

BEGINNING OF EVERYTHING
YOU WANT
#NowaJECRCian



JECRCTM
UNIVERSITY
BUILD YOUR WORLD

Prospectus **2024**



24
YEARS OF
ACADEMIC
EXCELLENCE

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CHAIRPERSON SPEAKS

Dear Students,

I take this opportunity to extend warm welcome to all admission seekers and their parents who have decided to seek admission in JECRC University, Jaipur for the Academic Session 2024-25.

JECRC Foundation, having two renowned Higher Education Institutions namely Jaipur Engineering College & Research Centre, Jaipur, established in the year 2000 and JECRC University, Jaipur, established in the year 2012, has established itself as a brand to reckon with not only in India but abroad as well. With more than 22000 Alumni spread across the globe and 16000+ active students on rolls. JECRCians have left an indelible mark on the canvas of higher education and corporates.

We are committed to provide highly conducive academic and research environment at JECRC University with a large number of activities beyond class rooms to ensure overall development of their persona so that they not only evolve as incredible professionals but also responsible citizens and better human beings.

Indian Education System is passing through revolutionary transformation because of the National Education Policy – 2020 notified by the Ministry of Education, Govt. of India in July-2020. This vision document is highly exploratory and focuses on reviving ancient education system followed in India consisting of Gurukuls and World renowned Universities including Nalanda, Takshila and Dharamshila. JECRC University has already implemented the best practices as envisaged in the NEP-2020 in terms of curriculum design, flexibility including multipoint entry and exit, Indian Knowledge System etc. The focus of JECRC University for students is to ensure learning to learn, unlearn and relearn and lifelong learning so that they could evolve as globally competitive professionals.

Swami Vivekananda had said that "Learn Everything that is Good from Others, but bring it in, and in your own way absorb it; do not become others." These words of wisdom are timeless in nature and must be heeded to by all the learners.

I invite you to explore the corridors of JECRC University which will give you the glimpse of a perfect future.

Come, join and give shape to your dreams.

Best Wishes!

O.P. Agrawal

Chairperson



PRESIDENT SPEAKS

Choosing a right University for taking admission in a degree program is quite an arduous task for students and their parents specifically when they are taking admission in undergraduate degree program. You are taking a huge risk and putting your future career at stake if you end up in choosing a wrong University. Hence students and parents do a lot of homework and research before they consider a University as their Alma matter for next couple of years. As you are reading these lines, we understand that you have done your homework pretty well and have decided to put your faith in us for your training and development in the coming years.

JECRC University is known for keeping the promises which it makes to the students and their parents in term of state-of-the-art infrastructure, qualified and committed faculty, serene and academically conducive environment, innovation led research culture, incubation and startup eco-system, beyond the classroom engagement etc. Attractive campus placement is the natural corollary for all students who remain committed to learning. JECRC University has become a brand to reckon with in last eleven years at national level and therefore attracts best faculty members and students. We, at JECRC University strongly believe that when a student graduates from a University, there must be an affirmative change in her/his knowledge, skills, behavior and attitude in such a manner that she/he is prepared in take the work responsibility at the employer' send head on. The entire teaching learning ecosystem in JECRC University has been designed keeping this principle in mind. The above conviction is strongly reflects in the curriculum, and outside the class activities. There is a complete focus on outcome based education and project based learning.

Once you take admission in JECRC University please be assured that you will be on the right track of your career-building, provided you are committed and career-oriented. I can assure you that you will enjoy your journey with us and achieve whatever goals you set for yourself.

Shri Krishna in Shloka 8 – 12 in Chapter 13 in Shrimad Bhagavad Gita defines KNOWLEDGE as under:

Humility; pridelessness; nonviolence; tolerance; simplicity; approaching a bona fide spiritual master; cleanliness steadiness; self-control; renunciation of the objects of sense gratification; absence of false ego; the perception of the evil of the birth, death, old age and disease; detachment; freedom from entanglement with children, wife, home and the rest; even-mindedness amid pleasant and unpleasant events; constant and unalloyed devotion to Me; aspiring to live in a solitary place; detachment from the general mass of people; accepting the importance of self-realization; and philosophical search for the Absolute Truth - all these I declare to be KNOWLEDGE and besides this whatever there may be is IGNORANCE.

I welcome you to JECRC University for the quest of **KNOWLEDGE**. Come and build your world.



Prof. Victor Gambhir

REGISTRAR SPEAKS

To encourage the youth to achieve brilliance in their chosen fields of study, JECRC University has carved a niche for itself in the academia countrywide. A concrete demonstration of the extraordinary passion and commitment, recognition for its proactive management, state-of-the-art infrastructure and facilities, well-equipped laboratories with modern equipment, qualified & experienced faculty members and best practices in teaching and learning processes, which include distinguished corporate connections and world class incubation center, make this institution the most sought after University. In order to be at par with international standards and to provide global attributes to our students, Outcome Based Education System (OBE) with project based learning techniques have been employed in the design of our contemporary curriculum. Choice-based Credit Systems (CBCS) with continuous assessment on grade point averages have made our offerings absolutely in sync with the New Education Policy-2020. Makerspace, which is the hardware innovation lab, gives wings to the innovative ideas of the scholars and fosters multidisciplinary project work. Verticals like IAESTE and programs like BBA-Global provide international exposure to the willing students.

Being a University which caters to the needs of students from across the 28 states of the country, a homely environment is created for our learners who choose to live on campus. The separate hostels for girls and boys are truly 'home away from home'. Meticulous care and methodical planning at various levels are inculcated to provide our students with hygienic food and other on-campus services. Being strong believers of overall development of the youth, JECRC University provides ample opportunities to the students to showcase their talents in various fields like sports, cultural activities, and many more.

I invite you to experience the outstanding facilities at JECRC University and be a torch bearer of the new generation, attain knowledge and wisdom for the greater good of mankind, lead yourself to a brilliant future and Build Your World. I assure you of the best academic, administrative and research atmosphere in the campus.



S. L. Agrawal



JECRC FOUNDATION

National Society for Engineering and Research Development (NSERD), a Society registered under the Rajasthan Societies Registration Act, 1958 (Act No. 28 of 1958) established Jaipur Engineering College and Research Centre (JECRC), a self-financing private Engineering College in the Academic Year 2000-2001 with the approval of All India Council For Technical Education, New Delhi and Govt. of Rajasthan. The journey which started 22 years ago, continues today with absolute brilliance and phenomenal achievement across multiple dimensions. NSERD established JECRC University at Jaipur with the approval of Govt. of Rajasthan as per JECRC University, Jaipur Act, 2012 (Act No. 15 of 2012) passed by the Legislative Assembly of Rajasthan and assented by the Governor of Rajasthan on the 30th day of April, 2012. JECRC Foundation, which is spearheading these two highly sought after Higher Education Institutions has contributed significantly in the field of quality education at affordable cost coupled with a strong research and innovation led with robust work culture. JECRC University and Jaipur Engineering College and Research Centre enjoy the faith and confidence of admission seekers and their parents not only from Rajasthan but from the whole country. With more than 22000 Alumni spread across the globe and 13000 currently enrolled students drawn from more than 28 States and Union Territories, JECRC Foundation has become a global brand to reckon with.

It has got very strong corporate connect resulting into over 90% of eligible/ desirous students getting placed every year. JECRC Institutions provide Research and Innovation led academic environment and are privileged to receive Research and other grants from Central and State Governments every year. There are several Centres of Excellence and Research Centres to facilitate applied research.

There is a very strong Entrepreneurship Development and Incubation Centre resulting into a big number of entrepreneurs and startups. Almost all the students get the chance for National/International Internship training for six months during their studies.

The course curriculum of the University is updated on regular basis through Board of Studies with academic and industry experts. With a strong base in sports and games, students participate in National/International competitions. Through numerous clubs/ societies, the Foundation uplifts the technical skills, cultural activities and social responsibilities of every individual student.

24
YEARS
JOURNEY

25000 +
ALUMNI

16000
STUDENTS

2 Large
Campuses
built across
2 Million
Sq. ft. area

JAIPUR ENGINEERING COLLEGE AND RESEARCH CENTRE, JAIPUR (JECRC)

A journey of 24 Years for JECRC, having more than 4000 students on campus with 6 UG programs, has earned laurels to their students, faculty members and for the institute in many ways. More than 13000 alumni are spread over the globe and many of them have climbed the ladder to leadership positions. Alumni are engaged in providing mentorship to their juniors by way of skill development, incubation, startups, research and angel funding. Faith by government agencies for providing grant of more than 2 crores for setting up Centres of Excellence, state-of-the-art facilities for startups & incubation and providing platform to the students to develop their technical and managerial skills is helping students to get placement in a reputed organizations



contribution towards International publications, technical activities, co-curricular activities by faculty members, students and delivery of outcome based education is recognized by the National Board of Accreditation and AICTE. Socially rich atmosphere at the campus enabling fourfold grooming of students that is recognized at National and International level and enabling students to work as interns with renowned organizations/ personalities recognized in their field of expertise. JECRC has become synonymous to campus placements and JECRCians have made their presence felt at every reputed company / government organization.

CHOOSE FROM
155+
SPECIALIZATIONS

MORE THAN
150
START UPS
PRODUCED

6 MONTHS'
INTERNSHIP
100%
STUDENTS ENGAGED AT
BEST-IN-CLASS
INTERNSHIP

10000+
PLACEMENTS
IN LAST 5 YEARS





THE SPIRIT OF JU

The JU logo embodies the Philosophy of JECRC University that inspires you to "Build your World". Each of the fourteen elements in the logo graphically communicates a very specific and vital aspect of building a meaningful life.

Build for yourself a life...



On the Power of Knowledge



Be a Leader



With new Ideas & Innovation



With an Irrepressible will to win



A Global Outlook



Soar against the Winds



Spread Joy & Brotherhood



And the Strength of Traditional Wisdom



Pushing the frontiers of Science



Embark on an enduring Development Journey



Unleashing the countless Possibilities



Always Keeping Pace with Time



Harness the Energy that lies within



With Belief in Yourself

Build your World...

JECRC UNIVERSITY

ESTABLISHMENT

JECRC University was established vide The JECRC University, Jaipur Act, 2012 (Act No. 15 of 2012) published in the Gazette of Rajasthan dated May 2, 2012. The University is approved by UGC, New Delhi. JECRC University has been accredited by NAAC (An Autonomous institution of UGC).

VISION

To become a renowned centre of higher learning, work towards academic, professional, cultural and social enrichment of the lives of individuals and communities.

MISSION

- To focus on the research and spirit of innovation that will drive academic orientation and pursuit at JECRC University.
- To identify needs based on informed perception of Indian, regional and global areas of focus and specialisation on which the university can concentrate.
- To undertake collaborative projects that offer opportunities for long term interaction between academia and industry.
- To develop human potential to its fullest extent so that intellectually capable and leaders gifted with imagination can emerge in a range of professions.

CORE VALUE

JECRC University is driven by the spirit of innovation-led research. This is spelt out in infrastructure as well as practices. The multifaceted research institute encompasses subject-specific exploration as well as contexts of the business environment in which our students will operate and perform. JECRC is known for its strong research culture, close industry linkages and corporate connects. JU aims at creating valuable resources for the industry and society through its interventions in creation of research and innovative, academic and professional enhancement and overall cultural enrichment.

EDGE

- Academic integrity and accountability.
- Respect and tolerance for the views of every individual.
- Attention to issues of national relevance as well as of global concern.
- Understanding, including knowledge of the human sciences.
- An unfettered spirit of exploration, rationality and enterprise.
- Strong research orientation and culture based foundation.
- Sustainable development & responsible education.



Build your World...





Shri O.P. Agrawal
Chairperson



Shri Amit Agrawal
Member



Shri Arpit Agrawal
Member



Prof. Victor Gambhir
President, JECRC University,
Member



Shri M.L. Sharma
Member

BOARD OF MANAGEMENT



Shri O.P. Agrawal
Member



Dr. S.N. Gupta
Member



Prof. (Dr.) Rajeev Jain
Member



Dr. Vivek Anand
Member



Dr. Naveen Hemrajani
Member



Mr. S. L. Agrawal
(Register, JECRC University)
Member Secretary



Commissioner -
College Education,
Govt. of Rajasthan
or his nominee
Member

7th

CONVOCATION CEREMONY

JECRC University's seventh Convocation Ceremony was held on January 6th, 2024. Padma Vibhushan Dr. R. A. Mashelkar, Chancellor of ICT and former Director General of CSIR, graced the event as Chief Guest, while Mr. Sharad Vivek Sagar, Founder & CEO of The Dexterity Global Group, was present as the Guest of Honor.

During his presidential address at JECRC University, Shri O.P. Agrawal, Chairperson, expressed his heartfelt congratulations to all the graduates. He further inspired them to utilize their knowledge and skills to contribute towards the progress of the nation, thus bringing pride and honor to their esteemed institution.

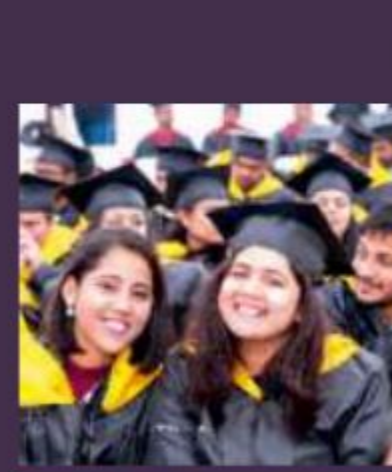
In his convocation address, the esteemed Chief Guest underscored the immense potential of India's youth and exhorted them to make meaningful contributions to society and the nation at large. His remarks were both inspiring and thought-provoking. Furthermore, the University bestowed upon Dr. Mashelkar the prestigious Honorary D. Litt. (Honoris Causa) during the ceremony.

Sh. Sharad Vivek Sagar was awarded the Honorary D.Litt. (Honoris Causa) by the University during the ceremony. In his acceptance speech, he shared his views with the graduates on the knowledge, culture, and heritage of Bharat, expressing his joy and excitement by recounting his life experiences.

Padma Vibhushan Dr. R.A. Mashelkar, a renowned scientist and former Director General of the Council of Scientific and Industrial Research (CSIR), and Mr. Sharad Vivek Sagar, Founder & CEO of The Dexterity Global Group, conferred degrees to a total of 1381 graduates who were awarded degrees at the ceremony. The event also recognized the academic excellence of the university's top students, who received 26 gold, 13 silver, and 11 bronze medals. The university's commitment to research and innovation was highlighted by the conferral of 11 Ph.D. degrees.

The convocation ceremony was graced by the presence of esteemed dignitaries, including Professor Victor Gambhir, the President of JECRC University, Professor Ramrattan, the Pro-President of JECRC University, and Shri S.L. Agarwal, the Registrar, along with all the Deans of the various schools.

As the event came to a close, Shri S. L. Agrawal, Registrar, proposed the Vote of Thanks to express gratitude to all the stakeholders. The ceremony concluded with the playing of the National Anthem.



THE ORIENTATION CEREMONY 2023-24 BATCH



The Orientation Program of 2023 at JECRC University unfolded as a four-day immersive experience, seamlessly blending inspiration, information, and entertainment. Designed to acquaint students with the diverse initiatives within our esteemed institution, the program not only facilitated a comprehensive understanding of the university's offerings but also provided a platform for students to witness exceptional performances by our dynamic clubs. The lineup of distinguished personalities during these four days included luminaries such as **Motivational Speaker Ms. Jaya Kishori Ji**, **Lt. Gen. Mr. Satish Dua**, **CEO, Car Dekho Amit Jain**, **Youtuber Mr. Love Babbar**, **Entrepreneur Ms. Navya Naveli Nanda**, and many more, each contributing their unique insights and perspectives. As a testament to our commitment to holistic development, a special cultural evening was organized for our cherished freshers. This memorable event featured the comedic brilliance of Gaurav Gupta, a maestro in the art of stand-up comedy, ensuring that laughter echoed through the campus. The Orientation Program of 2023 thus stands as a testament to our dedication to providing a well-rounded and enriching experience for our students, setting the stage for their academic journey at JECRC University.





CORPORATE CONNECT

TRAINING &
PLACEMENT

INTERNSHIP

PROGRAMMING &
CODING @ JU

JECRC INCUBATION
CENTRE (JIC)

GLOBAL CORPORATE
CONNECTIONS

ALUMNI
ASSOCIATION

TRAINING & PLACEMENT

At JECRC University, Jaipur we believe in sculpting not just graduates, but industry-ready professionals. Our Training and Placement program is not just a stepping stone to a career; it's a launch pad to excellence. We take pride in nurturing talent, fostering innovation, and producing individuals who are not just employees but future leaders.

The Placement Cell has been working successfully to connect the job seekers with the corporate stalwarts who handpick the students that match the requisite field of knowledge and expertise. Preparing the recruitment schedule for the year, inviting firms for pre-placement talks on campus, followed by final placements, and overseeing the process till the end, is a responsibility that the Placement Cell endeavors to carry out successfully.

Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them with opportunities to grow beyond classrooms.



What Sets JECRC Apart?

Personalized Guidance: Our dedicated team provides one-on-one career counseling, helping students identify their strengths and career goals.

Industry Connections: Through strategic partnerships and collaborations, we provide students with networking opportunities and direct access to industry leaders.

Proven Track Record: Our success stories speak for themselves. Our alumni are making significant contributions to their respective fields, a testament to the quality of education and training they received here.

Campus Recruitment Training (CRT)

Our campus recruitment training program is crafted to empower students with the skills, confidence, and insights needed to excel in the corporate world. The Training & Placement Cell inculcates career guidance for all the students in the form of Campus Recruitment Training (CRT) Programs for all the schools (Engineering, Computer Application, Management, Sciences, Design, Hospitality, Mass Communication, Law, Humanities and Allied Sciences).

CRT is a specially designed 300-hour program that covers all the pre-required training specifications by various companies in their selection process, including aptitude, technical, coding, communication skills assessments, resume building, psychometric tests, etc. We conduct offline sessions with the help of experts in the

industry, topic, and company-specific online / offline Tests, Mock sessions for Technical specializations, HR Interviews, Group Discussions & presentations. In addition to engineering and management, we design extraordinary sessions to develop soft skills & grooming personally and professionally to place students in skill based programs.

"LEADERS OF TOMORROW"

JECRC Foundation has witnessed its Final Placements for the Batch of 2024 securing 1468 placement offers as of 15th January 2024. The Institute achieved the highest package of 51 LPA and an average package of 6.8 LPA. The top recruiters of JECRC Foundation placements for technical programmes included AutoDesk, LTI, ZS Associates, Accenture, Persistent, HPE, Amazon, Persistent Systems, EY, Yamaha, Hashedin by Deloitte, Tech Mahindra, Commvault, Cloud Mentor and many more.

The Placements for core branches (EC/EE/ME/CE) and Management Programmes (MBA/BBA/B.Com) saw the highest rise in the placements with an average of 4.5 LPA and 7 LPA respectively. The highest package for the Management programme is 15 LPA.

Companies from the Core Sector such as Yamaha, Pinnacle, TATA Power, RMC Switchgear, Ashiana Housing, RJ Solar, E-oxygen, Asahi India Glass Ltd., BOSCH, Ericsson, Genus Power, GR Infra, HG Infra, E-Ashwa, JK Cement, etc. have visited our campus for recruitment.

Companies for the Management Programmes like HP, Nestle, Flipkart, India Mart, Bajaj Finserv, The Muthoot Group, AU Small Finance Bank, Cognizant, Hike Education, HDFC Life, Piramal Finance, Om logistics, and many more have shown their trust on JECRC and our students.



The Placement Fiesta - Where Success Takes the Center Stage

This year has been nothing short of extraordinary, a testament to the unwavering spirit and brilliance of the JECRC family. As we raise our glasses to success, let's take a vibrant journey through the highlights of a placement season that has truly set the stage ablaze.

- **1468 Placement Offers**
- **Average Package Soars 6.8 LPA**
- **Star-Studded Recruiters – Microsoft, AutoDesk, HPE, Persistent Systems, HP, The Muthoot Group, AU Finance, Nestle and many more**
- **Highest Package Achieved – 51 LPA**

The Placement Fiesta was a fantastic approach to inspire students who are currently entering the workforce. The event featured a variety of activities, including speeches from successful alumni, representatives from top companies, and experience sharing by parents and students that inspired young minds and made them learn about the different career paths and the skills they would need to succeed in their professional lives.

Our Recruiters

| | | | | |
|----------------------|--------------------------|----------------------|---------------------------|--|
| Microsoft | Tech Mahindra | Salesforce | Amazon | Accenture |
| AutoDesk | LTI | FIRST AMERICAN | Yamaha | Nestle |
| Ericsson | BILLDESK | Publicis Sapient | Reliance Jio | EY |
| HPE | HP Computers | Pinnacle | CELEBAL Technologies | IBM |
| Josh Technology | New Gen Softwares | HG Infra | HDFC | Myntra |
| Cloud Mentor | TATA AIG | Wipro | Persistent Systems | Makeur Home |
| TCS | Atlier Insurance Pvt Ltd | CACTUS Communication | Cloud Analogy | Pinnacle |
| Fusion Stack | ADP | ICICI Prudential | Learning Routes | The Muthoot Group |
| Daffodil | Spaulding Ridge | Consultadd | TATA Power | Bajaj Finserv |
| Xebia | Autope | Kotak Mahindra Bank | Smart Sign Design | Thrillophilia |
| Wonder cement | Comm Viva | Flitpay | Raise Digital | Navya Custom |
| Qualgy | Appcino | AU Finance | UTI Insurance | Advik Kitchen & interiors |
| Taj Rambagh | Pyramid | Dreamsoft4u | Future First | SS Construction |
| RMC Switch gear | Spanidea | Briskminds | Janya Closet | RK Architects |
| Consultadd | Adnate Solutions | Mateshwari Pvt. Ltd | Felicity | Oblong Design Studio |
| Metacube | Habilelabs | Friscon Solutions | Regalo Kitchen | LIVSPACE |
| Keycloud | Infoedge | Upflairs | Intellipaat | Athenos Design Studio |
| Genus | Hike Education | SSTPL | Future First (New School) | Brands Jar |
| Aditya Birla Capital | Janya Closet | Ollosoft | Pregrad | Studio Johns |
| Codetrade | Collabera | Jaro Education | Piramal Finance | Somyakriti Architects And Interior Designers |
| Learning Routes | Aavas Finance | NAV | Seeds Fincap | Phoeniks Legal |
| Neophyte | WIPL | Satva | Anand Rathi | AS Chambers |
| Kanini | Torrent GAS | Brane Enterprises | Optimite | Kleiba |
| Appcino | Friscon Solutions | BABA Automobile | AU Small Finance Bank | Internshala |
| Cloud Analogy | Auto Jagat | Programmers IO | To THE NEW | Kotak Life Insurance |
| Bombay Softwares | Info Object | Codebird | Qburst Technologies | Think Vibes |

Star Recruiters



A Leap in Conventional Courses (Management, Design, Law, Mass Communication, Humanities, Allied Sciences, Science, Hospitality Management)

The placement season in Conventional Courses is putting its best foot forward this year in creating a legacy. And it has already begun with all the non-technical courses starting to chip in very well, by placing creative young minds and instilling within them the vision and values of excellence.

A Tailor-made Campus Recruitment Training program with training sessions on HPLC and GCMS is been delivered. Hard skills Training which included Google Suite Microsoft Excel and POWER BI was also a part of the CRT program.

Alongside engineering students, 2024 has been a record-breaking phase for flourishing conventional Courses. With the highest package of **6.5 LPA** offered on the campus.

