

JECRC University has got membership of W.D.O (WORLD DESIGN ORGANISATION). The World Design Organization (WDO), formerly known as the International Council of Societies of <u>Industrial Design</u> (Icsid), is an international non-governmental organization that promotes the profession of <u>industrial design</u> and its ability to generate better products, systems, services, and experiences; better business and industry; and ultimately a better environment and society.

From 12 founding professional design associations in 1957, WDO has grown to include over 170 member organizations from more than 40 nations, engaging them in collaborative efforts and providing them with the opportunity to be heard internationally.

Together, The School Of Design and WDO can achieve the champion 'design for a better world'. WDO programmes are designed to enable collaborations among the global <u>design</u> community, to identify challenges and opportunities and to address some of the world's most significant economic, social and environmental challenges, from a design perspective which will benefit School of design students and will give them international exposure too.

WDO - https://wdo.org