This year, our campus witnessed a diverse array of recruiters, covering all the verticals such as Banking, Finance, Insurance, Information Technology, Consulting, Real Estate, Law Firms, Hospitality, Clinical Research, Hotel, Ed-Tech, Interior Design, FMCG, Product Design & Manufacturing and Architect Firms etc each bringing unique opportunities and perspectives to our talented pool of students.

| | | |
|-----------------------|---------------------------|-----------------------|
| SCIENCES | CYNTEXA | ASTROTALK |
| ACCENTURE | MENSTRUPEDIA | GRADDING |
| NESTLE | DESIGNS | QDEGREES |
| ASCLEPIUS WELLNESS | NIRVANA GEMS AND JEWELS | HENSEX SECURITIES |
| MINIMALIST | AMAMA | MANAGEMENT |
| PLANET SPARK | DEXTERIO | HP |
| TORRECID | GEMS PARADISE | NESTLE |
| PRISTYN CARE | MAKE YOUR HOME | FLIPKART |
| CHC HEALTHCARE | DNS ARCHITECTS | INDIA MART |
| UNIQUE ORGANICS | SOUMYAKRITI ARCHITECTS | BAJAJ FINSERV |
| JOURNALISM | ARUWA INTERIORS | THE MUTHOOT |
| RAJASTHAN PATRIKA | HOSPITALITY | AU SMALL FINANCE BANK |
| NBSC NEWS | OBEROI HOTELS AND RESORTS | COGNIZANT |
| NOTHING BEFORE COFFEE | CHOKHI DHANI | HIKE EDUCATION |
| GUSTORA FOODS | BURGER FARM | TATA AIG |
| TECHQART | TRIDENT HOTELS | HDFC LIFE |
| PHUTARI | HRH GROUP | PIRAMAL FINANCE |
| RRN NEWS | SANGHI CLASSIC (BMW) | OM LOGISTICS |
| COGNUS TECHNOLOGY | HUMANITIES | JARO EDUCATION |
| PLANET SPARK | COGNUS TECHNOLOGY | |
| THE MEDIA MANIFEST | NK KOTHARI FINSERVE | |

INTERNSHIP

In today's society, where practical experience is highly valued, internships play a pivotal role in preparing individuals for their professional careers. Internships are temporary work opportunities provided by companies or organizations to students. They offer a hands-on learning experience in a specific industry or field related to the intern's area of study or career interests. JECRC University has implemented an internship program of full six months, for all of its final year students across all disciplines. JECRC University serving as a bridge between students and real-world experience. They offer a platform for skill development, networking, and career exploration, contributing significantly to an individual's success in the modern workforce.

JECRC University believes in the holistic development of its students, and in order to give them a competitive advantage in a world where talent and innovation are in short supply, we have implemented experimental learning in the form of internships.

JECRC University Ranked 15th among (out of 515 participating colleges Across India) and Zonal Rank 3 (out of 127 participating colleges) for Internships by Internshala.

JECRC University Directorate of Internship



Prof. (Dr.) Naveen Hemrajani
Director- Internship



Prof. (Dr.) Deepak Dembla
Director- Internship



Prof. (Dr.) Ekta Menghani
Coordinator - Internship

Why internship?

Internships serves Practical application of knowledge, Skill Development, Industry Exposure, Networking, Exploration of Career paths, Personal and Professional growth, Mentorship and guidance from expertise.

Most employers are reluctant to hire someone who's never worked before and internship provides a solution to it by providing are at work place experience where students get an opportunity to work on live projects.

Internships provide a dynamic learning environment that equips individuals with practical skills, industry insights, and networking opportunities, preparing them for successful careers in their chosen fields.



Internships @ JECRC University

JECRC University facilitate internships by establishing partnerships and collaborations with external companies and organizations as well as planned road map for internship program is curated by the team of faculty experts in the **Directorate of Internship**. Internship program at JECRC University is aimed to develop intention at learning objectives goals that are structured into experience and supervised by a professional with relevant and related background in the field. One Semester internship has been inculcated in curriculum for final year students to provide students exposure to industrial work environment and gain real world experiences. Internship practice at JU is unique and one of its kind experiences.

- Mandatory six-month internship across all disciplines as part of the curriculum.
- Faculty internship guides selected by the Directorate of Internship and trained to mentor students throughout their internship period.
- Companies are invited to the campus for intern hiring.
- Emphasis on stipend-based internships, often leading to PPOs (Pre-Placement Offers) by employers.
- Average stipend ranges from 20K to 60K per month.
- Rigorous and robust mechanisms for continuous assessments of interns.
- Regular feedback from employers and ongoing monitoring facilitated by Faculty Internship Guides.
- Mentorship provided, and final evaluation conducted by industry experts in relevant areas of specializations.

Students who already have some work experience in the form of an internship's stand out to potential employers.

9
years of best in
Class Internship

7371
Successful
Internships

101
Internship
Drives

76%
Paid
Internship

67
Students
got Internship in
ISRO and DRDO
Govt. of India





Expressing gratitude for joining us

INDUSTRY

EXPERTS PANEL

INTERNSHIP VIVA

| | | | | | |
|--|---|--|--|---|--|
|  Mr. Mukesh Kumar Jain Project Manager  |  Mr. Bang Sumant Assistant Manager  |  Shyam Sunder Goyal Senior Tech Architect  |  Dheeraj Agarwal Software Engineer  |  Uma Shankar Arora Managing Director & Co-Founder  |  Pankaj Hardaniya Technical Analyst  |
|  Steffy Makkar Software Engineer  |  Ankita Microsoft  |  Kunal Taneja Senior Solution Consultant  |  Balkar Singh Oracle  |  Akash Gupta Deputy Manager  |  Rajesh Chaudhary Assistant Manager  |
|  Parikshit Agarwal Senior Consultant  |  Bhartesh Bohra Svt test Manager  |  Mr. Hargovind Bansal Manager & Staff Engineer  |  Dr. Mani Madhukar Program Manager  |  Shubham Sharma Senior QA Analyst  |  Sahil Batra Director  |
|  Gaurav Khetrepal Cloudwrx  |  Rakesh Kumar Manager & Senior Engineer  |  Mr. L B Sharma AGM  |  Pranav Baj Wipro  |  Manish Sharma Enterprise Cloud Architect  |  Shubhanshi Microsoft  |
|  Arvind Pareek Senior Consultant  |  Rahul Batra Senior Engineering Manager  |  Devendra jagawat Senior Engineer  |  Mohit Saxena Managing Director  |  Ashutosh Sharma Senior Consultant-Functional Testing  | |

For Final Year Students

Name of Companies - Internship

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any many more

PROGRAMMING & CODING @ JU

JECRC is committed to promote innovation and out-of-the-box thinking in young minds. This aspiration is achieved by conducting innovative activities and different types of hackathons to promote coding culture in the campus.



SMART INDIA HACKATHON

Smart India Hackathon is a **nationwide 36-hour Hackathon**, which is organized by the MHRD, Govt. of India. It started in the year 2017 and owing to its huge success; it is now an annual event, with SIH 2022 being the **5th edition**. It is **World's Biggest Hackathon**, having reached out to over 10 Lakh+ students across 7218+ institutes in India. There are **2 editions** of this Hackathon: Software and Hardware. SIH is **organized by MHRD Innovation Cell** where **problem statements** are given by Central & State Ministries, Departments, PSUs, and Industries & NGOs.

Hackathon is an initiative to provide students a platform to solve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem solving. **It is a matter of great pride as JECRC is the only Institute in Rajasthan to have been shortlisted as the nodal centre for conducting the Grand Finale of Smart India Hackathon-2017, 2018, 2019 and 2020.** Over 500 students in 50 teams and 25+ Ministry officials, judges and technical officers from all over the country have come to JECRC campus each year.

JECRC student's teams have proactively participated in this event. 5 teams in 2017, 9 teams in 2018, 7 teams in 2019 and 4 teams in 2020 were also shortlisted for Grand Finale of SIH at National level.

JECRC University promotes Hackathons by organizing internal hackathon like JU HackQuest for promoting coding culture in the campus. Prelims of SIH-2020 were organized on 20-21st January 2020 in which 1000+ students registered to solve various problems from Ministries and industries.

The fourth edition of SIH-2020 was in virtual mode due to pandemic. JECRC University was identified as one of the Nodal Centre for Ministry of Women and Child Development. 26+ teams with 8 participants in each, across the nation, participated in the event through virtual mode. **Honorable Prime Minister of India, Shri Narendra Modi**, virtually interacted with the participants at JECRC University nodal centre.

JECRC University Girl Team Phoenix, of CSE Department, solved the problem under the Ministry of Power at New Delhi Nodal centre and won the first prize of one lakh rupees.



JECRC University Organized Prelims of Fifth Edition of Smart India Hackathon from 25th March to 26th March 2022. 14 expert Jury members, 115 teams, 690 students started coding and converting their innovative ideas into new developments on 25th March 2022. The Inauguration Ceremony of prelims of SIH-2022 was graced by Chief Guest Mr. Vibhor Sharma, Director and Head Talent Acquisition, HIKE.



40+

Hackathons Organized till date

4

Times JECRC is Nodal Center of SIH (MHRD)

1st Prize

Won by Girls Team Phoenix

200+

Institutes visited JECRC

5000+

Students participated in different Hackathons (internal/external)

300+

Mentors & Judges Visited JECRC

JU Hack Quest 6.0 is organized on 22nd September 2023 to 23rd September 2023 as Prelims of SIH 2023 on the blocked Problem statements of various ministries. The inspiring ceremony is graced by our **Vice Chairperson Arpit Agrawal, President Victor Gambhir, and special guests Narendra Singh from Intel and Dilnawaz Khan from Codesign Labs and Power Deck**. After three rounds of evaluation by renowned judges, best 30 teams were selected for the Grand Finale of SIH-2023.

JECRC Foundation has made a fantastic ecosystem for Hackathons at JECRC campuses where more than **40+** Hackathons and coding contests have been organized in last 5 years. All the events have been great learning experiences for students and faculty members of JECRC University. JECRC is committed to continue the legacy of Hackathons and coding competitions to foster an innovation culture by encouraging idea-sharing, effective collaboration, and creative work motivated by a desire to achieve a common goal.

CODE WARRIORS

Unlocking Potential: JECRC Code Warriors"

The real power of coding lies not just in solving problems but in creating opportunities.

Embark on a journey of transformation with JECRC Code Warriors, igniting minds since December 2019. Beyond coding, it's about nurturing individuals for success in the IT industry. Our mission? To cultivate a dynamic coding ecosystem on campus, fostering a passion for competitive programming and elevating placement prospects in coveted companies like MAANG, other product-based giants, and startups.

For four years, the Code Warrior club has been a beacon of excellence, partnering with Coding Ninjas, GeekforGeeks, CodeChef, and industry experts. With a stellar lineup including the Training Advisory Board (TAB) and the Community Advisory Board (CAB), comprising professors, senior experts, and alumni, we've set the stage for unparalleled learning.

Our achievements speak volumes. Countless training sessions, collaboration agreements with Coding Ninjas, GeekforGeeks, and CodeChef, financial aid, and placement assistance have empowered students. Code Warriors isn't just about coding; it's a holistic approach to honing logical thinking, problem-solving skills, and staying abreast of cutting-edge technologies.

We've conquered platforms like Codeforces, HackerRank, CodeChef, and LeetCode, providing an arena for competitive coding prowess. The results? Our trainees have landed stellar placements in Amazon, Adobe, Cloudera, HPE, ZS, HashedIn, and more.

Why join? It's not just about Internships; it's about sculpting a mindset that opens doors to premium placements in companies like MAANG, offering packages exceeding 10 LPA. At JECRC Code Warriors, we're not just coding; we're crafting success stories!





Together, we are cultivating the new entrepreneurial vision of India.

At JECRC University, we are dedicated to fostering a new entrepreneurial vision in the State of Rajasthan. Our academic excellence and extensive experience in research and innovation have culminated in the establishment of the JECRC Incubation Centre (JIC) in 2018. The primary objective of JECRC Incubation Centre is to support entrepreneurs from PAN India in transforming their ideas into successful enterprises.

JECRC Incubation Centre, a division of the JECRC Foundation has rapidly evolved into a unique incubation centre for startups, providing a platform for young and ambitious entrepreneurs to address significant challenges and solve real-world problems through their ventures. We have created a collaborative entrepreneurial environment supported by well-established frameworks to facilitate the growth and acceleration of early-stage businesses.

Our aim is to empower distinctive ideas and transform them into successful ventures, ultimately becoming a centre of excellence that bridges the gap between academia and industry. We strive to instill an entrepreneurial spirit in our students, enabling them to be self-sufficient and contribute to the nation's development.

Cultivating Entrepreneurial Spirit

Startups play a pivotal role as change agents in today's world, driving essential transformations in the country. JIC is dedicated to fostering a culture of innovation and entrepreneurship among students and faculty, with a focus on building a robust entrepreneurial ecosystem. We achieve this by mentoring young innovators and equipping them with 21st-century skills such as critical thinking, design thinking, collaboration, and cutting-edge technology, providing a genuine and practical pathway to enhanced employability.

Empowering Early-Stage Entrepreneurs

As Rajasthan's first academic incubator with a well-defined Startup Policy for Students, the JIC is designed to assist and enable unique ideas to evolve into successful enterprises. According to the policy, supported start-ups will receive additional incentives for established and operational ventures, along with essential facilities such as structured mentorship, co-working space, industry connections and financial assistance.

Join us at the JECRC Incubation Centre and be part of a thriving community that nurtures innovation, fosters entrepreneurship, and propels the next generation of successful ventures.



Recognition:

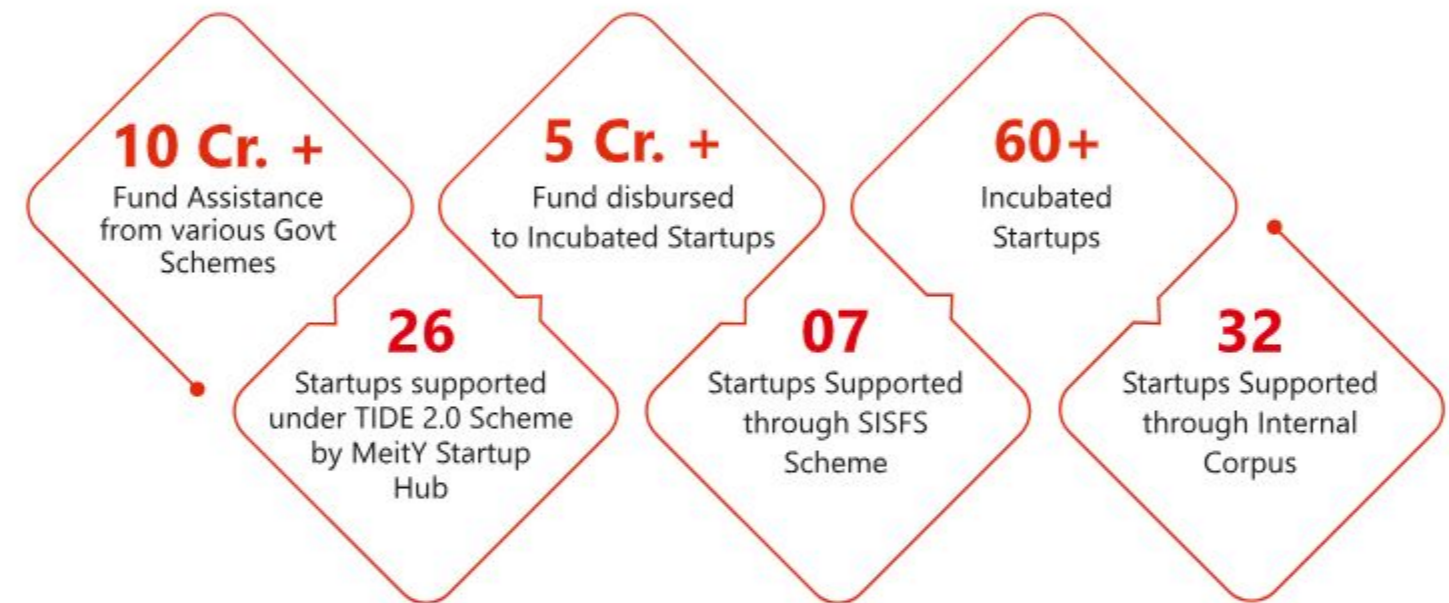
JECRC Incubation Centre (JIC), Jaipur is recognized by Ministry of Electronics and Information Technology, (MeitY) Government of India as one of the only twenty Group 2 Centre (G2C) in India under TIDE 2.0 Scheme and also supported by DPIIT through SISFS Grant. JIC supports entrepreneurs at an early stage and help them to create commercially viable and scalable businesses.

JIC provides mentorship, grants and co-working space to aspiring entrepreneurs so that they may take their start-up to the next level. Joining JIC has benefits such as getting assistance in refining the ideas, developing business strategies, working on product market fit, identifying possible intellectual property challenges and networking with other start-ups. JIC fosters an entrepreneurial culture around academics, research and innovation.

In its more than three years of operations, JIC has incubated 60+ startups, across various sectors like EdTech, ICT, E-Commerce, AgriTech etc. and have disbursed a sum of 5 Cr. to these 60+ Startups. JIC has played an important role in handholding the startups and creating a strong entrepreneurial ecosystem, not only in the state of Rajasthan but in fact the whole North India.

Two Government Grants & Recognition

- One of twenty Group2Centres under TIDE 2.0 Scheme by MeitY Startup Hub
- SISFSSupport Centre by Ministry of Trade & Commerce



Partners of JIC

To strengthen the Entrepreneurial Ecosystem in the campus of JECRC University, JECRC Incubation Centre has partnered with various key stakeholders of the ecosystem. The Partners of JECRC Incubation Centre provide an additional benefit to the incubated startups and potential ideas by providing them a platform and a direct access to their network.

| Name | Details of their current role/engagement with Agencies |
|---|--|
| Digital Impact Square (DISQ) by Tata Consultancy Services | Digital Impact Square (DISQ), a TCS Foundation Initiative is an Open Social Innovation Center that aims to create sustainable social impact through skills of entrepreneurship and a deep appreciation of the complex nature of social challenges in India. DISQ is in partnership with JIC to extend support for potential startups and building a robust startup ecosystem in Rajasthan. |
| 100X.VC | JECRC Incubation Centre recently entered into collaboration with 100X.VC, a Venture Capitalist firm that invests in early stage startups using founder friendly India safe notes. |
| TiE Rajasthan | With a similar mission to JECRC Incubation Centre, TiE Rajasthan has a mission to foster entrepreneurship in the local ecosystem of Rajasthan through mentoring, networking, education, incubation and funding. TiE Rajasthan help a hand – in – hand development of the local startups. |
| Headstart | Headstart is working in the industry to build a sustainable and efficient ecosystem in the state with innovative startups. As a partner with JECRC Incubation Centre, Headstart will support in designing and planning the startup building programs, outreach, scouting and selection of startups for the various events and programs, Assess the mentoring needs of the participating startups, for any possible event of Headstart JIC can be a venue partner with location and venue facility available. |
| Rajasthan Angel Indian Network | Rajasthan Angel Innovators' Network (RAIN) is a group of Angel investors in Jaipur interested in investing in early stage businesses, which have a potential to create scale. The Network shares a passion to enable more early stage businesses to create scale and value. By focusing on startups, RAIN will also address the current acute lack of funds available to early stage companies. With a collaborative association with JECRC Incubation Centre and RAIN, JIC envisions in supporting and nurturing the young talent and innovative startups through early stage angel investments. |
| Kirana King Pvt. Ltd. | Kirana King India Pvt. Ltd. is the fastest growing Food & Grocery Retail Distribution Aggregation platform which connects Food Manufacturers & FMCG Brands with Kirana Retailers on unified e-B2B platform, Kirana King offers its services as the largest retailer network and provides an easily accessible guidance to the young supply chain startups in the local ecosystem. |
| Marwari Catalyst | Marwari Catalysts, established in 2019, is a global startup accelerator. With a diverse team of 100 co-founders in major Indian cities, they support a portfolio of 50+ startups, with an impressive 70% success rate in securing seed funding. Notably, 35% of their startups have women founders. With the partnership and collaboration, we plan to set up an enlightened ecosystem in the local region. |
| AIC-BIMTECH | Atal Incubation Centre - BIMTECH (AIC-BIMTECH) stands as a flagship initiative under the Atal Innovation Mission (AIM), administered by Birla Institute of Management Technology (BIMTECH) since 2017. By providing critical support and resources, AIC-BIMTECH plays a pivotal role in driving innovation and entrepreneurial ecosystem forward in collaboration with JECRC Incubation Centre. |
| Real Time Angel Fund | Introducing Real Time Angel Fund, a distinguished 2023 venture capital firm headquartered in Jaipur, Rajasthan. Specializing in catalyzing technical innovation across the fintech, health tech, AI & ML, and B2B sectors. Providing a meticulously curated accelerator program and a robust global network, the network offer startups not just financial support, but also invaluable mentorship and strategic partnerships to transform their technical vision into reality. |
| Data XGEN | Data Xgen Technologies Pvt. Ltd. is a group company of Data Ingenious Global Ltd. It is one of the largest Complete Enterprise Solution company catering to the needs of unified communication. Having 13 years of experience, the organization was initiated as an Enterprise Email Solution-XgenPlus. |
| FAAD Network | FAAD Network Private Limited is a dynamic and visionary investor network platform dedicated to fueling the success of early-stage startups. With a diverse investment focus spanning various sectors and geographies, they empower angel-stage and Pre-Series A startups. Their meticulous due diligence process instills confidence in all investors, while their expert team provides unwavering support and knowledge. What sets FAAD apart is their commitment to educating and guiding investors through initiatives like masterclasses conducted by the CEO. With a strong portfolio of invested startups, FAAD Network is a driving force in the world of startup funding, delivering impactful opportunities and fostering growth. |

Facilities Offered by JIC

STRUCTURED MENTORING SUPPORT

NETWORK OPPORTUNITIES

FINANCIAL SUPPORT

ACCELERATION PROGRAM

SERVICE PARTNER TIE-UPS

PHYSICAL INFRASTRUCTURE

JIC Achievements



Startups @ JIC



SPEAKS FROM FOUNDER'S DESK

Heartfelt thanks to JIC for being a pillar in our startup's growth. Their expert mentorship, crucial grant funding, and extensive network access were invaluable. JIC's support transformed our vision into a flourishing reality, playing a pivotal role in our success. We are deeply appreciative of their unwavering commitment to our journey

Dewang Bhardwaj
Founder, DocTunes



We extend our heartfelt gratitude to JECRC Incubation Centre for the invaluable support and enriching experience. The collaborative environment and insightful mentorship have played a pivotal role in shaping Insurance Padosi's journey. Being part of this vibrant ecosystem has not only accelerated our growth but also provided a nurturing space for innovation and learning. The opportunities for collaboration and the shared knowledge have been instrumental in our development. We appreciate the ongoing support from JECRC Incubation Centre and look forward to continuing this journey of growth and success together.

Vaibhav Kathuja,
Founder & CEO,
Karnodakshayi Private Limited
(Insurance Padosi)



Botosynthesis.ai is a no-code omnichannel AI chatbot builder for D2C and B2C businesses. JIC helped us connect with relevant connections for our startup and event participation. They also helped us fuel our startup with grants to increase our growth rate.

Vansh Soni
Founder & CEO,
Botosynthesis.ai



We are immensely grateful for the transformative experience at JECRC Incubation Centre. The supportive community, cutting-edge resources, and personalized mentorship have been instrumental in shaping Pronext's startup journey. Thank you for providing the perfect platform for innovation, growth and most importantly funding resources which helps taking it to the next level.

Niketa Agarwal
CEO,
ProNext Softtech Pvt. Ltd.





Student Oriented Programs

To inculcate and familiarize the entrepreneurial ventures in the young students' minds, JECRC Incubation Centre organizes various student oriented initiatives, many of them can be enlisted as follows,

Entrepreneurship Development Program

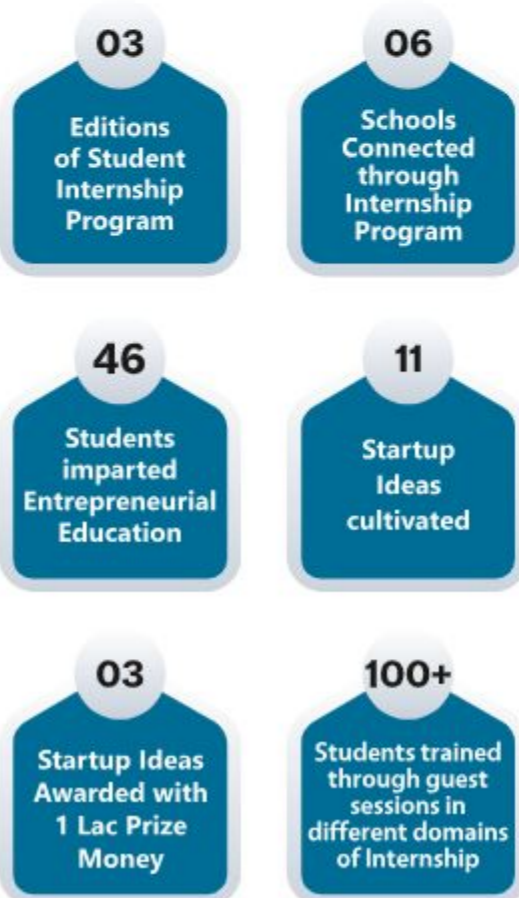
With an objective of introducing an entrepreneurship development program for students in the university is to cultivate a mindset of innovation, creativity, and risk-taking among the students. By exposing them to the principles and practices of entrepreneurship, the program aims to instil an entrepreneurial spirit and develop their entrepreneurial skills and empower them to pursue entrepreneurial ventures that contribute to economic growth and societal well-being.

The Entrepreneurship Development Program was introduced in the admission batch of 2023 in the School of Engineering, B. Tech – 1st Semester as a mandatory credit based course. The Program concluded with the following milestones



Student Internship Program

The need to drive the innovative inspiration among the young school going minds was recognized and an Internship Program was specially curated by JECRC University and JECRC Incubation Centre imparted the Entrepreneurial Education through a fun centric learning method. The highlight of Student Internship Program can be highlighted as follows.



Highlights of the Events & Activities

- Kartavyapath Blogs was launched by the esteemed presence of **Mr. Vijay Shekhar Sharma, Founder of One97 Technologies Pvt Ltd. Or PayTM.**
- Entrepreneurial Journey of **Mr. Prafull Billore, Founder of MBA Chaiwala India** was witnessed in JIC Talks.
- The inspiring presence of **Ms. Neerja Birla**, motivated the Incubated Entrepreneurs of JECRC Incubation Centre.
- An Evening with the Founders of **MamaEarth, Ms. Ghazal Alagh and Mr. Varun Alagh** in JECRC Incubation Centre motivated the future entrepreneurs in the campus.
- To inspire the young female entrepreneurs in the campus, **Ms. Shraddha Sharma, Founder of Yourstory Media** shared her journey of Starting-Up.
- Rajasthan's First Ever Rajasthan Startup Awards and JIC RISE 2.0 was facilitated for the aspiring entrepreneurs with the esteemed presence of **Mr. Ashneer Grover, Former MD & Co-Founder, BharatPe**
- The weekly visit of Local Ecosystem Experts were facilitated by following members,
 - Mr. Sharad Bansal, Founder, Tinkerly
 - Mr. Chintan Bakshi, Partner Incubation, CIIE.CO
 - Mr. Ramanan Ramanathan, Advisory and Governance Committee Member - Science and Innovation at Bharat - office of PSA India
- JECRC Incubation Centre hosted 15+ IT Professionals at the G20 DIA Roadshow by MeitY Startup Hub, Government of India to inspire the entrepreneurial spirit in the local ecosystem in the state of Rajasthan.
- Demo Day of TIDE 2.0 Grant Program was facilitated by the presence of **MS. Sruthi Kannan, Head, Cisco for Startups.**
- The young minds of JECRC University were educated about Entrepreneurship by 40+ Professional Experts through Entrepreneurship Development Program, which cultivated 400+ innovative ideas from a batch of 1900+ students.
- The Student Core Team of JECRC Incubation Centre stood as the 2nd Runner-Up at National Entrepreneurship Challenge by E-Summit, IIT Bombay.
- The Student Core Team of JECRC Incubation Centre represented and raised the flags of the entrepreneurial spirits in various events of local entrepreneurial ecosystem, such as,
 - IT Day by Government of Rajasthan.
 - App Scale Roadshow by Google for Startups.
 - TiE Smashup by TiE Rajasthan.
- Startup School was organized by JECRC Incubation Centre to aware the young admissions of JECRC University with the entrepreneurial ecosystem of the campus, and how the students can become an entrepreneur.



MAKERSPACE

"Innovation is seeing what everybody has seen and thinking what nobody has thought."



Exploring technologies at Makerspace

3D printing, Hardware, Software, AI-ML, Electronics, Mechanics, Robotics, Arduino

JU Makerspace: Celebrating Remarkable Milestones and Unprecedented Success!

The Honorable former C. M. of Rajasthan, Shri. Ashok Gehlot, praised the #Save_The_Saviours initiative, started by JU Makerspace during the pandemic COVID on social media. JU Makerspace committed to producing 5000+ face shields for hospitals in Delhi NCR for Covid Warriors.

JU Makerspace received funding of rupees 1 Lac in SIH(Smart India Hackathon), an initiative of the Government of India.

The "social distance badge" and "face mask detector" were two significant inventions created by JU Makerspace students in April 2021 to address the pervasive issue of social distancing and mask wearing at the time. This innovation even achieved its place in the columns of the esteemed newspaper of Rajasthan Patrika and was telecasted on various national news channels like ABP News, NEWS Nation, NEWS 18 and ETV India.

MAKERSPACE is a gravitating concept in India that provides students with a platform to showcase their innovative ideas and turn them into reality. Rajasthan's first Makerspace was unfurled in JECRC University and was Inaugurated by Mr Hastikaji, Vice president, TCS on 16th August 2018. Here, students can transform their ideas into tangible reality by engaging in activities such as building, designing, creating, and engineering new products, all with the aim of effecting positive change in society.

There are lots of tools there, like a digital oscilloscope and common ICs and transistors. Since it started about four and a half years ago, it's grown from one student to seventy, all studying different things. At JU Makerspace, students get to try out 3D modelling, robotics, electronics, woodworking, art, and prop-making. The only rule is that there are no limits except for what a student can imagine.

JECRC University has top-notch technology, including a big 3D printer at the STI hub. It can print objects that are one meter on each side. They focus on different fields like 3-D printing, electronics, mechanics, hardware, and software.

JU Makerspace has signed MOU with :



E-WASTE to Wonders:

On World Environment Day June 5 2023, JU Makerspace organized an E-Waste Drive, gathering 1000 units of electronic waste from participants who brought in their old gadgets. Our committed team skilfully refurbished, repurposed, and recycled this material, resulting in the creation of fascinating projects, including an impressive 8-feet, 250 kg humanoid robot.

AI ML Innovation Forum:

The AI Open Innovation Forum is a place where we talk a lot about AI and how it's getting better. In these sessions, we show students how AI and ML can change things in different areas. We'll also look at real-life examples of how AI tools are used in different industries to make things better.

Summer with Makerspace:

During Summer Vacation, JU Makerspace organized one month workshops titled "SUMMER WITH MAKERSPACE" for new students. The workshop covered various technologies such as Python, Arduino, 3D printing, control algorithms, AI, ML, and robotics.

Student Internship Program:

JU Makerspace organized a School Internship Program (SIP) for students from various schools in Rajasthan. During this program, school students engaged in hands-on hardware projects focusing on different technologies such as Python, Arduino, 3D printing, control algorithms, AI, ML, and robotics.

Tech Craft: Arduino And 3D Printing workshop :

On 2nd September 2023, JU Makerspace hosted an engaging Arduino and 3D Printing workshop, enabling participants to code, build with Arduino, and explore the process of crafting tangible objects layer by layer using 3D printing. This interactive event seamlessly combines electronics and fabrication, nurturing creativity in problem-solving and prototyping.

Robotics Workshop in collaboration with IIT Bombay:

In September, JUMakerspace and Techfest IIT Bombay collaborated to conduct a successful robotics workshop, with over 500 participants. The speaker delivered an engaging and educational session, beginning with an introduction to basic robotics concepts and progressing to a hands-on Line Following Robot (LFR) project.



Maker's Carnival 2023

JU Makerspace organized a two-day Maker's Carnival at JECRC University, Jaipur, on November 30th and December 1st, 2023. Students from JU Makerspace showcased over 40 projects and engaged in various activities, including heart-pounding clashes of Robo Sumo, strategic brilliance in Bomb Defusal, cosmic wonders in Cosmic Trail, AI magic at the Photobooth, the artistry of 3D Printing, the thrill of Make it Break it, the intense battles of Robo Soccer, and the soaring heights of the Drone Exhibition. Over 4000 school students from Jaipur got the chance to see these cool projects and even experienced an AR/VR platform. It was a story of innovation and creativity.

Speakers:

1. Ashneer Grover- founder BharatPe third unicorn
2. Rahul Pandey - Director, Software Engineer at CISCO
3. Shivam Mahajan-CISCO, Microsoft Imagine Cup 2021India finalist
4. Aryan Singh- CTO/Director at TensaX Innovation
5. Dipesh Rajpal- Co-Founder pharmallama

Winning Projects:

- Plant Based Monitoring System
- IV Drip Meter - Team Shunya
- Hexacopter- Team JU Makerspace

Exciting happenings at Makerspace during the session

Robo Soccer:

On April 21st, 2023, JU Makerspace hosted an exciting game of robo soccer at the Engineering Block. They created 10 wireless robots for a fun soccer match. The top three winning teams received cool prizes.



Projects:

| | | | | | | |
|------------------------|----------------|-------------|------------------------|------------|-----------------|--------|
| Nerf Turret | B Bot | HUD Glasses | AI Handwriting Machine | Rover | AI Smart Mirror | TARS |
| Smart Waste Segregator | AI Chess | Bionic Arm | Granular Synthesizer | Hexacopter | AI Racer | Spyder |
| CNC Wood Cutter | Laser Engraver | 2D Plotter | 3D Printer | Drone | | |

GLOBAL CORPORATE CONNECTIONS

JECRC University apprehended the changing technology dynamics in the industry, which is influenced by different factors like need of solutions for unsolved technical problems, changing characteristics of the social environment etc.

In accordance with this trailing thought and in order to empower the students with the latest & prevailing technological skills, we have collaborated with industry leaders like Google Cloud, Microsoft, Amazon Web Services, Hewlett Packard Enterprise, Adobe, Tech Mahindra, TCS, IBM, Cisco, Salesforce, Automation Anywhere, UiPath, Alibaba, EC Council, DXC Technology, International Skill Development Corporation (ISDC), Xebia, Samatrix, ICT Academy, Bajaj Finserv, ASSOCHAM, Manipal Hospital, Narayana Hrudayalaya Hospital, Intel, Safexpress, MongoDB, Sherlock Institute of Forensic Science, Honeywell, Oppo, AU Small Finance Bank, NASSCOM, etc. Through these alliances, we could not only get the industry experts on board, which is otherwise difficult to deploy for the education ecosystems, but also attained augmented innovation through knowledge exchange.

So far 200+ faculty members have benefitted through sessions which have been conducted by personnel of the aforementioned 40 globally leading corporate in the last 4 years and have attained enhanced knowledge of the contemporary technologies like Cloud, Data Science, Machine Learning, Robotics Process Automation, Automation, Cyber Security, Artificial Intelligence to name a few. In order to put forward the benefits of these collaborations to the student fraternity, JECRC University has introduced and launched joint degree programs in its academic curriculum, in collaborations with the global industry leaders, which led to the enrolment of 5000+ students in the session 2020-2021, 2021-2022, 2022-2023 & 2023 -2024 in the programs offered in association with Microsoft, AWS, TCS, IBM, EC-Council, Xebia, L&T, Samatrix, ISDC, Kalvium and Seimens. JECRC University is proud of the fact that with these distinguished corporate connections, we could create a path breaking change in the lives and upcoming careers of more than 9000+ students.



JECRC University has entered into an Agreement with this world's leading IT Company, which enables us to offer joint degree programs through our Department of Computer Engineering and Department of Computer Applications & IT in association with Microsoft. Through this one of its kind association, students enrolled in the joint degree programs get industry-relevant technical certifications from Microsoft along with their degrees. The students get the know-how of contemporary technologies like Cloud Computing, AI/ML, Data Science, IoT etc. from Microsoft's Learn platform where the content is published by Microsoft's team after creating a thorough job task analysis combined with market research, and the subject matter expert inputs to create aligned learning experiences. There is a hands-on experience and certification with Microsoft technology skills to land leading tech jobs for the students. Apart from this, the students also get access to Microsoft Education Center, Azure Dev Tools, Azure Lab Services, GitHub, Linked Learning and other benefits as well.

Microsoft Product/Programs available for students under this partnership include:

Microsoft Learn

Microsoft Learn provides self-paced, digital learning resources to build skills and a foundational understanding of technology. Microsoft Learn provides resources to best prepare students for in-demand jobs and Microsoft industry-recognized certifications. Microsoft Learn provides step-by-step, bite-sized tutorials and engaging modules that are available online and support learners with technology proficiency ranging from beginners to advanced learners. The learning paths have interactive sandbox environments to provide "hands-on" interactions with Microsoft technologies. Learners can create a profile on Microsoft Learn to access additional features such as collections, track progress on learning activities and view personalized recommendations.

AI Business School

The Microsoft AI Business School is a series of learning paths for nontechnical audiences that share insights and practical guidance from top executives in the industry on how to strategically apply AI in an organization. Course materials include written case studies and guides, plus videos of lectures, perspectives, and talks that students can access as a complementary part of their course. The AI Business School is a great resource for students to learn about applying AI to industry, along with considerations for sales, marketing, culture, and responsible AI application across industries like manufacturing, healthcare, finance, government, retail, and education.

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Microsoft Educator Center

The Microsoft Educator Center provides access to professional development and training across a variety of Microsoft products as well as transformation maturity models for measuring success. The Microsoft Educator Center provides an online portal with learning paths for educators on popular technologies like Teams, One Note, Office 365, Windows and more.

Microsoft Learn Student Ambassadors

Microsoft gives students the opportunity to apply to join the Community, a structured program to help them learn and lead to make a difference and empower others. Students gain access to free tools, events, earn badges for activities and contributions and unlock exclusive benefits through learning. Applications remain open throughout the year with multiple rounds of intakes.

Microsoft Imagine Cup

Imagine Cup is for student developers aged 16+, giving them the opportunity to build purpose-driven applications with Microsoft Azure technology to tackle some of the world's biggest social, environmental, and health challenges. Imagine Cup provides the opportunity to collaborate with other students, network with professionals, gain new skills, make a difference in the world around you, and have a chance to win travel, mentorship, and prizes.

Azure for Students

Students today are eager to get hands-on with technology and build for the future. With Azure for Students, eligible students aged 18 and over can start building apps, explore AI, and make the most of big data with access to more than 25 free Azure services plus \$100 in Azure credit, renewable annually without the need for a credit card.

Azure Dev Tools for Teaching

Azure Dev Tools for Teaching is a benefit which provides access to tools commonly used in STEM programs, including professional developer and designer tools available to both faculty members and students. In addition to these tools, users also have access to beta releases, new releases, and technical support.

Azure Lab Services

Azure Lab Services enables educators to set up and provide on-demand access to preconfigured virtual machines (VMs) to support classroom scenarios in Higher Education. Through these virtual classrooms, educators can teach a class, train professionals, run a hackathon or a hands-on lab, and more.

GitHub

GitHub Education helps students, teachers, and schools access the tools and events they need to shape the next generation of software development. With programs such as the GitHub Student Developer Pack, GitHub Campus Program, GitHub Classroom, and other resources, students and educators can take advantage of the solutions that would meet their needs.

LinkedIn Learning

LinkedIn Learning is an online learning platform that combines the industry-leading content from Lynda.com with LinkedIn's professional data and network. With over 16,000 courses taught by industry experts, LinkedIn Learning provides online training to supplement an institution's existing curriculum and help create more career-ready students across multiple different disciplines. Leveraging the LinkedIn platform in such a way also helps students build their online resume and provides added interest for students looking to institutions who are innovating with new learning modalities. LinkedIn Learning may also be a key element for a school or campus professional development initiative providing both technical and non-technical course subjects and titles for learners across the teaching and administrative staff.



JECRC University has entered into a distinguished collaboration with Google for its Cloud Technologies. More than 700+ students have undergone the Foundation Cloud Course by Google which is the highest number of enrollments in the whole country. JECRC University is the Best Performing Institution in the country in the Google Cloud Computing foundation program, having more than 95% of the GCCF enrolled students completed & earned the stipulated Google Skills and Badges. After seeing our performance, Google proposed and commenced the roll out of the advanced level Career Readiness Program with us, for our third year students. After having undergone the advanced level program, the students will get a chance to be interviewed for Google and its partner companies.



The International Business Machines Corporation (IBM) is an American multinational technology company headquartered in Armonk, New York, with operations in over 170 countries. Through collaboration with IBM, which is the first of its kind in the country, our students have access to a wealth of resources on IBM's Learning Management System, which contains knowledge base on recent technologies like Cloud Computing, Big Data and Full Stack Developer. We offer certification courses as well as integrated programs in association with IBM.



JECRC University becomes the 1st University in India to enter into MOU with MongoDB, which is an American multinational software company that develops and provides commercial support for the source-available database. MongoDB will provide knowledge in the domain of "non-relational database learning & quot . Under the aegis of this collaboration the educators will be up-skilled with the latest study material which can be adapted for their teaching. Students of B.Tech (CSE), BCA, and MCA will be able to pursue MongoDB as an elective and further they will be able to undergo certifications in the domain of NoSQL. The course is designed to cover a broad spectrum of topics on

Mongo DB and non-relational databases geared towards learners from beginner to advanced levels to provide knowledge about the latest trends of using NoSQL. According to the course structure the educators will be eligible to receive \$500 of MongoDB Atlas credits and the students will be eligible to \$50 Atlas credits to explore the multi-cloud developer platform. This program will not only help them to enhance their knowledge in the field of NoSQL but will also improve the employment opportunities making them extraordinary in the crowd.



The dynamic partnership between JECRC University and Oppo stands as a testament to the profound impact that can be achieved when visionary minds unite for a common purpose. At the heart of this collaboration lays a shared commitment to driving positive change and pushing the boundaries of possibility

Oppo is a consumer electronics manufacturer; major products of Oppo include smart phones, smart devices, audio devices, power banks, and other electronic products. Under this Collaboration both the institutions will be doing joint research and development activities, mentoring programs for PhD scholars in the field of public policies, working in the area of "E-waste management", supporting relevant events at institute. For students and faculties, Oppo will be conducting special lectures on emerging technologies, their subject matter experts will give their inputs on curriculum design, will be engaging the students in potential internships and projects, also will be providing industrial visit to their super factory, which will enhance their career opportunities in the long run.



JECRC University becomes the first University to sign a Memorandum of Understanding (MOU) with AU Small Finance Bank, with an intent of starting School of FinTech under the aegis of AU SHINE program. This development, which has the potential to transform the financial technology (FinTech) landscape, solidifies a strategic partnership between AU Small Finance Bank and JECRC University. The partnership aims to bridge the gap between academia and industry, presenting promising career opportunities for students interested in pursuing a future in FinTech.

Under this collaboration students will undergo 6 months of training on FinTech technologies, which shall be followed by 6 months of internship leading to the placement of those students in AU Small Finance Bank.

Hence, by combining the strengths, both entities are poised to shape the future of the banking sector and contribute to the advancement of knowledge, technology, and professional development, creating a holistic ecosystem that benefits students.



When we empower women to lead in the digital sector, we're not just breaking barriers, we're shattering glass ceilings. With the same mindset JECRC University has joined hands with Honeywell so as to empower the young women in the domain of Artificial Intelligence.

Honeywell is world's 4th largest American multinational corporation and one of the "Fortune 100 Company". Honeywell primarily operates in four areas of business: aerospace, building technologies, performance materials and technologies, and safety and productivity solution. By virtue of this collaboration, Honeywell will train our women faculty members along with 100 Girls of 2024 passing batch from B.Tech on the cutting edge technology of Artificial Intelligence. The training will be delivered by instructors in physical mode and shall last for 30 days. Training partner for this program will be ICT Academy. The perks will include certifications along with relevant internship/ placement opportunities. This would be a major thrift in the direction of women empowerment.



JECRC University has commenced a three-month Certificate Program, namely "Professional Certification program in Logistics Excellence" in association with SAFEXPRESS and NSDC.

SAFEXPRESS has firmly established itself as a leading company of the Indian supply chain & logistics industry, and it has played a vital role in the Indian economic growth for nearly two decades. The training for the program will be delivered by Seekho, which is the industry partner of Safexpress for this program.

With the emergence of e-commerce and rising digital literacy among the consumers, the logistics industry has been changing significantly in recent years. Furthermore, automated systems and high-speed communication have paved the way for Logistics & Supply Chain Management and its increased demand. This certification program will provide enrolled students with 3 months of in-campus training by Industry Professionals. Occasional sessions by industry speakers for one-on-one interaction with the students and hands-on industry exposure through live projects will be part of the program as value addition.



The alliance between Sherlock Institute of Forensic Science and JECRC University represents a paradigm shift in the way academia and industry collaborates, uniting their expertise to drive advancements in the realm of Forensic Sciences.

This partnership is founded on the shared objective of pushing the boundaries of forensic science and its applications. Sherlock Institute a trailblazer in the field of forensic sciences brings invaluable industry insights, cutting-edge technologies, and a wealth of practical experience that enriches the academic landscape. The main objective of this collaboration is to undertake and promote academic research interactions, develop learning opportunities through training sessions, projects, workshops, student & faculty exchange programme or seminars in the field like Cyber Law, Cyber and Digital forensics, Fingerprint Verification, Questioned documents, Handwriting Analysis, etc. and to integrate enhancement into forensic studies. This collaboration will deliver top-notch educational programmes that are pertinent to each student's academic equipments.

JECRC University has become a partner for the AI Global Impact Festival'23 by Intel.

Intel's purpose is to 'create technology that enriches the lives of every person on earth. Intel lives this purpose through its global digital readiness programs and initiatives that empower diverse people with tech and social skills essential to thriving in the digital economy.

Intel is organizing its 3rd annual edition of the AI Global Impact Festival. The objective of this Festival is to democratize and celebrate AI innovation by next-gen technologists and future developers in collaboration with governments, academia, and communities from all over the world.

The event provides exciting opportunities to get certified for completing self-paced micro learning modules on latest technological trends, listen to inspirational talks by Intel executive leadership, attend a global showcase of AI innovations and best teaching-learning practices by students and educators, witness best AI skilling practices showcased by academic and implementation partners, and participate in a range of fun and engaging activities.

JECRC University has entered into a distinguished partnership with Asian Institute of Design to offer a 4 Year B.Des. (Bachelor of Design) program in Game Art and Animation. This program equips students with the necessary tools to carve out the distinctive style in digital modeling, rigging, lighting, and look development for 2D, 3D, and stop motion animation. The curriculum covers industry-accepted technologies to showcase essential abilities required for generating 3D artwork, texturing, and animation materials.





TATA Consultancy Services Limited (TCS) is an Indian multinational and global leader company in information technology (IT) services and consulting. JECRC University is the only University in the state of Rajasthan to offer a 4 Year B.Tech. Program in association with TCS in "Computer Science and Business Systems" (CSBS). This curriculum designed by TCS aims to ensure that the students graduating from the program not only know the core topics of Computer Science but also develop an equal appreciation of humanities, management sciences and human values.



JECRC University becomes the 1st University in India to join hands with Tech Mahindra for providing certifications in the domain of Machine Learning to the students. Tech Mahindra is offering three Boot camp Certification Courses: Data Analytics, Machine Learning and Industry Machine Learning. Students are trained by Industry experts and get certificates endorsed by Tech Mahindra on successful completion. Also, to promote interaction between Makespace of JECRC University and the Makers Lab of Tech Mahindra in the field of upcoming technologies, we have signed an MoU with Tech Mahindra. Under the aegis of this MoU, students of the University get an opportunity to work on Live Projects in the areas of Agri Tech, Defense IOT and AI/ML at Tech Mahindra. Lots of IPR are anticipated as a result of this association.



CISCO - JECRC University has become a "NF Silver Achiever" for the Networking Academy Program by CISCO. Students get opportunities to collaborate in various Workforce Development Programs. CISCO supports and facilitates helping the students for various opportunities like Women IT Rock, Find Yourself in the Future, Internship, Placements opportunities etc.



JECRC University has collaborated with Imarticus Learning Pvt. Ltd. to offer a MBA Program in FinTech (Financial Technologies). This partnership aims to leverage the strengths of JECRC University's established pedagogies and Imarticus' expertise in the domain of financial technology. This program will equip students with the skills and knowledge required to navigate the dynamic intersection of finance and technology, an industry which is growing leaps and bounds.



Hewlett Packard Enterprise-JECRC University is working with HPE on several projects which entails academic benefits for the students like "Catch Them Young" Program where students undergo projects under mentorship of HPE Experts and are further rendered Pre-Placement Offers at premium packages, upon successful completion. Other benefits include students visit to HPE Campuses, special lecturers on emerging technologies, sponsoring of the technical events by HPE, joint R&D activities, Center of Excellences and HPE SMEs inputs to University's curriculum design.



Amazon Web Services - Amazon Web Services (AWS), which is a comprehensive cloud computing platform provided by Amazon, has verified the cloudified curriculum's for B.Tech., BCA and MCA degrees at JECRC University. The specializations degree programs verified by AWS are B. Tech. in CSE with Specialization in Cloud Computing, BCA with Specialization in Cloud Computing and MCA with Specialization in Cloud Computing. JECRC University has prepared the curriculum under the guidance of the AWS Singapore Team to make it focused on Cloud Computing and "Industry Aligned", right from year one.



International Skill Development Corporation (ISDC) - JECRC University has partnered with ISDC - The International Skill Development Corporation to establish an International Centre of Excellence (ICoE). ISDC is a leading International Provider for British Education and Skills. ISDC, UK is offering B. Com., BBA, MBA, M. Com. programs through our School of Business Studies, wherein the students get opportunities for integrated global qualifications and accredited futuristic degree programs.





JECRC University is the only University in the state of Rajasthan to have a Center of Excellence by Salesforce. Salesforce is an American cloud-based software company headquartered in San Francisco, California. It provides Customer Relationship Management services to businesses to better connect with customers, partners and potential customers using Cloud Technology. The Salesforce CRM is ranked number 1 in the World.

Under this preposition, we will develop a Salesforce Lab in the University with 10 licensed installations of the Salesforce Foundation Enterprise Edition. This lab under the aegis of Salesforce's Center of Excellence shall act as a resource for the promotion of Salesforce technology among the 2500+ students of the CS/ IT ecosystem at JECRC University and will bring them together to benefit & increase their expertise in this booming technology.



Manipal Hospital- Faculty of Allied Health Sciences, JECRC University has entered into a distinguished arrangement with Manipal Hospitals, Jaipur, one of India's leading healthcare groups with over 7000 beds across 15 hospitals. The purpose of this arrangement is to provide internship and clinical training to the students of the four degree programs, which are being offered by the School of Allied Health Sciences at the University.



NASSCOM- We are the first University in the state of Rajasthan to enter into an MoU with NASSCOM for their "Futureskills Prime" initiative. This is an excellent opportunity for all the students as well as faculty members of JU & JECRC to learn and develop new skills, earn badges and attain industry recommended certificates at no cost. Most importantly, the courses on this portal are handpicked, curated, validated and endorsed by industry giants like Microsoft, AWS, Cisco, Tech Mahindra, Wipro, Adobe, Genpact, so on and so forth.



JECRC University offers India's only 'Pay After Placement' MBA program in association with Sunstone. Under this MoU signed in December 2019, Sunstone will not only provide lectures by prominent industry experts and 9 months industrial internship but also a proven assurance of 100% placements to the enrolled students.



Bajaj Finserv- We have entered into a Collaboration with Bajaj Finserv, under the aegis of which experts from Bajaj Finserv imparted knowledge and essential skills relevant to the Banking, Finance and Insurance Industry to the students of our School of Business Studies. Bajaj Finserv has trained more than 17000 students across the country in BFSI domain, but the batch at JECRC University is their first batch in the state of Rajasthan.



Narayana Hrudayalaya Hospital- Faculty of Allied Health Sciences, JECRC University has entered into a "Practical Training Enrollment Agreement" with Narayana Multispeciality Hospital, Jaipur. The Hospital group now features over 5,859 operational beds through a combination of greenfield projects and acquisitions. The purpose of this association is to provide internship and training to the students of the four degree programs, which are being offered by the School of Allied Health Sciences at the University.



UiPath, headquartered in New York, is a leading Robotic Process Automation vendor providing a complete software platform to automate business processes. As a technology partner, Ui Path's experts have trained 10 teachers of JECRC University in an educator workshop. JECRC University has become the pioneer to offer Robotics Process Automation as an elective subject, to make the students industry ready with the knowhow of this latest technology.



Under partnership with this IT Firm from Gurgaon headed by Mr. Vishal Jain (Alumni of IIT-Kharagpur and IIM- Ahmedabad), we are offering different specialization programs of B.Tech., BCA, MCA, BBA and MBA in the domains of Data Science, Data Analytics and Data Visualization. Senior and experienced experts from Samatrix, who hail from prestigious institutes like IITs and IIMs will come down to the University for taking classes of the specialized subjects and providing hands on knowledge to the students.

EC-Council

EC Council, USA - Under this partnership, our students can choose to undergo certifications from a bouquet of courses in the domain of Cyber Security as well as joint degree programs in association with EC Council. Instructors and official e-Courseware are provided by EC Council, USA. Bootcamps, Workshop and Cyber Competitions too come along as value additions. Recently, JECRC University has been awarded as "Academic Partner of the Year-2021" by EC Council.



It is a global leader company in the domain of Robotics Process Automation (RPA) with a net valuation of 2.6 billion, headquartered in San Jose and a global presence in 35 countries. As a consequence of MoU with Automation Anywhere, we have become the first University in Rajasthan to set up a "Bot Lab" where our students can practice and develop running computer Bots. Talent pool of more than 500 certified RPA students has been created, who have attained the Automation Anywhere's Essential RPA Certificate.



It is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavors to train and develop the next generation of teachers and industry-ready students. Under the aegis of MoU, ICT Academy will organize Faculty Development Programs at JECRC University in association with industry leaders, induct industry experts in its Board of Studies and also establish Center of Excellences of renowned corporates.



It is a Netherlands based Agile Software Development and Digital Transformation Consulting and Services Company. Under the MoU with Xebia, JECRC University is offering B.Tech. Programs in industry relevant technologies like DevOps, Cloud Computing, Artificial Intelligence, Machine Learning, Big Data and Data Analytics in association with Xebia. The best part is that lectures shall be delivered by industry experts only and other benefits include Digital Badges, Hackathons, Webinars, Professional networking, Internships, Tech Talks.



It is an American multinational computer software company which has historically focused upon the creation of multimedia and creativity software products, with a more recent foray towards digital marketing software. JECRC University has partnered with Adobe under its Digital Disha Program to provide the students with Artificial Intelligence platform ADOBE Sensei and free ADOBE Spark Licenses for everyone.



The Associate Chamber of Commerce and Industry of India, ASSOCHAM represents the interests of trade, commerce, industry and service provider of India and acts as an interface between Government and Industry member on issues and initiatives of policy and regulation matters. JECRC University has entered into an MoU with ASSOCHAM to strengthen the Intellectual Property (IP) ecosystem at the institute. Designated speakers from ASSOCHAM will enhance the know-how of IP Rights through their expert seminars at the University.



JECRC University has collaborated with "The Designer's Class" which is India's first digital education platform that provides an eclectic blend of design courses led by the "Who's Who" of the design industries. As an outcome of this arrangement, the students of the School of Design at JECRC University will learn directly from the experts like Abu Jani, Masaba Gupta, Sandeep Khosla, Rhea Kapoor, Tanvi Ghavri, Gauri Khan etc. These celebrity experts' curated courses, being made available by The Designer's Class, provide premium quality education in different verticals of design like Fashion Designing, Interior Designing etc.



JECRC University has got into a distinguished collaboration with Larsen & Toubro Ltd (L&T) which is one of the leading engineering conglomerates operating at various parts of the globe providing technology, engineering, construction and manufacturing services. This partnership enables us to offer joint degree programs in Civil, Electrical & Mechanical Engineering in association with them.

L&T also provides learning and assessment solutions and platforms through its EduTech business unit L&T EduTech. It offers a series of courses aimed at enhancing the skill set of engineering students, bridging the gap between Industry and Academia by providing "Industry-led" and "Application-Oriented" courses in Higher Education. This collaboration is the first of its kind in the state of Rajasthan, with JECRC University being the only University (so far) offering joint degree programs in partnership with L&T EduTech.

Under this partnership, the enrolling students will get an opportunity to learn directly from the L&T expert practitioners at the JECRC University campus, as number of courses will be delivered by them. Furthermore, each subject will have 1 to 2 projects integrated on respective technology so that the students get relevant hands-on experience. While co-delivering the programs along with the University faculty, L&T EduTech will provide mentorship to each student enrolled in the program.

As a value addition, students will be eligible to apply for Internship opportunities (immersion programs at L&T project site for students in each cohort) with L&T and its client network and each student will be aided with the relevant job opportunities with the enterprises across India through L&T EduTech Skill Lync.

upGrad is India's largest online higher education company, working in Germany, USA, Ireland, UK, Canada, Australia, France, India etc. With the latest technology, pedagogy, industry partners and world-class faculty, upGrad creates immersive online learning experiences for its 2 million+ learners globally.

JECRC University has exclusively collaborated with upGrad Campus to offer joint degree programs namely, B.Tech and BCA with specialization in Blockchain Technology. These specialization programs in Blockchain equips the students with understanding of what is happening around the globe in the context of Distributed computing, Blockchain Technologies and Crypto-currencies. Blockchain is already making a difference across a range of industries like such as banking, finance, healthcare, real estate and software.

Subject matter experts from upGrad Campus will be delivering the courses on Blockchain Technology for the enrolled students. Personalized mentorship and doubt solving sessions will be provided by the TAs of upGrad who shall be available at the University campus. Value addition is that six months long Industry-Internship and Placement Opportunities on completion of program will be provided by upGrad Campus.



JECRC University has joined hands with DXC Technology as part of their CSR initiative to train students on skills that will keep them in pace with the requirements of the industry to help them pursue a good career of their choice through e-learning and Live Online Training programs. DXC Technology is a Fortune 500 American Multinational Company having 1.38+ Lacs Employees and we are the only University in the state of Rajasthan to establish a "Center for Women Empowerment" by DXC Technology. Under the aegis of this tie up, 100+ Girls of Pre-final Year Circuit Branches, namely CSE, EE, ECE and IT and 2 Women Faculty Members of the University are being trained on the cutting edge technology of Data Science and Big Data Analytics. The training shall last 6 months and would comprise of Virtual Instructor Led Training and self paced modules. The perks include student competitions and placement activities by DXC Technologies.



JECRC University decided to participate in one the most Prestigious Contest by Alibaba - "Alibaba Cloud Developer Circle". As a part of this contest, which was spread across 80 countries, students were required to build a web application addressing common societal challenges by using the Alibaba Cloud Technologies. More than 300 students of JECRC registered for the Contest. The engagement partners of Alibaba executed a Boot camp Event for the participating students to help them understand the platform and address common questions. Student of JECRC, namely Mr. Mehlul Kulshreshtha has won the First Prize in the Alibaba Cloud competition for his web application entitled www.intoinfinity.cyou. He will be rewarded with USD 2000 Cash Prize, Cloud Credits, Winner Certificate and Reference Letter from Alibaba.



JECRC University has got into a remarkable collaboration with Siemens, which is a German multinational company focusing on digitalization, electrification and automation for the process and manufacturing industries, and is a leader in power generation and distribution, intelligent infrastructure, and distributed energy systems. Siemens is also the pioneer and globally leading company in the Electric Vehicle (EV) technology. Siemens with its gamut of EV products is an active participant in shaping and promoting standardization for Electrical Vehicle products and solutions worldwide. In the Indian electrical vehicle market, Siemens has already partnered with the Hinduja Group, Ola, Ashok Leyland, Mahindra & Mahindra etc. to deliver e-mobility solutions. This academic collaboration enables us to offer B.Tech. Program with specialization in Electrical Vehicle. The students enrolling into this Siemens Integrated B.Tech. Program with Electrical Vehicle specialization will get 250 Hours of Offline Hands-on Training by the Siemens Certified Trainers within the University Campus. The training, facilitated by Timespro (Bennett, Coleman & Co. Ltd Group), will be divided into 5 modules of 50 hours and each module shall be coupled with a practical industrial project on which the student shall be working under the guidance of the Siemens Certified Trainer. During the course, the students shall get the opportunity to work on the Licensed Siemens Digital Software for Electrical Vehicle designing. Under this Siemens curated program, 70% of the syllabus is based on practical and hands-on training that ensures that the student becomes absolutely industry ready. Additionally, Siemens will provide the students with placement assistance by sharing the students' profiles in its vast network of client companies. As the sales of electric vehicles, driven by improving battery technology, regulatory pressure, intense investment, and an expanding charging infrastructure, are rapidly and steadily increasing, the EV industry is expected to offer plethora of career opportunities and the students who undergo B.Tech in EV technology are going to be in high demand.



At JECRC University, we believe in fostering lifelong connections between our esteemed institution and its graduates. The JU Alumni Association stands as a testament to our commitment to maintaining a strong, supportive network that transcends graduation day. Our vision is to bridge the communication gap, creating a vibrant community that thrives on shared experiences, achievements, and continued learning.

We recognize that the strength of our community lies not just in the academic achievements of our alumni but also in the powerful connections forged among them. Beyond the walls of our classrooms, our alumni have ventured into diverse fields, achieving tremendous success in their respective careers. To ensure that these exceptional individuals remain connected, we offer a multitude of high-quality networking opportunities.

The core purpose of the JECRC University Alumni Association is to cultivate and sustain the bond between the university and its graduates. Beyond graduation, our commitment to the growth and success continues. Through mentorship programs, networking events, and collaborative initiatives, we aim to create an ecosystem where alumni contribute to each other's personal and professional development. As ambassadors of JECRC, alumni play a pivotal role in shaping the future of the university and inspiring the next generation of leaders.

At present, our esteemed community boasts over 7900+ alumni spread across the globe. To support our graduates in both their professional and personal endeavors, we offer an array of services. Engage in exclusive professional networking events, tap into current services, explore opportunities for continuing education, and enjoy access to our campus facilities.

Our Alumni have consistently been the bedrock of our support system. Their unwavering commitment and selfless efforts have been a source of enduring gratitude and humility. Through tireless mentoring in their respective areas of expertise, active involvement in training and placement initiatives, and a genuine dedication to fostering entrepreneurship, our Alumni community stands as a beacon of inspiration for current students.

The active engagement of our esteemed alumni in an array of events, such as the Alumni Annual Meet, Alumni Talk Series, Alumni Mavericks Club Meet, Alumni Social Initiative Meet, Alumni Meet and Greet, Alumni Founders Talk, Alumni Mentorship Program, and Alumni Chapters Meet, we've witnessed a remarkable surge in alumni participation. These diverse and enriching gatherings serve as a testament to the enduring spirit of our alumni, fostering connections, knowledge-sharing, and a vibrant sense of community that continues to flourish.

Embarking on the entrepreneurial journey, many of our alumni have traversed remarkable distances, becoming the architects of their success stories. They are not just invited but actively encouraged to assess and contribute to our events. Beyond contributing to societal well-being through practical goods and services, these trailblazing individuals have also created numerous job opportunities. The entrepreneurial spirit is alive and thriving within our alumni community, with more than 50 start-ups currently led or founded by our accomplished alumni who have wholeheartedly embraced and succeeded in their ventures.

The Alumni Association has an exclusive portal for alumni registration at www.jualumni.in. By registering, alumni can avail themselves of a wealth of benefits, including access to the latest information, job opportunities, and valuable guidance for their holistic growth.



Akash
BA Journalism & Mass Comm.
2018 - 2021
News Anchor Rajasthan Chowk Channel

It is my pleasure to place on record the wonderful years I had under the auspices of JECRC University, Department of Journalism and Mass Communication. College life is an important phase in a student's academic journey after the numerous formative years of schooling. While undergoing graduation, I cherished the feeling of studying at an Institute, which focused on career enhancements along with overall skill development with the seamless mix of academics and extracurricular activities.



Sachin Sharma
B.Tech CSE 2015-2019
Program Manger @ IIM Lucknow
Enterprise Incubation Centre

Joining JECRC University was the pivotal moment that helped me redefine my horizons. The institution's unparalleled commitment to excellence, paired with a culture that fosters innovation and leadership, has sculpted me into a visionary ready to make a global impact. Immersed in a tapestry of knowledge and surrounded by trailblazers, I've not only discovered a purpose but also gained the confidence to chase audacious dreams. JECRC isn't just a place of learning; it's the launch pad to a boundless future.



Keshav Sharma
B.Tech Mechanical Engineering
2014-2018
Pilot @ Eagle AIR

My journey at JECRC has been nothing short of transformative. Being a member of the JECRC Zenith Club has been a defining aspect of my time at the university. The club's commitment to fostering a hands-on learning environment has allowed me to delve into the fascinating world of aerodynamics. Through the construction and flight of RC planes, I have not only acquired essential knowledge in basic aerodynamics but have also developed practical skills that extend beyond the classroom.



Siddharth Sharma
BA Journalism & Mass Comm
2017 - 2020
Director Assistant, Script Consultant, Writer,
Public Relation Officer & Stylish in Bollywood

I will cherish my journey at JECRC University forever. In a short span of time, I have seen a lot of growth both professionally and personally. JECRC has always helped me in getting the opportunities and exposure. My 3 years' experience in a competitive yet supportive environment has helped me a lot in my career. I will always be thankful to the faculties and JECRC for such amazing years of my life.



Priyesh Mehta
B.Tech CSE
2012-2016
Assistant Director @ Friday Film Work

The journey from being a student of Computer Science at JECRC University to my current role as an Assistant Director in the Film Industry has been nothing short of remarkable. The solid foundation and holistic learning environment provided by the university have played a pivotal role in shaping my career.



Shivani Khandelwal
B. Tech. ECE
2013-2017
Advanced Supply Chain from IIM Kozhikode

It was great decision to get Graduated from JECRC University; It has enlighten me with the career path & the confidence to stood up in the crowd. JU not only grows a student academically but it makes a student all-rounder by its vast curriculum.



Eshia Trivedi
BA LL.B
2017-2023
Legal Associate @ EY

As an Alumni of JECRC now working as a Legal Associate at EY, I can confidently say that the skills and knowledge gained at JECRC have been crucial to my success. The university instilled in me a sense of responsibility, ethics, and a commitment to excellence that aligns seamlessly with the values of a global organization like EY.



Muskan Bansal
BA Journalism & Mass Comm. 2019-2022
Founder & Chief Troublemaker @ Chingaari
(Sparkling changes for a cause)

I look back on my time with fond memories that have played a pivotal role in shaping the entrepreneur I am today. JECRC University stands out not just for its academic excellence but for fostering an environment that encourages innovation, critical thinking, and an entrepreneurial mindset. The faculty, with their unwavering dedication and expertise, imparted not only knowledge but also instilled in us the confidence to dream big.



IAESTE LC JECRC

The International Association for the Exchange of Students for Technical Experience, commonly known as IAESTE, is an independent, non-profit student exchange organization with 75 years of legacy and a student-run body dedicated to providing students with opportunities for Paid International Internships and Exchange Programs in technical fields, such as Science, Engineering, Applied Arts, Business, and Journalism. IAESTE India LC JECRC provides students with paid, course-related training abroad and employers with highly skilled, highly motivated trainees, for long and short-term projects. Our aim is to Work. Experience. Discover. We work on a valuable approach for the student's betterment and career. With over 90 countries involved and exchanging over 4000 traineeships each year worldwide, a total of above 400,000+ traineeships, it is the largest organization of its kind in the world. Our main aim is to help our students realize their dreams and to facilitate the exchange of ideas—both technical as well as cultural, by connecting students from various cultures and countries. IAESTE provides a great opportunity for the members to get work experience and learn in all these countries. Offers provided a good stipend and knowledge in all fields. We are here to connect you with the whole world and give you a platform to let you have technical experiences. Not only just the technical experiences we conduct several events to improve everyone's learning.



Aligning with the global mission of IAESTE, IAESTE LC JECRC provided global-internship opportunities throughout the year. Mr Aditya Shekhawat got an internship in the Czech Republic, Mr Uddhav Sharma got his internship's opportunity in Hong Kong, followed by offline and remote internships in Canada, Iran and Tanzania. Of our outgoing interns, two of them got their inaugural internship in their first year through IAESTE LC JECRC. These opportunities for international internships, work towards the improvement of their professional skills on an international stage. This experience led them to develop diverse skills, including cross-cultural communication, adaptability, and a deep understanding of international business.

The team of IAESTE LC JECRC hosted an international intern this year from Iran: Ms Mahsa Nasiri. She was here on a research project in Biotechnology and during her tenure the team of IAESTE LC JECRC conducted activities and trips to promote international exchange of culture and ideas. Mahsa quoted in one of her testimonials that doing this internship stood out as one of the best decisions she ever made.

IAESTE's Annual General Conference is held at the international level, professionals and representatives worldwide gather to share ideas, discuss innovative programs, and strategize on advancing international internship programs. This worldwide meet serves as a platform to address challenges, showcase achievements, and cultivate worldwide cooperation with the IAESTE community. In the tenure 2022-23 Mr Uddhav Sharma, Former President of IAESTE LC JECRC also attended this conference in Poland representing the organization and JECRC University at the global level.

IAESTE's National Conference is held annually in February where all the Local-Committee representatives from all over India gather to share their ideas, discuss ideas, and plan future activities at the headquarters of IAESTE India. The conference covers changes, achievements, challenges, and worldwide patterns in student exchange internship programs. It also features creative group discussions on innovative solutions. With emerging topics, these conferences cultivate teamwork, share best practices, and enhance IAESTE's ability to offer valuable international internship experiences for students.

The team organized a series of informative sessions in the prestigious campus of JECRC University, some of them were thought-provoking sessions by Ms Lara-Jo Morrison and Ms Michelle Duncan from Robert Gordon University, Scotland. Their insights were extremely valuable, bringing to light international internships and educational opportunities in the United Kingdom at RGU. IAESTE also conducted counselling sessions with numerous university representatives of the United Kingdom in the campus of JECRC University.

Exchange Statistics till now since IAESTE LC JECRC's inception (2014):

Exchange Statistics till now / Journey so far:

| YEAR | 2014-15 | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 |
|----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Incoming | 11 | 08 | 24 | 28 | 21 | 03 | 02 | 02 | 01 |
| Outgoing | 09 | 02 | 15 | 17 | 12 | 01 | 02 | 06 | 05 |



INTERNATIONAL STUDENT EXCHANGE

IAESTE LC JECRC



RESEARCH

RESEARCH CULTURE

JECRC UNIVERSITY IPR CELL (JUIPR CELL)

RESEARCH CULTURE

JECRC University (JU) is innovation led Research University with a strong focus on research at all levels of academics including undergraduate and postgraduate programs. At JECRC University, we believe that apart from knowledge dissemination, knowledge creation is our prime responsibility. JU has created enabling environment for faculty members, research scholars and students to undertake research within and beyond curriculum with complete focus on socially and economically relevant research. The main features of Research Innovation and Extension at JU are given as under:

Research Enriched Curriculum

In all undergraduate programs there is provision for project-based learning. In the final semester an undergraduate student in other than Engineering and Computer Application, may choose either course work, industry internship/ project or research leading to submission of dissertation/ thesis. In all postgraduate program except Engineering, there is a mandatory requirement of either industry internship/ project or research leading to dissertation/ thesis in final semester. In M. Tech there is a mandatory requirement of research leading to dissertation/ thesis. Each Academic Department has a Research Lab to facilitate the students to carry out research and learned creation of new knowledge. Undergraduate student are encouraged to publish review/ research papers and postgraduate students are encourage to at least one research/ review paper every year in top rated peer reviewed journals.



Research Promotional Policy

JECRC University has well defined and articulated policy for research and innovation promotion. Cash incentive of Rupees 5000/- is provided for each research/ review paper published in SCOPUS/ WEB OF SCIENCE Indexed Journals. University bears the cost of patents & copyrights and signs agreement with inventor(s) for sharing the royalty if the patent achieve the level of technology transfer. Cash incentives are given to the faculty members for obtaining research grants for the University from Government and Non-Government agencies. Annual cash awards are provided to the best faculty researchers and one student researcher.

Research Task Force

A special Research Task Force (RTF) of faculty members has been created who with the help of students undertake applied and socially relevant research in cutting edge technologies and solutions of problems of underprivileged sections of the society on priority basis. Member of the RTF also give more focus on filing patents/ copyrights and obtaining research grants from Government and Non-Government agencies.

Extension Activities

It is important to connect with society and community to deliver the beneficial of knowledge creation in an effective manner. There are students' groups under Students Chapter of Profession Bodies, Clubs, and Societies etc. who interact with the people outside university to understand their problems and provide them either free or cost-effective solutions. JU implements Central/ State Government schemes for social welfare including NSS, Unnat Bharat Abhiyan, Ek Bharat Shrestha Bharat, Legal Aid Clinics etc. very effectively.

Research Outcomes up to December 28, 2023

Google Scholar Profile of JECRC University

- (a) Number of items indexed: 829
- (b) Number of Citations: 16950
- (c) h-Index: 68
- (d) i-10 Index: 328

SCOPUS Profile of JECRC University



Research Grants Received from Government/ Non-Government Agencies: Rupees 16 Crore

Dedicated Research Labs

Google Scholar Profile of JECRC University

- (a) Central Research Lab – Life Sciences in Nyay Bhawan.
- (b) Central Research Lab – Simulation in Vikram Sarabhai.
- (c) Central Research Lab – Makerspace in Vikram Sarabhai.



Some of the key grants/ projects awarded by the Government Agencies

(a) JU – Biotechnology Business Incubator by DST, Rajasthan :

Biotechnology is blooming in Rajasthan with new innovative ideas of young minds. More than eight innovative ideas have already been incubated with JU-BBI. The incubation center is governed by Society for innovation and incubation (SII). The motive of society is to inculcate entrepreneur skills with budding creative minds. The scheme notions are Herbotablet, Biotea/Herbal tea, Biodegradable batteries, Young birds, Herbal medicines, Herbal beauty and Rural Gold.

(b) Impact of Gender Mainstreaming Projects of Government of India :

A multi-centric project was awarded to Prof. Ekta Menghani (2019-2021) to study the impact of gender centric projects of government of India and their role in empowering women in science.

(c) DST DAAD 2019 Indo German Joint Collaboration funded by DST, GOI :

JECRC University, Jaipur hosted visit of Prof. Gerald Drager, Director, REBIRTH Unit Functionalized Polymers and Regenerative Agents with his research scholar Ms. Frederika in the context of Indo German DST-DAAD 2019. Joint collaborative project of worth Rupees 10 lakh sanctioned by Department of Science and Technology New Delhi. The academic collaboration with German partners from Leibniz University Hannover, Germany coordinated by Department of Biotechnology, JECRC University, Jaipur with the German partner Prof. Dr. Andreas Kerschning, Dean, Institute of Organic Chemistry, Leibniz University, Hannover, Germany.

(d) Green Chemistry Frontiers funded by DST, GOI Prof. Sanjay Kumar Sharma :

Prof. Sanjay K. Sharma bagged a major research project on Green Chemistry under the auspices of NSTMIS, Department of Science and Technology, Government of India.

(e) ISRO Exhibition under auspices of DST, GOI :

JECRC University has been sanctioned a project named "Exhibition cum Scientific Ecosystem for Rural Rajasthan" under the auspices of Science, Technology, Engineering, Mathematics, Medicine (STEMM)- India Initiative (Bharat Vigyan Darshan) for the popularization of Science and Technology. In this project, JECRC University has provided platform to ISRO Exhibition of satellites and space innovations to more than 15000 school students of Rajasthan.

(f) TIDE by MeitY, Government of India :

JECRC University has bagged externally funded research project entitled "TECHNOLOGY INCUBATION AND DEVELOPMENT OF ENTREPRENEURS (TIDE)" for a grant of INR 3.1 Crores from Ministry of Electronics and Information Technology (MeitY). JECRC University has been granted Group- 2 Technology Incubation and Development of Entrepreneurs TIDE 2.0 Center (G2C). JECRC University has the pride of being one among these 20 centers across the country. As a Group-2 TIDE 2.0 Center, JECRC University will be supporting a total of 40 startups in selected areas of national concern by leveraging emerging technologies, during the project duration and also organize numerous engagement programs and workshops. This project will foster and evangelize a vibrant entrepreneurship ecosystem in the state of Rajasthan that will inspire budding entrepreneurs as well as support the existing ones.

(g) Science, Technology and Innovation Hub by DST, Govt. of India, New Delhi :

Science, Technology and Innovation Hub established at JECRC University sponsored by SEED Division, Department of Science and Technology, Government of India is working for livelihood and income generation program and entrepreneurial environment for rural SC communities/beneficiaries using four major interventions 1. Low-cost herbal tie and dye methodologies generation 2. Innovative techniques for Gem and Jewellery making equipment's 3. Scientific validation and documentation of traditional knowledge and 4) App based puppet learning.

(h) Promotion of European and International cooperation in science and research :

Sanctioned by International Office, Leibniz University, Hannover for International Fellowship funds under Promotion of European and International Cooperation in Science and Research for Search for new metabolites form Indian arid zone plants to Prof. Ekta Menghani, Head, Department of Biotechnology. She visited Institute of Organic Chemistry, Leibniz University, Hannover, Germany from 16th November 2022 to 20th December 2022 and worked on GC MS, LC-MS MS, Lyophilizer, HPLC-MS, NMR etc. for isolation of new metabolites from fenugreek aqueous extract with sophisticated supportive autosampler and fraction collector to isolate purified peaks of new metabolites.

(i) Startup India Seed Fund Scheme (SISFS) 2022-2023 :

JECRC Incubation Centre, Jaipur (Rajasthan) headed by Mr. Dheemant Agrawal, CEO and Ms. Komal Joshi, Incubation manager bagged with three hundred lakhs of funding from Ministry of Commerce and Industry, Department of Promotion of Industry and Internal Trade (Startup India Section), Government of India under Startup India Seed Fund Scheme (SISFS) for year 2022-23 for empowering youth of Rural Rajasthan to become enriched entrepreneurs under sanction order P-38015/2022-STARTUP INDIA.

- (j) **Ministry of Electronics and Information Technology (MeitY) Startup funding for budding entrepreneurs :**
JECRC Incubation Centre received a grant of one crore for three juvenile startups incubated. The funds were released from Ministry of Electronics and Information Technology (MeitY), Government of India to Jaipur based Hemish Agrawal for Porto visuals startup, Hari for Cargo exchange and Nimisha and Naveen for Alloy e-cell received the funding of thirty lakhs, thirty lakhs and forty lakhs respectively. Ms. Komal Joshi incubation manager coordinated the submission of startup fund forms.
- (k) **SERB International Travel Grant :** Dr. Anita Nehra, Assistant Professor, Department of Chemistry, selected for SERB International Travel Grant sanctioned by Department of Science and Technology, Government of India to attend The Joint conference on Calixarenes and Cucurbiturils from July 16th to 21st 2023 at Tel Aviv central coastal city also known as "the city that never sleeps", Israel organized by Tel Aviv University, Technion Israel Institute of Technology and The Open University, Israel jointly with International advisory committee of Calixarenes and Cucurbiturils. She gave flash talk on Electron deficient arms of calix[4] basket for capturing toxic fluoride ion on 18th July 2023.
- (l) **International Travel Grant :** Dr. Mamta Kumawat, Assistant Professor, Department of Biotechnology was selected for International Travel Grant under project Biomedical Research Instrumentation workshop program of Sakura Science Plan project sanction from Japan Science and technology (JST), Japan at Department of Cardiovascular physiology, University of Miyazaki, Japan for upskilling in Nanotechnology, nanobiotechnology, nanomedicines and nanotoxicity from 11th to 16th December, 2023.
- (m) Dr. Shekar Chander, Dr. Bhavna Sharma and Dr. Gajanand Sharma bagged with "Upskilling and Awareness Program on Artificial Intelligence and Machine Learning for the School Children of Jaipur District" project from Department of Science and Technology, Government of India for worth Rs. 21,88,800/- to upskill the rural Rajasthan with new scientific tools and technologies in the field of Engineering.
- (n) Shivani Kaushik, Dr. Sunita Yadav and Ms. Priyanka Beriwal of School of Design participated World Design Assembly Tokyo 2023, was hosted by the World Design Organization (WDO) promotional member Japan Institute of Design Promotion (JDP). The 33rd World Design Assembly includes the 2023 WDO Research and Education Forum, a Design Conference and WDO's 33rd General Assembly. Under the theme of 'Design Beyond', the three-day event explored the evolution of design and its intersection with humanity, technology and the environment. The JU Faculty International fellowship was availed by faculty of design and interacted with leading designers of the World. This event is one of the top priority Design conferences for renowned designers of world.

International Intern : Jonas Ranniger, University Heidelberg, Germany sanctioned with DAAD Fellowship (IN-BI-5453) with an amount of 2225 Euro and worked under Prof. Ekta Menghani, Department of Biotechnology for "Screening of Secondary Metabolites from Medicinal Plants as potentials Antibiotic Agents".



JECRC UNIVERSITY IPR CELL (JU IPR CELL)

JECRC University IPR Cell (JU IPR Cell) was established to encourage creativity, research and to provide a platform to protect the IP getting generated in the university. The vision of the JU - IPR cell is to develop human resources in the management of Intellectual Property Rights as an integral part of the innovation process. The Intellectual Property Cell at JECRC University serves as a catalyst for innovation, encouraging the creation, protection, and commercialization of intellectual property. Comprising a team of experts and professionals, the IPC is committed to fostering a culture of innovation, where novel ideas are transformed into tangible assets IPR plays a vital role in providing a competitive edge for an institution. Academic and Research Institutions are mainly concerned with managing projects and research initiatives successfully. To hearten the research culture among the students and teachers the entire fee to file a patent, copyright and trademark is sponsored by the University management.

The Cell has been involved in several IPR awareness and implementation programmes in the University Campus and also mentoring the inventors to develop novel ideas that can reach to the technology transfer stage. Thus, a key objective of this Cell is to integrate IPR with the education process to enhance the quality of thinking, propagate a culture of regard and respect for IPR and ensure speedy and accurate identification and protection of innovations arising out of the research work carried out in the University.

Highlights 2021-23: JU – IPR Cell



JU - IPR Cell Congratulations!

Inventors on the Publication of your Patent

You are changing the game with your incredible ideas!!! Kudos



Dr. MANISH JAIN
Deputy Director
Industry Interface



VINAYAK GUPTA
Head
Training & Placements



Dr. K.M. SINGH
Controller of Examination



SHEKHAR
Head - Innovation Cell
JJ Makerspace



P. SHIVANI SINGH
Head
Incubate Lab



KOMAL JOSHI
Incubation Manager



**MAJOR GENERAL T.K. DAS
VSM (RETD)**
Professor & Director Student Affairs
Leadership Development and
Outreach & Proctor



DR. ARUN KUMAR
Assistant Professor
School of Engineering



NITIN GUPTA
Head Student Affairs



RAMANDEEP GILL
Assistant Professor
School of Engineering



MOHIT KUMAR SHARMA
Assistant Professor
School of Engineering



ASHUTOSH KUMAR
Assistant Professor



Dr. GAJANAND SHARMA
Assistant Professor

JU - IPR Cell

Congratulations!

Inventors on the Publication of your Patent

You are changing the game with your incredible ideas!!! Kudos



Dr. NAVEEN HEMRAJANI
Dean
School of Engineering



Dr. DEEPAK DEHBRA
Dean & HOD
Computer Applications



SHIVANI KAUSHIK
Dean
School of Design



Dr. DINESH SETHI
HoD ECE
School of Engineering



Dr. POONAM HARIYANI
Assistant Professor



Dr. PANKAJ SHARMA
HoD - Mechanical
School of Engineering



Dr. NAMITA JAIN
HoD
School of Law



Dr. VAIBHAV JAIN
Associate Professor
School of Engineering



Dr. BHAVNA SHARMA
Associate Professor
School of Engineering



Dr. SEEMA TINKER
Associate Professor
Mathematics and Statistics



Dr. SIDDHART MUKHERJI
Assistant Professor



THE SCHOOL CONNECT PROGRAM AT JECRC UNIVERSITY

JECRC University's School Connect Program: Bridging Futures, Building Dreams

At JECRC University, we believe in the transformative power of education and the profound impact it can have on shaping the future. The School Connect Program is a testament to our commitment to fostering a strong connection between our university and schools, creating a collaborative ecosystem that nurtures young minds and propels them towards academic excellence.

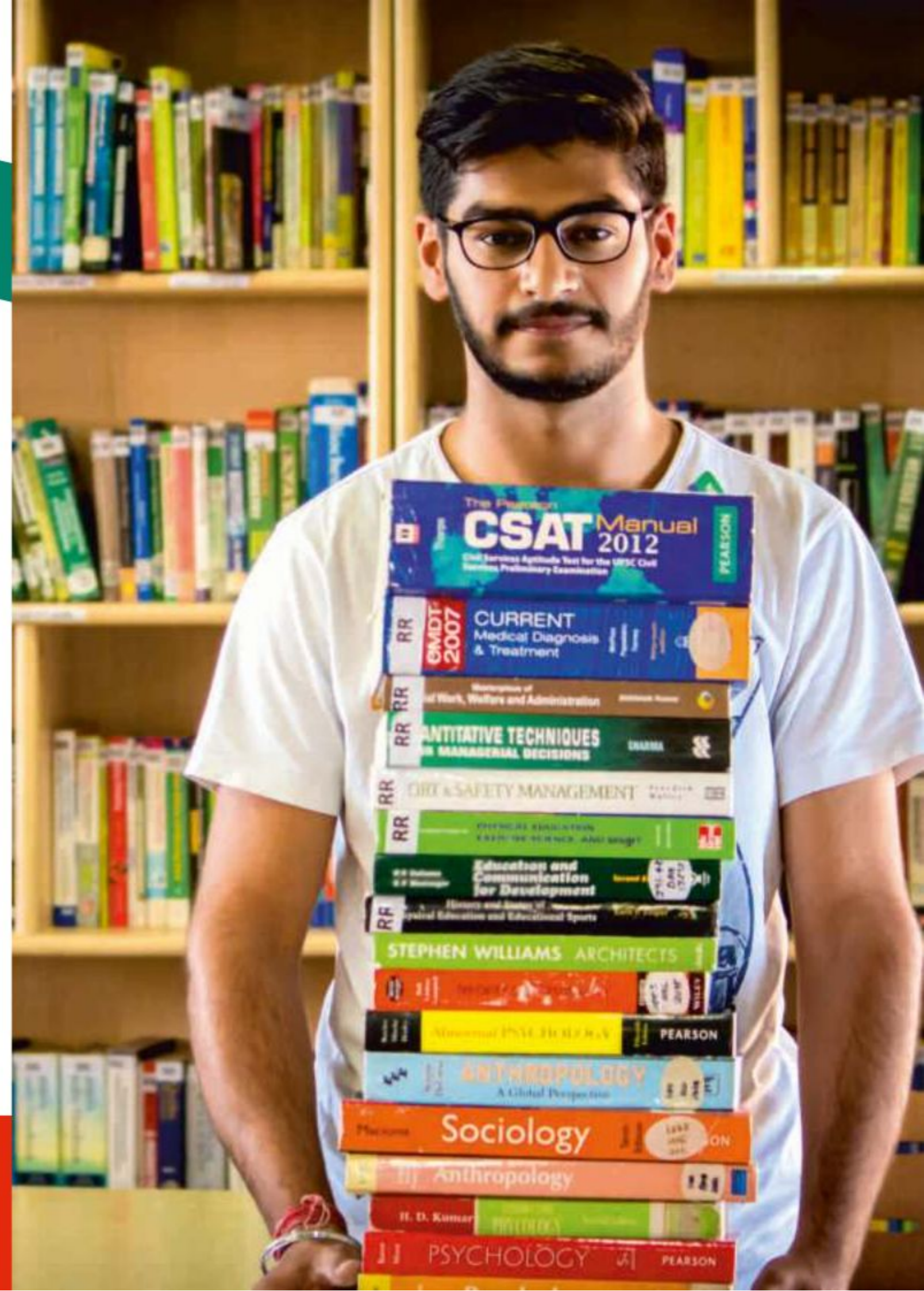
Key Components of the School Connect Program:

JU School Internship Program (JU – SIP) : We conduct engaging and interactive workshops covering a wide range of subjects, including science, technology, engineering, arts, and mathematics (STEAM) and the other contemporary fields like Social Media Marketing, Interior Design, Jewellery Design, Innovation and creativity and much more. These workshops are designed to stimulate curiosity and foster a love for learning. 250+ students from the renowned schools of Jaipur have been able to bring in this exclusive experience at JU – SIP with their enthusiastic learning zeal.

Career Counselling Sessions : Our expert career counsellors collaborate with schools to organize sessions that help students explore potential career paths, understand industry demands, and make informed decisions about their educational journey.

Round Table Discussion with Principals : Recognizing the pivotal role principals play in shaping young minds, we offer specialized Round Table Discussions to enhance teaching methodologies, incorporating innovative approaches to make learning more effective and enjoyable.

Student Exchange Programs : The School Connect Program facilitates student exchange initiatives, providing a platform for students from different schools to interact, share ideas, and broaden their perspectives.





LEARNING BEYOND THE CLASS ROOM

STUDENT COUNCIL

ISRO SCIENCE EXHIBITION

UPSCALE

CLUBS @ JU

IKIGAI

JU RED

EVENTS & ACTIVITIES

WONDER OF WORDS

JU SOCIALZ

ABHYUDAYA

M POWER

STUDENT COUNCIL

Student Council at JECRC University: SERVE, LEAD AND INSPIRE

The establishment of the Student Council stands as a cornerstone in the vibrant tapestry of our student community, playing an integral role in providing a representative structure for constructive debates and impactful initiatives. Serving as the primary representative body for students at JECRC University, the Student Council is a dedicated team comprising 50 members meticulously selected through a rigorous process of interviews and group discussions from a pool of 5000 registrations.

A Catalyst for Comprehensive Growth :

Divided into four main divisions – General, Cultural, Sports, and Technical Vertical – the Student Council operates as a dynamic force, acting as a bridge between students and the administration. Beyond its core responsibilities, the council is committed to driving initiatives that expose students to diverse fields of interest, contributing significantly to their holistic development.

Year-Round Engagement :

Throughout the academic year, the Student Council orchestrates a multitude of activities designed to nurture a student's overall growth and development. Aligned with the institution's values, these activities encourage the participation of every student, providing them with opportunities to enhance their skills and carve out individual identities. The council's dedication to fostering an inclusive environment is reflected in its relentless efforts to organize events that contribute to the institution's spirit and community welfare.

Voice of Students :

Functioning as the voice of the student community, the Student Council is empowered to communicate its opinions to the administration on matters concerning students. This advocacy role ensures that the student body's perspective is considered in decision-making processes. The Student Council operates under the supervision of the Student Development Office, ensuring alignment with the overarching goals and values of JECRC University.

Student Council Installation Ceremony :

The Installation Ceremony for the Student Council 2023-24 at JECRC University was a momentous event, graced by esteemed figures from JU. The selection of the 'SUPER-50' members, chosen by dignitaries and mentors for their demonstrated responsibility, was followed by a solemn oath-taking and badge-pinning ceremony, accompanied by the presentation of Council T-shirts and hampers. The atmosphere was charged with fresh energy, enthusiasm, and confidence, reflecting the council's unwavering commitment to excellence in fulfilling its responsibilities. This event marked the beginning of a new chapter in the council's legacy, promising dedicated and impactful leadership for the academic year ahead.



CLUBS @ JU



3C CATCHY CULTURAL CLUB

3C Catchy Cultural Club stands as the vibrant Cultural Club at JECRC University, dedicated to crafting an unforgettable college journey for students. From engaging Treasure Hunts to captivating Dandiya nights, the events organized by the 3C team never fail to leave a lasting impression. Beyond the realm of entertainment, the primary objective of the 3C Club is to cultivate social responsibility and enhance leadership skills among students.



Amicus Curiae

Amicus Curiae stands as a distinguished platform meticulously established to enrich and elevate the understanding of law among students, fostering a deep sense of responsibility towards both society and the environment. Its paramount mission is to equip students with the essential knowledge, skills, and ethical values requisite for navigating the ever-evolving legal and professional landscape.



JU VOGUE- The Fashion Club

"Style is the shield that fortifies us against the challenges of everyday life," and it is this profound belief that underscores the mission of the Fashion Club. Dedicated to disseminating fashion knowledge far and wide, the club places a special emphasis on cultivating awareness about the pivotal role that fashion plays in the contemporary era. Beyond the realm of clothing and style, the ultimate objective is to instill a sense of confidence within students, empowering them to transcend stage fear and confront the world with boldness.



Abhivyakti Club: The Drama Society of JECRC University

Abhivyakti Club, the distinguished dramatic and acting club at JECRC University, is a catalyst for students to delve into dramatic arts during their college journey. The club is committed to fostering holistic and comprehensive personality development, ensuring that students not only refine their acting abilities but also undergo a transformative journey towards a well-rounded and confident self.



ELATION CLUB

Elation, driven by a fundamental commitment, seeks to afford students invaluable practical experience and exposure, fostering the development of their personalities and instilling the confidence to authentically be themselves—an indispensable key to individuality. More than a grooming ground. Encouraging a belief in oneself, a cornerstone for success, the club facilitates the development of a positive self-image. Elation offers a conduit for social engagement and campus volunteering, providing students with practical exposure.



The Literature Club

The Literature Club stands as a vibrant and dynamic entity within the University, strategically conceived to foster the development of a literary personality among students. Designed to broaden the horizons and elevate the creative aspirations of its members, the club is dedicated to nurturing imaginative faculties through diverse opportunities for expressing ideas in literary forms.



Maverick Club

Maverick Club proudly stands as the official media club of JECRC University, providing a dedicated space for photography enthusiasts to converge, share their expertise, and elevate their skills. Tailored for those inclined towards learning, the club serves as a platform for both knowledge exchange and skill enhancement in the realm of photography. With a keen focus on capturing the essence of university life, Maverick Club takes on the responsibility of covering a diverse array of events.



Swaraag

Swaraag, the official music club at JECRC University, stands as a harmonious embodiment of diverse musical genres, extending a warm invitation to singers, musicians, and instrumentalists of all skill levels who share a passion for exploring the vast realm of music. Organizing numerous jamming sessions and regular music practices on campus, Swaraag is committed to enhancing members' technical understanding of music and honing their instincts and skills.



DOTT Community

The Design Community at JECRC University is a vibrant hub of creativity, innovation, and collaboration. Comprising enthusiastic and talented individuals, this community serves as a dynamic space for aspiring designers to explore, refine, and showcase their skills. From graphic design to industrial design, the community embraces a diverse range of design disciplines, fostering an environment that encourages interdisciplinary collaboration.



Quintessence Crew

"Dance is the expressive language of our souls," and in embodying this sentiment, Quintessence Crew stands as the Power-House of JECRC University. Comprising passionate dance enthusiasts, the crew serves as a dynamic amalgamation of teamwork, discipline, and consistency, fostering an environment that embraces all styles of art forms. Quintessence crew's remarkable progress is evident in every event.



Terra

Named after the Earth itself, Terra Club is a dedicated environmental advocacy group at JECRC University, committed to the noble cause of preserving our planet. True to its name, the club strives to raise awareness about the significance of Earth and actively engages in initiatives aimed at conserving its natural beauty, safeguarding both flora and fauna from degradation.



Gladiators

The Gladiators, JECRC University's premier eSports club, stands as a dynamic and competitive platform that fuels the spirit of gaming enthusiasts. With cutting-edge technology and a fervent community of gamers, the Gladiators provide an immersive space for students to engage in the world of eSports. Led by a passionate team and supported by state-of-the-art gaming infrastructure, the Gladiators empower students to hone their skills, foster strategic thinking, and build lasting connections within the gaming community.

TECHNICAL CLUBS @ JU



Amazon student community

A dynamic technical hub, united by a shared vision to empower students in their collective journey of technological exploration. The community plays a pivotal role in cultivating interest in the domain and guiding individuals from the ground up, rooted in a mission to impart the best technical knowledge, foster enthusiasm for emerging career opportunities, and provide tailored, extensive insights.

CodeChef JU Introduction

CodeChef College Chapters represent dedicated programming clubs led and managed by official Chapter Leaders and mentored by itself. These chapters aspire to democratize the learning of competitive programming, making it accessible to students worldwide. With a focus on creating, recruiting, nurturing, and leading the college chapter, the primary goal is to establish a clear vision and set aligned objectives.



Coding Ninjas Introduction

Embark on an enriching educational journey with Coding Ninjas JU, where students are exposed to diverse career development paths, preparing them for future professional endeavours. Our platform offers a comprehensive array of resources, including technical lessons, coding contests, code tests, expert talks, and various programming competitions

Cosec Community

Established in 2017 by students of JECRC UNIVERSITY, COSEC stands as the exclusive technical club. Known for its versatility, COSEC has continually demonstrated its commitment to fostering technical excellence through a range of activities. From hosting events and hands-on workshops to facilitating interactive sessions and doubt-solving forums with seniors, including Game Development, App Development, Web Development, and Competitive Coding. Moreover, COSEC's leadership in app development and game development has been instrumental in creating applications for combating COVID-19 and developing games to raise awareness about the virus.



The Microsoft Learn Student Ambassadors program is a global collective of on-campus ambassadors who are dedicated to assisting students and their communities, taking the lead in local tech circles, and cultivating technical and career skills for the future. The Microsoft Learn Student Ambassadors Code of Conduct is intended to provide individuals considering participation in the program, as well as the public, with the standards we put forth for our community.

Google Developer Student Club JU

Inspired by the Google Developers' Family, Google Developer Student Club JU strives to cultivate a thriving local ecosystem of developers within and around the campus. Operating in various forms, from casual video sessions to large-scale gatherings featuring demos, tech talks, hackathons, and conferences, the club serves as a dynamic hub for tech enthusiasts. Since its inception in August 2019, GDSC JU has become a well-recognized entity at JECRC University, celebrated for its remarkable events and organizational prowess.



Hacker Earth

Hacker Earth JU, as a certified branch club affiliated with the Hacker Earth platform, is dedicated to empowering the creative thoughts of young developers, allowing them to explore the vast expanse of their chosen field. Guided by the motto of building a robust foundation and steadily progressing towards excellence, our community offers a plethora of opportunities for students to showcase and enhance their skills.



Google Crowdsorce Community

The Crowdsorce by Google community is driven by a passionate commitment to identifying and nurturing talented students, offering them a platform to showcase and enhance their skills. Our initiative provides young minds with invaluable opportunities to participate in diverse learning programs offered by Google, while concurrently emphasizing the refinement of their soft skills. Through a comprehensive approach, we delve into emerging cutting-edge technologies, conducting workshops and sessions to introduce students to these advancements.



EVENTS AND ACTIVITIES

JU RHYTHM: Beats of Imagination

JU RHYTHM: Beats of Imagination stands as the preeminent techno-cultural, sports, and media fest in Rajasthan, representing the pinnacle of creativity and innovation. As the flagship annual fest of JECRC University, it commands the attention of an extensive audience, with an impressive footfall of 22,000+ students hailing from every corner of India. Meticulously curated events that provide participants with unparalleled exposure and opportunities for personal and professional growth. JU RHYTHM has consistently hosted luminaries such as Jassi Gill, Babbal Rai, Rahul Dua, Raftaar, Ranvijay Singha, and a host of other distinguished personalities, adding a star-studded allure to the fest over the years. It is not merely an event; it is an immersive experience where students can expect to witness, engage, and elevate their potential in an atmosphere resonant with the rhythms of imagination and achievement.



FRESHERS

The eagerly anticipated highlight on the academic calendar, the Freshers' Evening at JECRC University, is an event that encapsulates the essence of enjoyment and exposure for every incoming student. This momentous occasion is meticulously crafted to provide an optimal blend of fun and insightful experiences. From the dazzling runway presentations to the captivating talent showcases, the evening unfolds as a tapestry of entertainment and enrichment. The event features dynamic performances by our diverse clubs, culminating in the crowning of the Mr. and Miss Fresher titles. In the previous edition, the thematic brilliance of "Bollywood Retro" showcased the exceptional acting talents of JECRC University students, transforming the evening into a captivating spectacle. The coveted titles of Mr. and Miss Bollywood were awarded to the most outstanding participants, marking an epitome of recognition. Adding a musical crescendo to the festivities, the Turban Band set the stage ablaze, ensuring an unforgettable experience for all attendees.



PROTSAHAN

JECRC University proudly hosts "PROTSAHAN," an annual two-day Techno-Scholastic festival dedicated to fostering and inspiring the intellectual and creative talents of school students aged 16-20 years. This distinguished event provides a robust platform for participants to engage in a diverse array of competitions, including Drawing, Quiz, Debate, and Master Chef, among others. With an unwavering commitment to holistic development, Protsahan places a special emphasis on sports, featuring competitions in American Football, Volleyball, Basketball, Table Tennis, and Chess. Having successfully organized seven editions of Protsahan, we take pride in our ability to consistently attract over 12,000 participants from more than 350 schools across Rajasthan.



SKILL SHALA

The Student Council at JECRC University takes pride in curating an enriching platform known as Skill-Shala, designed to transcend the conventional boundaries of education for school students in classes 10th-12th. This transformative event, conducted annually around mid-February, seeks to redefine learning beyond the confines of academic curricula and monotony. With a successful track record of organizing five editions, Skill-Shala has garnered over 4500 registrations, making it a resounding success in facilitating holistic student development. The event encompasses a diverse array of Cultural and Technical competitions, providing participants with a unique opportunity to showcase their talents and skills. In recognition of their achievements, participants stand a chance to win attractive cash prizes, coveted goodies, and E-certificates.



CLUB CARAVAN

The Club Caravan, a flagship event orchestrated by the Student Council, serves as a dynamic 3 to 4-day club registration drive. This initiative is designed to acquaint students, particularly the freshers, with the multitude of opportunities for involvement within the university's rich tapestry of clubs. During the Club Caravan, seniors and club heads showcase multiple performances and provide valuable information about their respective domains. This event holds particular significance for freshers, offering them exposure to the various clubs and facilitating interaction with existing members. Moreover, the Student Council extends an open stage to enthusiastic freshers, allowing them to showcase their talents and passions.



CHRISTMAS

At JECRC University, the enchanting spirit of Christmas, the most splendid time of the year, is celebrated with joy and fervour. The festive atmosphere comes alive as students immerse themselves in the crisp December weather, embracing the season's rhythms, beats, and captivating performances. The campus transforms into a winter wonderland, with students adorned in festive attire, embodying the iconic figure of Santa Claus. This celebration transcends merriment, serving as a meaningful platform for students to imbibe the values of sharing and communal joy. The Christmas festivities at JECRC University encapsulate the essence of unity and festivity, creating an environment where students come together to celebrate the magic of the season and forge lasting memories. Join us in experiencing the warmth and camaraderie of Christmas at JECRC University, where tradition and celebration converge in a memorable and festive ambiance.



ISRO EXHIBITION

JECRC University proudly hosted an ISRO Exhibition in the month of December, attracting enthusiastic participation from schools across Rajasthan. This three-day extravaganza immersed students in the fascinating realms of science and space exploration. The event commenced with the distinguished presence of Padma Shri Dr. A. S. Kiran Kumar, whose enlightening words resonated with the audience, instilling the belief that the sky is indeed not the limit. Dr. Kumar's insights set the tone for an intellectually stimulating and inspiring event, encouraging students to delve into the captivating world of space science. The ISRO Exhibition served as a dynamic platform for students to engage with cutting-edge advancements, fostering a spirit of scientific curiosity and exploration.

INNOV8

Step into the dynamic world of Innov8, a three-day Tech fest at JECRC University that stands as a pinnacle of technological innovation and engagement. This intellectually charged event features a myriad of activities, with flagship events such as the Hackathon, E-sports, and cyber bytes, which include esteemed competitions like Code-o-Mania, Code Hunt, and Graphicon. Renowned personalities, including Saurabh Shukla, Arsh Goyal, and the renowned youtuber Godlike Creators, graced the occasion, contributing their expertise and insights to the event. Notably sponsored by industry leaders MOGO and L&T EduTech, Innov8 attracted an impressive footfall of 10,000+ participants. The comprehensive lineup of events, numbering eight in total, spans workshops and cultural nights, offering a holistic experience for tech enthusiasts. Join us at Innov8, where cutting-edge technology converges with visionary minds, setting the stage for a transformative exploration into the realms of innovation and creativity at JECRC University.



DANDIYA NIGHT

The Student Council at JECRC University collaborates with 3C (Catchy, Cultural, Club) to host the much-anticipated annual event, Dandiya Night. This vibrant celebration takes place during Navratris, delivering a captivating experience that leaves participants in awe. The event, characterized by lively dancing and grooves. The joyous atmosphere and cultural richness make every moment worthwhile. Participants grace the occasion adorned in beautiful and vibrant outfits, contributing to the visual spectacle. The event features coveted awards for Best Attire and Best Dancer, recognizing and honoring individuals who exemplify excellence in both style and dance. Dandiya Night stands as a testament to our commitment to fostering a dynamic and culturally rich campus life, offering students an opportunity to revel in the festivities and create lasting memories.



JU VERVE

The flagship annual sports festival at JECRC University, stands as one of the premier sporting events in Rajasthan, attracting participants from across the nation. This grand spectacle delves into a myriad of sports disciplines, including kabaddi, basketball, football, cricket, and numerous others, showcasing the diverse athletic talent within our student community. The overarching goal is singular and resolute – victory. The inaugural ceremony of JU VERVE was graced by the esteemed presence of Mr. Surendra Nada, a renowned Kabaddi player, adding prestige to the event. This three-day sports extravaganza unfolds as a testament to our commitment to fostering a spirit of healthy competition, teamwork, and athletic excellence.



SPORTS @ JU

The Homecoming League takes centre stage, designed to provide freshers with an immersive experience in the vibrant sports arena of JECRC University. This initiative not only encourages exploration of various sports but also fosters healthy competition as freshers engage in friendly matches with seasoned seniors. Additionally, the JU Premier League introduces a captivating twist, centring around a team auction format. This league serves as a dynamic platform for participants to showcase their skills and strategic prowess, contributing to a spirited and competitive sporting atmosphere.



CODE++

Enter the realm of Code++, an exhilarating annual coding competition at JECRC University that transcends the boundaries of departments, welcoming participants from diverse academic disciplines. This highly anticipated event goes beyond the realm of traditional coding competitions, drawing enthusiastic participation from not only the B.Tech department but also every facet of our academic community. Students engage in a challenging series of questions and navigate through multiple rounds of rigorous Q&A sessions, vying for the coveted title of Ultimate Coder. Adding a touch of expertise and inspiration, Mr. Manu Arora graced the occasion as the esteemed judge. His discerning evaluation not only determined the winners but also provided valuable insights, inspiring participants to elevate their coding prowess.



ABHYUDAYA - SOCIAL ARM OF JECRC



Abhyudaya stands as Social Arm of JECRC and work at the forefront of transformative journey, embodying the belief that true success lies in the positive impact it can make on society. With a dedicated social arm of students committed to uplifting underprivileged children, Abhyudaya is actively contributing to building a brighter and more inclusive future for the younger generation.

Proud for JECRC Foundation with 24 Years of legacy and two-winged educational establishment and more than 23000+ Alumni including 16000+ Students with JECRC College and JECRC University, set up in PinkCity, Jaipur, Rajasthan. In this quest of righteousness we have been ably guided and mentored by the best of the fraternity. We are associated with Nobel Laureate Mr. Kailash Satyarthi; Padma Bhushan Dr.D.R Mehta (founder and chief patron of Bhagwan Mahaveer Viklang Sahayata Samiti, Jaipur); Mr.N.K.Choudhary (Founder of Jaipur Rugs, Gandhi of Carpet Industry, Jaipur Rugs Company Pvt. Ltd.; Ramon Magsaysay Awardee Anshu Gupta; Mr Vishnu Lamba, The Tree man of India; Shantanu Naidu (founder of startup Goodfellows and deputy general manager of Tata Trust); Ms Jaya Kishori g (Motivational speaker) etc

Our vision is to create a center with holistic approach towards the community development and enhancement. Our mission is to instill the life qualities essential for harmonious existence, to enhance the spirit of innovation, to develop human potential to its fullest and to create an enlightened and spiritually awakened nation. Abhyudaya is a Social Platform which has its 4 arms Soch, Suhasini, Zarurat, Aashayein which are all unique and give a great exposure in each individual domain. The common strong hand that connects all these in one thread is that it play a vital role in serving good to the society.



ZARURAT "THE HELP BEYOND"

Zarurat, as the name and emblem signifies – "helping the deprived", is a non-profit student-run organization whose main motive is to help the underprivileged children residing in nearby neighborhoods, by providing them with the basic need and right of a human, i.e. primary education. The philosophy of the team is "each one; teach one". Zarurat helps in overall development of a child and provides a platform where a child can educate himself/herself and hone his/her skills and become a better citizen of the society.

The foundation of Zarurat was laid in the year 2011 in JECRC Foundation and in the subsequent year it was brought to JECRC University by its first batch of students. In the initial days, surveys were conducted in the nearby areas of the campus to get a rough estimate of the number of children and accordingly the classes were started. Since then, there has been no looking back. Regular classes are being conducted 5 days a week and every Saturday extra-curricular activities like sports, dance, music, art & craft are planned for the kids. Zarurat involves a way of teaching and learning with strong communication, care, love, respect, learning and creativity. We have more than 8000+ working hours, 670+ student coordinators who actively share the responsibility and are proudly a part of the change-making and we quote them as "Our Proud Change makers. Today, we have more than 350+ small kids from nearby areas of University who enjoy with us and have become a part of each and every activity. Our proud founder members are now placed in good companies, some have their own business and some have progressed for higher education.

Zarurat celebrates almost all the festivals with the kids with the spirit of celebration and commemoration. It instills in them the value of culture, integrity, secularity and harmony. Apart from this, events like Tree Plantation Drive, Diya Decoration Drive, Medical Health check-up Drive, Clothes Distribution Event, Mask distribution, Annual Event, etc., are organized every year for the children. Every year we make sure that kids have 2 to 3 outings as it provide sense of enjoyment and source of knowledge. Zarurat volunteers also pay regular visits to old age homes, schools for deaf and dumb and a government school in the nearby village. Zarurat has come up with the Basic Computer Knowledge program for underprivileged children.

Aashayein "The Life Saviours"

"Aashayein: The Life Saviours," founded in 2003 at the JECRC Foundation, is committed to fostering a culture of social responsibility and, after that, also started at JECRC University in 2017. It's the student-driven community of JECRC University, embodies this ethos with unwavering dedication. Aashayein is on a mission, delivering life's elixir—providing blood and SDPs to those in urgent need. Our network spans major hospitals and blood banks in Jaipur, ensuring a prompt response to emergencies, guided by our dedicated coordinating teams. With a thriving donor database boasting 1627 active contributors, we've orchestrated an impressive 20,594 donations and are still counting.

Our Noteworthy Campaigns

| | | |
|------------------------------|------------------------------------|---------------------------------|
| Felicitation Ceremony | Mega Blood Donation Drive | Blood Group Checkup Camp |
| CPR Workshop & Training Camp | Cancer & Health Awareness Seminars | Hospital Visits |
| Alumni Meet | Induction Ceremony | Old Age Home & Orphanage Visits |

These initiatives, organized by Aashayein, highlight our unwavering commitment to community welfare. Our mission is crystal clear: to be the driving force behind noble causes, extending a hand to as many as possible. Join us and be the catalyst for someone's joy. Together, let's craft a legacy of positive change!

Soch "Kuch Kar Dikhane Ki"

SOCH Kuch Kar Dikhane ki is the social congregation of JECRC that works predominantly along the lines of social, climatic interest of society. From planting hundreds of saplings in and out of the campus to cleanliness drives, from visiting orphanages to organising incredible utility donation camps, this quintessential enterprise has done it all. The QR code scanners located all across the campus for reporting grubby areas have made a significant impact in maintaining the cleanliness around the campus. With climate change being such a relevant issue across the world, the group well and truly understands its responsibility and has been at the helm of spreading awareness and working day and night in order to keep the society informed and safe. Inspired by the research of ICMR, stating that CPR enhances 30% chances of a person to be alive after accident, more than 500 students are now CPR trained by renowned doctors of the city. Throughout the journey, SOCH provides the opportunities to develop communication skills, collaborative skills; helps enhance skills like content writing, graphic designing, and management and leadership skills.



Regular classroom studies at JU and Govt School Vidhani gram along with more than 25 activities (art and craft, dance, sports etc)

5000 Diya decorated and sold to raise fund

Visits to Birla Planetarium, Umang Foundation, Old help home, Central Park

617 Units Cloth distributed at RUHS, Mahatma Gandhi Hospital, Jeevan Rekha Hospital, SMS Hospital, Goner Gram

More than 275 kids smiling together Annual event Navyug

Suhasini "Beti Bachao Beti Padhao"

Emerging with life's mantra - "A vision and mission to make a better place for girls to live in", students of JECRC laid the foundation of SUHASINI in 2015. Since its formation, the group is working actively and dedicatedly for the cause "beti bachao, beti padhao." To bring a change in the society for girls, Suhasini works in various domains and does survey and elimination of problems at villages through regular monitoring. The members make door-to-door visits to know the basic roots of the problem. Then a proper plan is devised for tackling the problem. The team also encourages women to come out of their walls of comfort and work instead. The team counsels' parents and tries to know their problems and to make them aware about various government schemes and policies for their growth. Team also organizes 'Story behind Red, an awareness campaign for menstrual health and hygiene wherein girls were educated about the importance of maintaining hygiene during menstruation. Team also organizes timely celebration on International Women's day, National Girl Child day, International day of girls at college campus as well as in city areas and has performed NukkadNatak at various places. The team is also very active on social media and organizes social media campaigns like selfie with girl child, #shemystrength etc. In the journey so far, with the team efforts of more than 50 members, Suhasini has succeeded in connecting more than 12,000 people from more than 8 different villages and from different areas of Jaipur city to the cause and has brought more than 200 girls to the education mainstream.



IKIGAI: Basics of Becoming a smart human

IKIGAI: Basics of Becoming a smart human, is a student-led- initiative by JECRC University that started in the year 2022 to work towards fulfilling the overall individual needs of a student to remove their psychological, physiological, and emotional barriers. It focuses on a candidate's **360-degree personality type** to give them the necessary exposure to adapt and accept their surroundings in their professional and personal lives.

IKIGAI believes in the concept of **"making every failure better than the last"**, by providing students with a non-judgmental closed consciousness development space that allows their moral judgment of right and wrong to be more varied and accurate.

IKIGAI has made a significant impact in the lives of many fellow JECRC students over the past year by offering them expert sessions on issues of current importance covering more than 100 agendas and allowing the students to engage in numerous one-on-one interactions with professionals in the field of psychology to aid them in achieving best of their conscience.

IKIGAI started initially in the JECRC Jaipur School of Business and during its **Segment 1: Acceptance** conducted numerous sessions on various topics such as How to calm the 16-Hour Machine, "The Brain", Nazarian Badalna hai Sessions where issues generalised as **Taboo** were discussed, sessions on how to be a manipulative speaker to give meaning to the whole 3 months were conducted to make sure that students know how to present themselves publicly without the fear of rejection and Individual sessions (Counseling) of each student was held continuously in order to connect with them emotionally and psychologically.

IKIGAI launched its Segment 2: Parichayaa, *Journey to explore the red flags in self- exploration* with its Inauguration and Orientation Ceremony in the month of November 2022 which was hosted by a renowned personality and a living legend, **Padma Shri Air Marshal Dr Padma Bandopadhyay, PVSM, AVSM, and VSM**. She is the decorated former flight surgeon, the first Indian woman in the Indian Air Force to be promoted to the rank of air marshal and the first woman to have completed the defence services staff college course.

In the span of 5 months, various topics regarding self-exploration were discussed such as, Philosophy of Life, Science and Spirituality in Leadership and Exploring Red Flags in Self Exploration where students learned about overcoming the challenges and flaws in self-exploration, and how to overcome setback and failures. The journey of Segment 2 was concluded with the **"YUGEN"** Felicitation Ceremony, in the presence of a Dynamic and progressive Leader **Dr. Neerja Birla, Founder and Chairperson of Aditya Birla Education Trust**, which runs several educational institutes in India, including schools, colleges and technical institutes. She is also the Founder of 'Mpower' initiative, now in collaboration with JECRC University, creating awareness among students and providing accessible mental health care to those in need. A businesswoman, a dedicated educationist, and a mental health advocate, she is a living legend who aims to bring an evolved change in the education and mental health landscape of India.

Following this amazing journey, IKIGAI has launched its **Segment 3: Swah-Bhav** in November 2023 to introduce the new faces of IKIGAI, the Batch of Super 40, who will be starting the journey and remaining a part of the process for a period of 4 months. IKIGAI recognized "Emotional Intelligence" as the next step in helping the students' channel and direct their emotions.

JURED represents a compelling and vibrant brand of clothing affiliated with JECRC University, crafted to embody the spirit, values, and pride associated with the institution. As the official apparel brand of the university, JURIED encapsulates a fusion of style, comfort, and the distinctive essence of campus life. The more interesting fact is its a student driven apparel brand of JECRC started by B.Tech. CSE Student Mr. Aryan Khilmania and Forensic Science student Ms. Shreya Sharma.



From Jus heart it marked a start embracing the power at wisdom hour Vibrant so and an instant apprise It's JuRed, official merchandise!

J Joyous Spirit: JURIED clothing reflects the joyous spirit and camaraderie prevalent within the university community. Whether it's the iconic university colors, the spirited logos, or the trendy designs, wearing JURIED instills a sense of belonging and unity among students, faculty, alumni, and supporters of JECRC University.

Unique Styles: The brand offers a range of unique styles and fashion options that cater to diverse tastes and preferences. From trendy t-shirts and hoodies to comfortable sweatpants and caps, JURIED clothing encompasses a collection that resonates with the dynamic lifestyle and fashion sensibilities of the university populace.

U

R Representation of Pride: Sporting JURIED apparel goes beyond just donning clothing; JuRed embraces the essence of wisdom highlighting its association with the educational institution and the value it adds. The brand's attire serves as a canvas that showcases the collective achievements, values, and ethos of the institution, allowing individuals to proudly display their affiliation wherever they go.

Expression of Identity: JURIED provides an avenue for individuals to express their identity and affiliation with the university in a fashionable and distinctive manner. The clothing line serves as a symbol of unity, enabling students and faculty to express their shared pride and connection to the academic community through their attire.

E

D Diverse Range: JURIED offers a diverse range of clothing options, allowing individuals to find pieces that resonate with their personal style and preferences. Whether it's casual wear for daily activities, spirited apparel for sporting events, or formal wear for special occasions, the brand ensures a comprehensive collection that meets various needs.

JURED stands as a symbol of unity, pride, and belonging within the JECRC University community. JURIED is lively and dynamic, offering an immediate appeal or recognition to those who encounter it. In addition, nurturing a sense of camaraderie and identity among students, faculty, alumni, and supporters, serving as a fashionable representation of the vibrant spirit that thrives within the university.

12th EDITION OF WONDER OF WORDS "WOW"

Immerse yourself in the enchanting world of words at JECRC University's Annual Literature Festival, "Wonder of Words," scheduled to take place from February 1st to 3rd, 2024. This eagerly anticipated gala event promises to be a celebration of literary prowess, bringing together experts from various fields to create an intellectually stimulating and culturally rich experience.

"Wonder of Words" is not just a festival; it is a convergence of minds, ideas, and creativity. The three-day event will feature a diverse range of activities, including keynote sessions, panel discussions, book launches, poetry recitals, and interactive workshops. Our carefully curated program ensures that participants are exposed to a spectrum of literary genres, fostering a deep appreciation for the written word.

JECRC has been conducting successful 12 editions of Wonder of Words. The editions were graced by **Zaved Akhtar Meghna Pant, Shri. Nand Bhardwaj, Anand Neelkantan, Kota Neelima, Abeer. Y. Hoque, Annie Zaidi, Om Thanvi, Josh Stenbauer, Heneriette rostrup, Forrest Gander, Ikram Rajasthani, Manisha Kulshreshtha, Indrajit Roy Chowdhury** and many more *worldwide renowned artists, writers, journalists, editors*. Talents like these whet the literary appetite of our students and help the budding writers and keen readers to get inspired by the literary thoughts by giving them a sense of belongingness. **The students have an immediate connect with the intellectuals with a 45 minutes talk on the various facades of their lives like work, life, education, views, values and much more.**

In addition to established authors and speakers, "Wonder of Words" also celebrates emerging voices in the literary world. The festival will host book launches and readings, providing a stage for promising writers to showcase their talent and connect with a wider audience.



M POWER

Mpower Cell is a collaborative effort between JECRC University and Aditya Birla Education Trust. It is our in-house counselling centre where we have two psychologists who provide free counselling services to students on campus. Under this initiative, we have launched 20 students and 20 faculties as Mental Health Advocates to normalise conversations around mental health on campus. Our Mental Health Advocates are trained to identify early signs and symptoms of distress in students and provide mental health first-aid for the same. Furthermore, we organize various events and workshops around the year, to reach a greater number of students, to spread awareness on mental health and related issues.

We hope to build a more inclusive and empathetic campus through a mental health revolution that focuses not just on the pathological aspects of mental health but also the revitalizing aspects. We see this as a door to better academic excellence, and greater fulfilment in life that transcends the mental boundaries and helps students showcase it in their lives – be it in their careers, or relationships.



UPSCALE

UpScale is an exclusively student-driven initiative designed to unite all schools within JECRC University, regardless of their tenure, through the creation of school-specific, beyond-the-classroom properties, initiatives, and programs. This visionary approach aims to realize the idea that "Together, each and every School is JECRC University." UpScale, as JECRC University's pioneering student-led community, stands as a catalyst for holistic development and collaboration, guided by the motto "For the Students, By the Students." It is more than just a community; it is a movement fostering inclusivity and equal recognition for every school. Beyond the traditional academic setting, UpScale has revolutionized the university experience by spearheading 25+ unique initiatives tailored to the diverse needs of partner schools, including the School of Management, Hospitality & Hotel Management, Mass Communication, Sciences, Law, Design, Humanities, Allied Health Sciences, and Economics. The initiative emphasizes the belief that every school and student deserves a platform beyond the boundaries of the classroom, built on the principle that each school should receive equal recognition. UpScale actively works to break down hierarchy, ensuring that everyone, regardless of their tenure, collaborates on an equal footing. This commitment to inclusivity goes beyond the ordinary, focusing on elevating the academic journey through innovative, student-driven programs and properties. At its core, UpScale empowers students as active agents of change, providing opportunities and resources to conceive, organize, and execute events. By allowing students to transition from passive participants to event creators, UpScale promotes a sense of empowerment, fostering real-world skills that extend beyond the classroom.



JU SOCIALZ

In today's digital era, social media plays a crucial role as a real-time channel for global events, shaping public opinion and influencing major platforms. The phrase "Digital transformation is not about technology - it's about change" highlights the fundamental shift in how we navigate the ever-changing landscape of the digital age. In today's time the presence on social media is as important as being on offline media.

JUSocialz is like this awesome student-powered social media marketing cell, where students from all kinds of fields team up to boost our university's online presence JUSocialz proudly and confidently has a team that is dynamic or highly capable.

The team includes roles ranging from content writers and creative graphic designers to innovative content creators, social media handlers, and proficient Microsoft Office Specialists. Each member's contribution adds to the collective proficiency of our multifaceted group. This collaborative effort not only elevates the university's online presence but also offers valuable internship experiences to individual passions and expertise. It embodies a sophisticated Blend of academic diversity and the practical application of skills, promoting environment where students engage in learning, creation, and success within their chosen domains. The Social Media Marketing Cell takes measures to prevent the university's presence from fading into obscurity or falling behind. To achieve this, the team ensures the university's active presence across various social media platforms, including YouTube, Snapchat, Instagram, and others. This strategy enhances the university's overall visibility on social media. Through the collaborative efforts of the students, significant milestones have been accomplished, including attaining over 150,000 followers on Facebook, surpassing 35,000 followers on Instagram, more than 30,000 followers on LinkedIn and garnering more than 50,000 subscribers on YouTube. The achievements continue to accumulate and reflect the dedication and success of our collective efforts.



NATIONAL CADET CORPS @ JU

**TOGETHER we stand, TOGETHER we fall
TOGETHER we win, and winners take aLL**

National Cadet Corps is a Tri-Services Organisation, comprising the Army, Navy, and Air Wing, engaged in grooming the youth of the country into disciplined and patriotic citizens. It functions under the Ministry of Defence, Govt of India. The head of the Organisation at All India level is the Director-General NCC who is an officer from the Indian Army in the rank of Lieutenant General. The NCC in India has formed the National Cadet Corps Act of 1948. It can be traced back to the 'University Corps', which was created under the Indian Defence Act 1917, with the objective to make up for the shortage in the Army.

NCC IN JECRC UNIVERSITY

The University has NCC (NAVAL WING) with total number of 90 seats, which is affiliated to 3 RAJ NAVAL UNIT, JAIPUR. It was set up in November 2022 and currently having 2 batches one is of 2nd year consisting of total 24 cadets and 1st year batch consisting of 40 cadets. It gives military training to the young students which enable them to develop their all-round personality.

ACHIEVEMENTS

- Overseas deployment Indonesia, Thailand, Malasia, Singapore. (12 September to 21 October) - SCC Aryan Rathi
- All India Nau Sainik Camp, Lonavala ,Maharashtra (14-24 October,2023)-LdgCdt Naveen Kumar,LdgCdt Harendra Singh,
- LdgCdt Shubhvardhan Singh Hada , LdgCdt Upendra Ratava
- All India yatching Regatta camp Chilika , Odisha (16 -26 November 2023) - Cdt Viraj Kunjir, Cdt Niral Rathore, Cdt SuhasaniShaktawat
- Basic Leadership Course camp, Alwar Rajasthan (15-24 November 2023)- LdgCdt Harendra Shekhawat
- Special National Integration camp Port Blair ,Andaman& Nicobar Island (19-30 November 2023)-Ldg . Cdt Shubhvardhan Singh Hada
- Ek Bharat Shresth Bharat Gorakhpur, UP (3-14 December 2023)-Cdt Harshita Sharma
- Special National Integration Camp, Jaisalmer, Rajasthan (28 October-8 November 2023)- Cdt Aryan Verma
- Ek Bharat Shresht Bharat camp (DRDO), Pune Maharashtra (7-12 May 2023)- LdgCdt Upendra ratawa
- Special Yatching and Training Camp Kochi,Kerala(1-8 May 2023)-Cdt Viraj Kunjir , Cdt Dhruv Vyas
- All India Trekking camp, Tirupati, Andra Pradesh(5-12 June 2023)- Cdt Nikhil Rajak, Ldg Cdt Naveen Kumar, Cdt Niral Rathoe



NSS @ JU



Empowering Lives, Building Leaders: NSS at JECRC University

Welcome to JECRC University, a unique institution where academic excellence seamlessly intertwines with social responsibility. Our National Service Scheme (NSS) stands as a symbol of holistic education, dedicated to instilling values of community service, empathy, and leadership in our students. It goes beyond being a program; it is a commitment to engaging students in meaningful community service activities, fostering their overall personality development, and shaping socially aware and responsible citizens.

NSS unit serves as a catalyst for positive change. With a team of over 100 dedicated student volunteers, we aim to make a lasting impact on the lives of those in need. The NSS Cell, registered with the Regional Centre in the Department of Sports and Youth Affairs, Government of Rajasthan, operates under the guidance of an Advisory Committee headed by the President of JECRC University.

The NSS at JECRC University is a dynamic initiative actively fostering social responsibility, community development, and personal growth among participants. Over 100 enthusiastic student volunteers engage in impactful community service projects in adopted villages Pipla, Goner, Khajalpura, Akodia and Nimodia, encompassing cleanliness drives, tree plantation campaigns, health awareness programs, and physiotherapy camps. Noteworthy projects include painting and providing chairs to village libraries, highlighting tangible contributions to societal well-being. Additionally, volunteers actively participate in diverse activities, such as orientation/personality development workshops, blood donation camps, plantation drives, cleaning campaigns, and health awareness programs. Participants completing a minimum of 240 hours of regular activities and a special camp over two years receive certificates, adding significant value to their academic careers.

Moreover, NSS plays a pivotal role in organizing blood donation camps, literacy initiatives, skill development workshops, and environmental conservation activities like waste management and eco-friendly initiatives. These efforts not only enhance the well-being of society but also shape responsible and compassionate individuals committed to the service of others.

Any socially conscious student can join the transformative journey of NSS, where each student volunteer dedicates 120 hours per academic year, gaining exposure to organizational skills and democratic leadership. Experience the power of NSS, where our students regularly interact with different sections of society, visiting orphanages, old age homes, and mentally challenged homes, making a meaningful impact on the world around them.

Since its inception in 1969, NSS has been a catalyst for personality development and community service. At JECRC University, NSS unit effectively bridges the gap between education and societal needs. By working with people and fostering a desire to serve the community, NSS plays a pivotal role in developing democratic leadership skills.

Be the Change. Join NSS at JECRC University.



SPORTS FACILITIES

JECRC University offers a variety of intramural sports for its graduate students, faculty, and staff members. These indoor and outdoor activities, such as Football, Basketball, Volleyball, American football (tackle & flag), Cricket, Badminton, Table tennis, Kabaddi, and Chess, promote physical development. Additionally, the university has a well-equipped gymnasium to support a healthy lifestyle for students.



SPORTS FEST

The university organizes a three-day Inter University National Sports fest featuring sports such as American football, Basketball, Gully Cricket, Football, Cricket, Flag football, Chess, Table Tennis, Volleyball, Kabaddi, CSGO, FIFA, and NFS for both boys and girls. The event receives participation from more than 1500 students across the country, and awards cash prizes and certificates to the winners.

COACHES

JECRC University has hired the best company in the sports field, SPORTRON SPORTS whose coaches are Nation Players and N.I.S Certified coaches who provide coaching both in the morning and evening under the guidance of Mr. Mahendra Kumar Jangir HOD PHE & Sports Department.

LEAGUES

JECRC University sports club has successfully organized a **5-day homecoming league**, featuring a variety of events such as American football, basketball, cricket, badminton, Table Tennis, Volleyball, Kabaddi and more.

JU Eagle the sports vertical of JECRC had also successfully organized a **Premier league 2.0** American Football and cricket. This sports event was one-of-its-kind and attracted the from the university. The league featured an exciting auction system for player selection, added an extra layer of competition and showcase of top talent. JECRC University's sports committed to providing the best in competitive and recreational sports, and we look organizing many more such premier leagues in the future.

for football, best players which club is forward to



HOSTEL FACILITY

Stanza Living is India's largest and fastest growing tech-enabled managed accommodation company that delivers a hospitality-led living experience to migrant students and young working professionals across India. They currently cater to 70,000+ residents across 22+ cities in India.

To complement the world-class education that we provide, we've entered into a partnership with Stanza Living to bring their world-class accommodation facilities to our university as well. Residents of our hostels will now be able to experience modern student housing at its finest.



The Stanza Living Experience

- Vibrant living spaces - Comfortable rooms and specially designed exercise & recreation zones
- Professional housekeeping - Well-trained staff that take the hassle of cleaning out of our students' lives.
- Healthy & delicious food - An extensive and varied menu that is tailor-made to suit regional palettes, freshly prepared in our kitchens.
- Community Engagement programs - Specially curated events and activities & exclusive access to privileges and deals on top brands.
- Tech-driven living - An app to choose meals, raise complaints, provide feedback and manage payments.

Stanza Living's 'COVID-19 Combat Ready' Framework

Best-in-class Hygiene Process

- Frequent full-building disinfection & deep cleaning.
- Sanitisation of high-touch surfaces multiple times daily.
- Frequent residence & kitchen health audits by reputed agencies.

Proactive Resident Management

- Thermal monitoring at all residence entry/exit Points.
- Residents' medical and travel history recording.
- Social distancing norms and markers at common areas.

Service Continuity Planning

- 24x7 in-residence staff availability for all support.
- Food stock planning and earmarking for multiple months.
- 24X7 Quick Response Team & tie-up with medical facilities.

COVID-Proof Daily Operations

- First-ever no-touch food delivery & dining facility.
- Contactless security infrastructure at entry/exit.
- Mandatory PPE for all service delivery staff.

Study-from-home Enablement

- Dedicated power-back-up for residences.
- Stable working infrastructure including furniture & working space.





Planning and development of the JECRC University campus underscores our belief in creation of a sound infrastructure for both learning and living. The JECRC University has excellent academical residential facilities that make up a vibrant campus. The style of the buildings is unique with large rectangular and linear structures dotted around the 32 acre campus with large courtyards. It has been designed keeping in mind the climatic conditions, still connecting the past with modern and contemporary design. The concept of the JU building and landscape is to create an environment with liveliness as a play ground for dreams and a place for inspiration to the students. The campus is built to bring together world class experience which truly represents the character of the University. This commitment reflects in everything that you see here – architecture and layout, landscaping, training and technology infrastructure, residential and recreational facilities. The design of the campus demarcating different zones—Residential, Public Buildings and the Academic blocks breaks the monotony with a transitional space and experience.

As tricking high light of the campus is the classical-style exposed brick-wall buildings with sun-lit and well ventilated interiors which divulge monumental structure. The cavity wall exposed brick concept ensures that the building gives at temperature difference of almost 8 to 10 degree between the indoor and the outdoor temperature. Adding to the social aspect of green movement natural materials like traditional Kota and Jodhpur stones are used. The identity of the campus are large courtyards between the buildings and the presence of more than 90 different species of plantation around the campus. This green, energy efficient and eco-friendly campus design goes beyond just the buildings. Beautiful landscaping, choice of shrubs and trees, water harvesting and recycling and waste management practices are in line with a Green Campus. JU is a zero waste campus with the recycling of water used for irrigating the large courtyards. Rainwater harvesting ensures that each drop of rain is conserved. At JU, students may choose to live in the residential housing at the campus itself, soaking in the vibrant neighborhood or they can live off campus as paying guests in the city area.

FACILITIES

In-campus residential facility for students has been very thoughtfully designed and planned. Each unit in the JU Hostel Complex allows privacy and personal space to a student while giving a chance to live together and foster comradeship. Just as in apartment, three / four private, single occupancy rooms open into a common living room equipped with a television set (optional in AC rooms), internet access. The hostels are air-conditioned, comfortable and conducive for the students to have a productive campus life, provide in gap effect setting for academic pursuits.

Hostels are provided by the University for the Convenience of students. In order to ensure proper utilization of the hostels and to maintain the facilities for comfortable and orderly life for the students in the hostels, there is need to lay down rules and regulations for the hostels. This document lays down these rules and will be called "Rules and Regulations for JECRC University Hostels".

Separate hostels are maintained for boys and girls. The mess and dining facilities may be common. All students will adhere to the rules. Hostel rules & regulations are available on JECRC University website www.jecrcuniversity.edu.in

APARTMENT
STYLE
AIR-CONDITION
HOSTEL

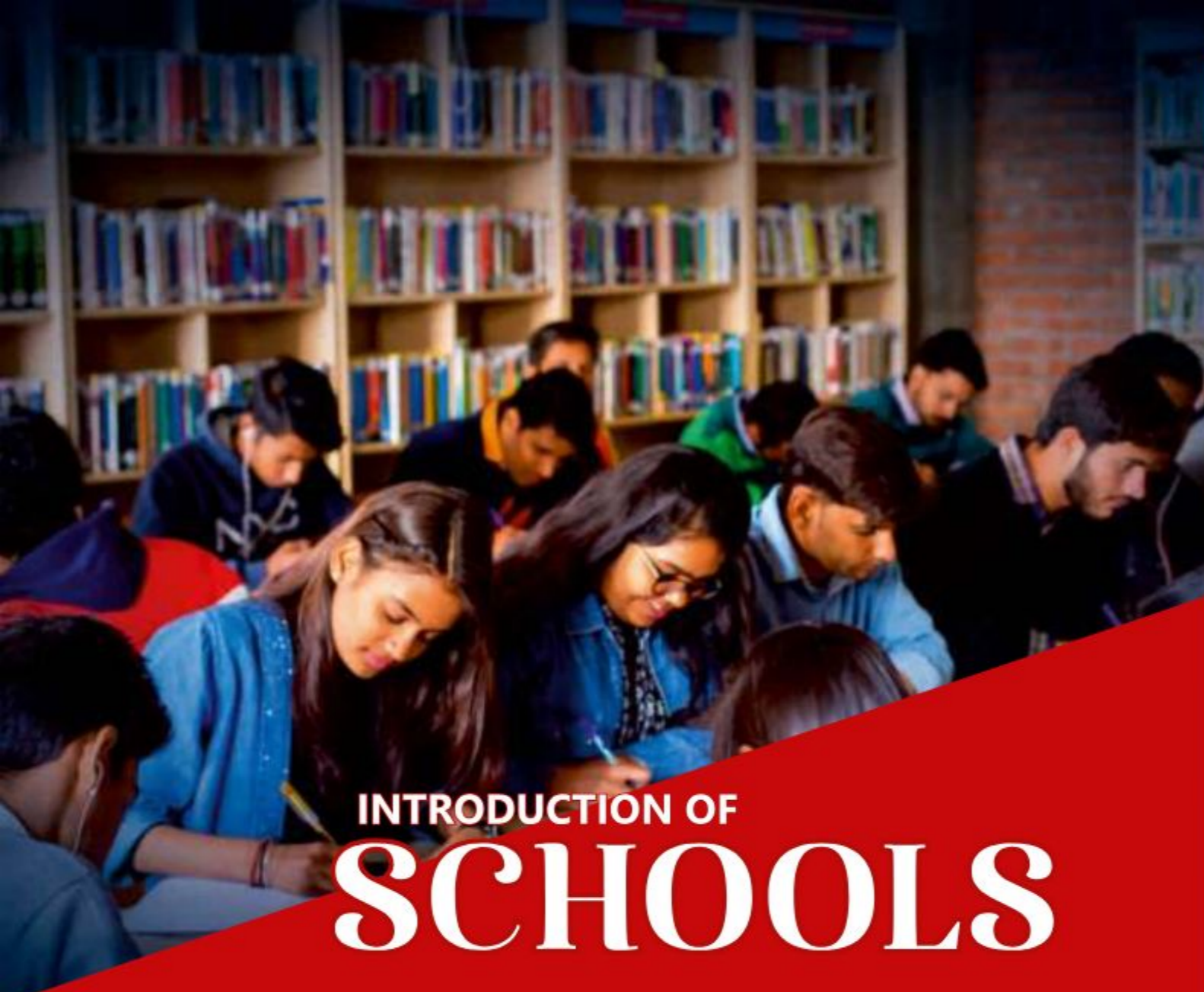
STUDENTS
FROM
22 STATES

RESIDENTIAL
CAPACITY OF
1600+
STUDENTS

RULES FOR ADMISSION :

- **Hostel will be allotted for a minimum period of one academic year, i. e Two Semesters.**
- The allotment of rooms will be made by the Dy. Director Hostels/Chief Warden based on the applications submitted by the candidates.
- Admission and continued stay in the hostel will depend on academic performance, good behavior and conduct of the student.
- The students shall stay in the allotted rooms. Change in rooms will be allowed only with the prior permission of Dy. Director Hostels/Chief Warden.
- The hostellers with chronic medical problems may be asked to vacate the rooms as personal medical care by parents / guardian may be necessary. If a student is expelled / suspended from the University/Hostel for any reason he/she shall immediately vacate the hostel on the day of expulsion / suspension from the University/Hostel. His/her continuance in the hostel will be treated as unauthorized occupation.
- **No refund will be made in such cases and outstanding fee will be recovered in full.**
- The hostellers themselves are personally responsible to safeguard their belongings. They are not to keep too much of cash or valuables like gold, costly wristwatches etc., in their rooms. They should also take care of their wallets, calculators, mobile, Laptops and books. In case of theft or loss of any items, it should be reported to authorities. The hostellers are advised to keep their rooms, boxes, suitcases, cupboards, etc, securely locked with good quality locks.
- **Admission and Continuation of stay of a student in the hostel is subject to the discretion of the Hostel Administration.**
- **SMOKING** is prohibited in the hostel building & University campus **GAMBLING** in any form such as playing cards (even without money at stake), consumption of **ALCOHOL**, use of **DRUGS** and **NARCOTICS** and possession of such things is prohibited. Anyone found indulging in the use of such things will not only be asked to vacate the hostel but may also be rusticated from the University.
- Use of Laptops: The uses of Laptop is permitted for academic purpose only. The usage of electrical/ electronic/ personal routers/ any type of unauthorized equipments are strictly prohibited. The University/ hostel authority will conduct surprise checks periodically and if anyone is found violating the above rule or surfing illegal sites, disciplinary action will be taken.
- **Proper Damage & Recovery**
- Rough handling of dining hall furniture, room furniture or any furniture/ property or fittings of the hostel is strictly forbidden.
- The cost of damages will be recovered in the following manner:
 - If any individual or group is identified to have caused the damage, double of the cost of the damaged items will be recovered from him/her/group. Repetition of damage to the hostel property will result in expulsion from the hostel.
 - If damaged is done by anyone belonging to the room and the person(s) is/ are not identified the double of the cost will be recovered from the roommates collectively.
 - If damage is done outside the room i.e in common places like corridors, recreation halls, mess etc, and the person(s) is/ are not identified, then double of the cost will be recovered, floor wise or block wise or from all students staying in that hostel, as the cost may be.
 - Any individual who is found guilty of damaging the property will be fined cost of the broken + 100% cost of the items, as fine.





INTRODUCTION OF SCHOOLS

SCHOOL OF
ENGINEERING &
TECHNOLOGY

SCHOOL OF MASS
COMMUNICATION

SCHOOL OF
HUMANITIES &
SOCIAL SCIENCES

SCHOOL OF
COMPUTER
APPLICATIONS

JAIPUR SCHOOL
OF DESIGN

JAIPUR SCHOOL
OF ECONOMICS

JAIPUR
SCHOOL OF
BUSINESS

SCHOOL OF
LAW

SCHOOL OF
SCIENCES

SCHOOL OF
HOSPITALITY

SCHOOL OF
ALLIED HEALTH
SCIENCES

Ph.D. Program

SCHOOL OF ENGINEERING & TECHNOLOGY

Message of Dean

JECRC University, School of engineering offers a brilliant aggregate of carefully curated courses in the field of engineering. The new age technology specialization courses focus on the changing needs of industry and jobs by preparing our students for brilliant careers. Choice based Credit system is implemented in the school curriculum. We are offering ten Program elective subjects, eight Departmental elective subjects and four Open elective subjects, apart from other Regular Core and Fundamental subjects for the students to enhance their skills.

Further to boost this, the School of Engineering promotes Interdisciplinary culture of solving the practical engineering problems in various fields. Additionally, opportunities are provided with Business Incubators for young entrepreneurs within the campus.

Courses are taught by faculties who have outstanding educational credentials and leadership experience, with a pedagogy which compares with the best in the world. Our teaching is holistic and we concentrate on a student's life-skills too, preparing them for a life after school. The School of engineering aims to provide all three: the Knowledge, the Skills, and the Attitude required for an effective managerial career.

As dean, I have the privilege of leading this School, a place where curiosity, compassion, and intellect combine to create breakthrough's that help us to live better lives, and I continue to pursue our School's 3 goals (ABC): Academic Excellence, the Best Education, and Collaborations with industry.



Prof. Naveen Hemrajani

Dean

Ph.D., M. Tech.: Computer Science & Engg. Allahabad University & B. Tech.: Computer Engg., Shivaji University.

Experience: 32 Years

Papers Published : 100+

Areas of Interest: Computer Networks, Cloud Computing, Software Engineering, MANET, Data Analytics, Machine Learning





Dr. Bhavna Sharma

HoD

(M.Tech. Ph.D.)

Research Areas: Image Processing and Machine Learning

Experience: 20 Yrs,

Patents and Publications: Patent: 03, Journals

Conferences: 25



The Department of Computer Science and Engineering aspires to deliver the best technocrats and engineering graduates, as well as cutting-edge research and cutting-edge technology, with the goal of transforming society on a regional and global level. The Department is committed to expanding the base of knowledge by supporting creative research that promotes entrepreneurial and economic development in education around the world. The pedagogy adopted paves the path for excellent engagement and the formation of a one-on-one rapport with the who's who of the tech industry, which not only creates a learning aura for our students to learn from them, but also gives them visibility into our students' career prospects. The wing offers an array of undergraduates and postgraduates programs in the computing arena. All degree programs trail the core principles of teaching with hands-on laboratory experience, thereby, preparing students for exciting careers in industry and academia.

Department of Computer Science & Engineering is committed to promote innovation and out-of-the-box thinking in young minds. This aspiration is achieved by conducting innovative activities through different departmental clubs and different types of hackathons like JU HackQuest, Coding Ninjas and Tech-A-Thon to promote coding culture among the students. Students are motivated to register and excel their coding skill using different coding platforms like Hacker Earth, GitHubs, Geeks n Geeks etc.

B.Tech. (Computer Science & Engineering)

The world is going through fast changes in the information & technology sector. With different sensational, logical and innovative advances, for example, the ascent of Big data, AI, Cloud Computing, and Machine Learning, numerous untalented positions worldwide might be taken over by machines, while the requirement for a talented workforce, especially including Mathematics, Software Engineering, and Data Science, related with multidisciplinary capacities across technical studies, sociologies, and humanities, will be progressively in more prominent interest.

The curriculum provides the basket of specialized subjects under the various specialization tracks. These tracks empower the students to develop their expertise in latest technological developments like Cloud Computing, Artificial Intelligence & Machine Learning, Web Development, and Competitive Programming.

Corporate Connected Specialization Programs (B. Tech CSE)

JECRC University Jaipur, in collaboration with Microsoft, Xebia, Samatrix.io, EC-Council, TCS, Amazon, UpGrad and IBM through its education business will be enabling students in Rajasthan to become world-class technology experts in engineering discipline, by offering specializations under the B. Tech Computer Science Engineering program, thereby, bridging the gap between academia and industry.

M.Tech. Computer Engineering in the following Specializations

JECRC University offers full-time M. Tech Program offered by the Department of Computer Science and Engineering with five specialization tracks. The total Credit of M.Tech. Program is 68 and we offer the open elective subjects to promote the inter disciplinary knowledge. Duration of Program shall be of four-semester duration spanning over a period of two academic years; wherein the first three semesters will include lectures, laboratory work and seminars. The student will spend the fourth semester conducting research in their field of interest and specialty. JU offers a variety of specialized tracks from which students can choose one based on their area of interest. The following are the numerous specialized tracks:

M.Tech. in Computer Science and Engineering

Computer Science and Engineering program builds an advanced level of technological base in Computer Science and Engineering.

M.Tech. Computer Engineering Specialization in Artificial Intelligence

Artificial Intelligence and machine learning is a broad discipline that promises to simulate numerous innate human skills such as automatic programming, case-based reasoning, neural networks, Fuzzy Logic, decision-making, expert systems, natural language processing, pattern recognition and speech recognition etc.

M.Tech. Computer Engineering Specialization in Data Analytics

Data Science track aims to develop computational and statistical skills for data-driven multi-disciplinary problems. Data science integrates statistics and data mining techniques to develop methods to collect process and extract meaningful information from large and diverse data sets.

M.Tech. Computer Engineering Specialization in Cyber Security

The main objective of Cyber Security track is to train students to become information security professionals for the high-end jobs in the security industry.

M.Tech. Computer Engineering Specialization in Cloud Computing

The Cloud Computing track focuses on technologies managing huge traditional and non-traditional data including temporal, spatial and multidimensional data. It also focuses on cloud computing concepts that feature subjects as well as projects that typically involve construction and experimentation with software prototypes

Exemplary Placements of the Department

In the contemporary world, computers have become an indispensable component of daily life, presenting abundant prospects for Computer Science Engineers. Accomplished professionals in this field can reach unprecedented heights in their careers. Our students have secured remarkable placements in renowned companies such as Google, Microsoft, IBM, Accenture, Capgemini, TCS, ZS Associates, Mind Tree, Autodesk, EY, Adnate IT, Tech Mahindra, Celebal, Daffodil, Metacube, Deloitte, Paytm, Josh Technologies, Cisco Systems, Program.io, and many other esteemed organizations. The Computer Science Arena also extends its reach to opportunities within the Public Sector and Government Departments.

"Persistence Guarantees, the Results are Inevitable"

The trip 2023-2024 Placements had been a roller coaster ride which was filled with anxieties and astonishment both at the same time and at last it brought a lot of excellent experiences with the debut of "Dream Recruiters" as a milestone. Training and Placement Cell has shared the fruits of the seeds we planted in the year 2023-2024 and now we are ready to welcome the year 2024-2025 with higher aspirations and enthusiasm. 100% of students of the School of Engineering got internships with a maximum of 3, 00,000/- stipend whereas the highest package of the year was 44 LPA, which is an encouragement for the students to work hard and to achieve greater milestones.



DEPARTMENT OF CIVIL ENGINEERING



Prof. Vivek Anand

Dean Academic & HoD

(Ing Ph.D.)-BITS Pilani Alumnus
FIE, AMASCE, MIWWA,
MIPHE, MISTE Head of Department

Research Areas: Groundwater/
Hydrology and Environment Area of Interest:
Construction Management, Contract
Administration and Transportation



The Civil Engineering Department was established in 2012. The Department offers high quality teaching and research at UG, PG and PhD levels. Civil Engineering is known to be the oldest engineering discipline since the dawn of human civilization. Civil engineering has evolved from humble huts to soaring multi-story buildings, massive dams, huge stadiums, complex transportation systems, etc. It involves planning, designing and executing infrastructural development works.

The Bachelor of Technology program at the Department of Civil Engineering provides sound theoretical and practical knowledge to the aspiring civil engineers. The courses are designed to offer in-depth technical know-how, field experience, industry exposure and inculcate scientific thinking.

The Department of Civil Engineering is well equipped with the human resource and the infrastructure required for training the students. The faculty members at the Department are from reputed institutions like IITs /NITs etc. Some of the labs in department are: Geo-tech lab, fluid mechanics lab, survey lab, building material testing lab, engineering geology lab, etc. Faculty and students have access to reputed journals in the library for carrying out research. This enables them to have an edge over their peer group in other engineering institutes in the region.

The Department of Civil Engineering has collaborated and signed MOU with L&T. L&T provides application-oriented courses developed by industry experts and delivered in the Classrooms by L &T Experts. The 'applied engineering' courses and 'collaborative learning' experience will lighten up the future engineers to meet the ever-evolving industry and to enhance their skill sets.

The department conducts Special / Invited Talks / Guest Lectures from eminent experts from Industry/Academia on latest emerging trends in civil engineering industry for the development of students and faculty. The department also conducts various Seminars / Workshops / Conferences/ Industrial visits from time to time and provides common platform for collaborative learning among students across the country. We maintain very good students, teacher ratio for personal attention and mentoring of all students. Faculties are highly efficient in cutting-edge research in the areas of Civil Engineering subjects like structure engineering, transportation, water resources, geo technology, surveying, rock mechanics and other related areas.

Program Offered :

- B. Tech. Civil Engineering
- M. Tech. Civil Engineering with Specialization in
 - Structural Engineering,
 - Transportation Engineering,
 - Environmental Engineering,
 - Construction Engineering & Management
- Ph.D

Placement Opportunity

Most of all students got placed last year in various companies such as Novoco (Aditya Birla Group), GA Infra Pvt. Ltd., Material depot, Nano Matrix, D2O (Design to occupancy), Prism Johnson Ltd. and many more. They got average package of approximate 4 lacs.

Central Government, State Government, Public Sector Undertakings (PSUs), Pvt Sector (Site Engineer), Higher studies, Academic, Administrative/Banking

Student Oriented Activities

Department conducted many activities to learn and gain the practical knowledge as well as to implement the theoretical knowledge in a practical way. The following activities were conducted :

- **Bridge o Mania** - Making a bridge using 150 ice-cream sticks
- **Industrial Site Visit** - Ready Mix Concrete (RMC) Design Plant
- **Workshop** - Revit Architecture & Basic Auto CAD
- **Construction Site Visit** - Residential Building Construction
- **Faculty Oriented Activities**

Departmental faculties participate in various activities like conferences, seminar, workshop for enhancing their knowledge. The activities are following:

- **Short Term course** - Water Resource Management through ICT and Prospects of Infrastructure Development in the Construction Sector

Faculty Development Programme (online) - Advancement of technology in Civil Engineering, Ecological and Eco-efficient Construction Practices, Materials for Sustainability of Transportation Infrastructure and Transportation Geotechnics, Future Developments in Civil Engineering and Materials for Sustainable Infrastructure

- **Conferences Paper** - Sustainable Materials and Practices for Built Environment
- **Publication in Journals** - SCI and SCOPUS (Construction and Building Materials, Journal of Building Engineering, Materials Today: Proceedings and Cleaner Materials



DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING



Dr. Dinesh Sethi

Professor & HoD

Qualification: Ph. D, M. Tech (DC), B.E (ECE)

Experience: 23 Yrs.

Research Area: Microstrip UWB Antennas

Patents and Publications: Patent: 04,

Books: 06,

Journals and Conferences: 45



Department Offers the Following Courses:

B. Tech in Electronics & Communication Engineering (4 Years) in collaboration with L&T with specializations in

- Communication Engineering
- VLSI & Embedded System
- Signal Processing
- Computer Engineering
- Artificial Intelligence & Machine Learning

M. Tech in Electronics & Communication Engineering (2 Years) with Specializations in

- VLSI & Embedded System
- Digital Communication System

PhD in Electronics & Communication Engineering

Placement Opportunities

Students currently studying in Final year of Department of **Electronics & Communication (ECE)** achieves a remarkable milestone of **100% Placements** with **Average package of 7.06 LPA (Highest PKG OF 17.5 LPA in HPE & Minimum 5 LPA)** with **100% Internship (Minimum Stipend of 15000 per month & Highest 40000 per month in HPE)** and **133% offers generated.**

ECE students have opportunity to get placements in Army, Railways, Telecommunication, Airport, Mobile companies like Ericsson, Airtel, Aircel, Vodafone etc., Public sector giants like DRDO, ISRO, BARC, BELL, BHEL, etc. IT companies like HPE, Infosys, TCS, CTS, IBM, HCL, BPL, etc. ; electronics core companies like Intel, Samsung, LG, Onida, Sony, Sansui, etc. and other areas like automation industry companies like Maruti, Honda, Hyundai, Nissan, Mahindra, Tata, etc., Refrigeration, Air Conditioners, Embedded System, Robotics, etc.

Laboratories

Engineering education is piecemeal without laboratory practice. The overall aim of engineering education is to prepare students to practice engineering and specifically to deal with the nature of problems faced by society. The laboratory practice has been a key part of professional and engineering education; a laboratory is an ultimate place for dynamic learning. Students study in a real-world environment.

The Electronics and Communication department has well established state-of-art laboratories providing modern and sophisticated practical teaching facilities that are constantly upgraded and sufficiently equipped with the latest instruments and apparatus. The motto is to provide students a conceptual as well as practical understanding of the subject through hands-on training.

The ECE branch has been provided with the following laboratories and workshops fully equipped with equipment & machinery.

- Basic Electronics Engineering Lab
- Digital Electronics Lab
- Electronic Measurement Lab
- Electronic Workshop
- Microprocessors & Microcontroller System Lab
- Communications Engineering Lab
- Basic Simulation Lab
- Digital Signal Processing Lab
- VLSI Design Lab
- Control System Lab
- Communication Networks Lab
- Embedded System Lab



DEPARTMENT OF MECHANICAL ENGINEERING



Dr. Kanishk Sharma

HoD & Associate Professor

Qualification: B.E., M. Tech., Ph.D. (MNIT Jaipur)

Teaching and Research Experience: 14+ Years

Research Publications: 35+ Articles & Book Chapters

ResearchInterests & Area of Specialization: - Computational Mechanics, Finite Element Methods, Mechanics of Solids and Composites, Functionally Graded Materials, Failure Analysis of Materials & Structures.



In a world driven by technological advancements and environmental concerns, the field of Mechanical Engineering holds unparalleled significance. From powering industries to shaping transportation, its applications are boundless. Since 2012, JECRC University's Mechanical Engineering department stands at the forefront of this dynamic landscape, empowering students to not only contribute to the present but also propel the future forward.

At JECRC University, the Mechanical Engineering department isn't just about gears and blueprints – it's a dynamic hub teeming with specialized programs geared towards shaping future pioneers in the field. Here, we delve into the heart of each program, showcasing its unique strengths and significance in today's ever-evolving landscape.

Our faculty, many hailing from prestigious IITs and NITs, bring more than just academic qualifications to the table. They are passionate mentors, seasoned researchers, and industry veterans who share their knowledge and experience with unwavering dedication. As you navigate the laboratories, they'll be your guide, your inspiration, and your partners in shaping your future in Mechanical Engineering.

Beyond providing practical skills, JECRC University cultivates a culture of research and innovation. Our faculty spearhead various research projects, exploring cutting-edge advancements in diverse areas like sustainable energy solutions, advanced manufacturing techniques, and robotics. Students are encouraged to actively participate in these endeavors, gaining hands-on experience in contributing to meaningful developments within the field.

JECRC University offers a comprehensive range of Mechanical Engineering programs designed to equip students with the knowledge and skills sought after by today's leading companies. Our undergraduate B.Tech. program provides a strong foundation in core principles, while our specialized M.Tech. programs in Production Engineering, CAD/CAM Engineering, Design Engineering, and Thermal Engineering allow students to delve deeper into specific areas of expertise.

B.Tech. in Mechanical Engineering in partnership with L&T EduTech

The focus extends beyond theoretical knowledge. We prioritize practical learning through collaborations with industry leaders offering joint degree programs that bridge the gap between academia and real-world application. JECRC University has got into a distinguished collaboration with Larsen & Toubro EduTech Ltd (L&T) which is one of the leading engineering conglomerates operating at various parts of the globe providing technology, engineering, construction and manufacturing services. This partnership enables us to offer joint degree programs in Mechanical Engineering. In addition we also offer M. Tech Mechanical Engineering with Specialization in following fields:-

M.Tech in Production Engineering | M.Tech in CAD/CAM Engineering | M.Tech. in Design Engineering | M.Tech. in Thermal Engineering

State-of-the-art Mechanical Engineering Laboratories

JECRC University's Mechanical Engineering Department isn't just about textbooks and lectures – it's about immersing yourself in the future of the field. Our state-of-the-art laboratories are a fusion of advanced technology and cutting-edge research, propelling you from theoretical knowledge to practical expertise. JECRC's Mechanical Engineering labs ignite your innovation: witness material resilience in the Strength of Materials Lab, master fluid dynamics with cutting-edge simulations, dissect engines and test drive virtual vehicles in the Automotive Lab, conquer heat with advanced energy systems in the Thermal Lab.

The Computer Aided Design (CAD) and Computer Aided Manufacturing (CAM) Laboratory is where imagination meets reality. Powerful software like ANSYS, CREO/PRO-E, and AutoCAD Inventor become the virtual sculpting tools, transforming ideas into 3D models ready for production. Meanwhile, advanced CNC lathes and milling machines bring those models to life, providing hands-on experience with cutting-edge manufacturing processes.

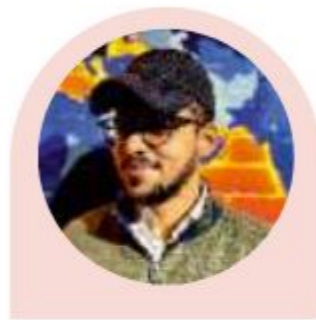
Exceptional Placements Opportunities

Our ultimate measure of success lies in the triumphs of our students. JECRC University boasts an exceptional placement record, with our Mechanical Engineering graduates consistently securing positions in top-tier companies across diverse sectors. From renowned companies like Maruti Suzuki, ZS Associates, Kohler, Bosch, Honda, Larsen & Toubro, Pinnacle infotech, Consultadd services pvt ltd, Mateshwari urban transport, TCS, ASC International Ltd., Nanomatrix Materials, RNF Technologies, Trilogy Innovations our alumni are leaving their mark on the world. Mechanical Engineering graduates at JECRC University receive job offers before graduation, demonstrating the high industry demand for our skilled engineers. This year our students boast an outstanding placement rate of over 154% with an average annual package exceeding 7 LPA and highest package of 21.6 LPA in the leading core industries across diverse sectors.

PLACEMENTS - B.Tech-ME (2020 - 2024)



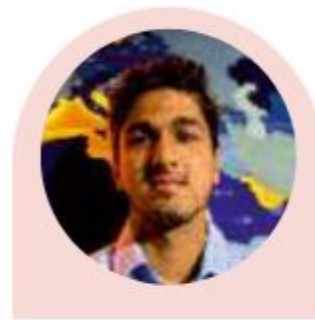
Biplov Singh
Kognics - 10 LPA



Himanshu Chaudhry
E-Oxygen Automotive - 5 LPA



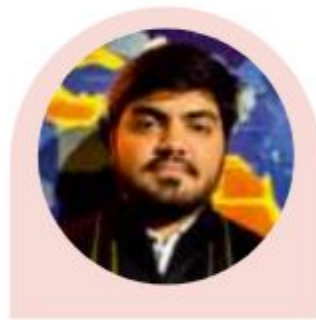
Shubham Mathur
Just Dial - 4.5 LPA



Vishal Balchandani
Honda Cars - 7.3 LPA



Nikhil Poonia
Victor EV - 5 LPA



Rhythm Ajmani
ZS Associates - 13.6+8 LPA



Vikash Chaudhary
Kohler Power - 4.5 LPA



Rohit Bhargav
E-Oxygen Automotive - 5 LPA



Nachiket Sankhla
Kohler Power -4.5 LPA



Nithin Nandan
ASC international - 5 LPA



Yash Jain
E-Oxygen - 5 LPA



Dhruv Luhadia
E-Oxygen - 5 LPA

SCHOOL OF COMPUTER APPLICATIONS



Dr. Deepak Dembla

Dean

Qualification : (Ph.D. - CSE), M.Tech., MCA, PGDBM.)

Experience: 25 Yrs.

Achievements: Dale Carnegie Certified |Microsoft Certified Faculty MCT| Microsoft Certified Professional MCP | Google Cloud Certified| Celonis Process Mining Certified

Total Research Publications: 73 in SCI/Scopus indexed and renowned international/national journals.

No. of Patents Published: 09

No. of Patents Granted : 01 (German Patent Published and Granted)

Area of Specialization: Cloud Computing, Information & Network Security, Machine Learning and Deep Learning, Web Semantics, Data Mining

Professional Membership: ACM USA, MIACSIT Singapore, MIAENG.

Awards: Recipient of "Principal & Teachers Awards 2018" for Outstanding Contribution in Education.

Recipient of Award for "Recognition of Valuable and Exemplary contribution in Education Sector" in 2022 by ArdorComm Media.

Message of Dean

The School of Computer Applications stands at the forefront of integrating technology into education, actively embracing innovation to prepare students for navigating the dynamic landscape of technology. With cutting-edge programs and resources, the school empowers learners, cultivating a future-ready mindset in the ever-evolving technological sphere. Big data and analytics play a pivotal role in guiding business decisions for companies. Emerging technologies such as **Artificial Intelligence, Machine Learning, and IoT (Internet of Things)** have the potential to bring about significant changes in our daily lives. Virtually no sector remains untouched by the transformative power of computers.

In the aftermath of the COVID-19 pandemic, upcoming future trends highlight the increasing demand for IT professionals. The School of Computer Applications at JECRC University offers MCA and BCA programs tailored to industry specifications. Through these programs, students gain the skills and knowledge necessary to thrive in the dynamic and rapidly changing field of computer applications.

The University employs a Fully Flexible **Choice-Based Credit System, offering students a diverse range of options. Our MCA and BCA programs** are designed to deliver high-quality IT education, aligning with the evolving technology and industry requirements essential for the digital economy within the dynamic Computer and IT Industry. The School of Computer Applications is adequately equipped with the necessary human resources and infrastructure to effectively train the next generation of IT professionals.





Mr. Shekhar

HoD - CA & Head Innovation Cell (JU Makerspace)

Qualification : B.E (IT), M.Tech. (CSE), Ph.D. (CSE) Pur. from NIT Arunachal Pradesh

Experience: 18.5 Years

Research Area : Machine Learning, Deep Learning, Data Science & Analytics, C, C++, JAVA, Python Programming, Data Structure and Algorithms.

Publications: Book Published: 04, Certifications: 13, Patents Published: 07, KeyNote Speaker/ Session Chair: 03, SCI / SCOPUS Journal: 03



- The School of Computer Applications boasts highly qualified academicians with extensive experience and industry exposure.
- Regular industrial webinars and seminars are organized to update students' technical skills.
- Well-equipped labs feature the latest hardware and software, encouraging students to go beyond the curriculum for a comprehensive understanding of the subject.
- The University's modern **digital e-library system, Knowledge-Hub (k-hub)**, offers access to 4629 computer science e resources.
- Faculty and students have access to reputable journals in the library for research purposes.
- Faculty and students in the school are members of esteemed **professional organizations such as ACM (USA), IEEE USA, CSI India, IAENG USA, IACSIT Singapore**, etc.
- The School of Computer Applications collaborates with top-tier industries for **Student Ambassador Programs**, including Microsoft Student Partner, Google Student Ambassador, Salesforce Student Ambassador, and TCS Student Ambassador initiatives.
- Along with actively participating in various club activities, students are effectively running **ACM Student Chapter with group ID- 130354**.

Programs Offered: UG

a) **BCA (3 Yrs.) Normal**

b) **BCA (3 Yrs.) with following specializations: -**

1. Specialization in Full Stack Web Design & Development (in Association with Xebia)(**Includes 08 certificates from Xebia**)
2. Specialization in Cloud Computing & Full Stack Development (in Association with IBM)(**Includes 09 certificates from IBM**)
3. Specialization in AI & Machine Learning (in Association with IBM) (**Includes 09 certificates from IBM**)
4. Specialization in Cloud Computing (in Association with Microsoft) (**Includes 07 certificates from Microsoft**)
5. Specialization in Cloud Computing (in Association with AWS) (**Includes 02 certificates from AWS Academy**)
6. Specialization in Cyber Security (in Association with EC Council- USA)(**Includes 3 globally recognized certificates, ECSS (EC Council Security Specialist, CND (Certified Network Defender) and CEH (Certified Ethical Hacker).**)
7. Specialization in Data Science and Data Analytics (in association with Samatrix.io)(**Includes 9 additional company certificates**).
8. Specialization in Blockchain Technology (in association with Upgrad).

Programs Offered: PG

a) **MCA (2 Yrs.) Normal**

b) **MCA (2 Yrs.) with following specializations: -**

1. Specialization in Cyber Security (in Association with EC Council- USA) (**Includes 3 globally recognized certificates CND (Certified Network Defender), CEH (Certified Ethical Hacker) and other (Certified Application Security Engineer)**)
2. Specialization in Cloud Computing & Full Stack Development (IBM) (**Includes 07 certificates from IBM**)

3. Specialization in Cloud Computing (Microsoft) (**Includes 07 Global certificates from Microsoft**)
4. Specialization in Cloud Computing (AWS) (**Includes 02 Global certificates from AWS Academy**)
5. Specialization in Data Science and Data Analytics (in association with Samatrix.io) (**Includes additional certificates from Samatrix.io**)
6. Specialization in AI & Machine Learning (in association with Samatrix.io) (**Includes additional certificates from Samatrix.io**)

Career Opportunities after BCA/MCA

| | |
|-----------------------------------|---------------------------|
| Cyber Security Analyst | Data Scientist |
| Cloud Engineer Security Architect | Web Developer |
| Cyber Security Manager | Software Engineer |
| AI Developer | Cloud Security Specialist |
| AI Engineer | Cloud Developer |
| AWS or Azure Data Scientist | Full Stack Developer |
| Machine Learning Engineer | Cloud Architect |
| Software Consultant | Database Administrator |
| Machine Learning Scientist | System Analyst & Engineer |
| Software Tester | Digital Marketer |

Placements at a Glance

- Excellent campus placement record with a significant number of selections for BCA and MCA students.
- Renowned companies participating in placements include TCS, Deloitte, Infosys, Tech Mahindra, LTI Kanini, OlloSoft, Capgemini, Accenture, Wipro, EYY Global, Metacube, Celebal Tech., 360Cloud, etc.
- Students hired through various online contests such as TCS CodeVita, Google Summer of Code, Coding Ninja, InfyTQ, Code Chef, HackerEarth, Hacker Ranks, Geeks for Geeks, etc.
- Pre-placement preparation includes a rigorous Campus Recruitment Training program (CRT) and Code Warrior to equip students for selections with premium salary packages.
- School of CA achieved an impressive 85% placement rate in previous years, celebrated as Placement Fiesta in JECRC Foundation.

Placements in Renowned Companies

| | | | | |
|-----------------|-----------------|----------------|---------------|----------------|
| Wipro 57 | TCS 91 | Deloitte 22 | Infosys 15 | Metacube 26 |
| Capgemini 18 | Accenture 73 | LTI 28 | IBM 08 | Celebal 41 |

Knowledge Partners



Internships at School of CA

- Outstanding track record of campus placements with a substantial number of BCA and MCA students securing positions.
- Renowned companies like TCS, Deloitte, Infosys, Tech Mahindra, LTI Kanini, Ollsoft, Capgemini, Accenture, Wipro, EYY Global, Metacube, Celebal Tech., 360Cloud, etc., actively participate in the placement process.
- Students successfully recruited through diverse online contests such as TCS CodeVita, Google Summer of Code, Coding Ninja, InfyTQ, Code Chef, HackerEarth, Hacker Ranks, Geeks for Geeks, etc.
- Comprehensive pre-placement training, including a rigorous Campus Recruitment Training program (CRT) and Code Warrior, to prepare students for selections offering premium salary packages.
- The School of CA has consistently achieved an impressive 85% placement rate in previous years, marking the success with the annual Placement Fiesta at JECRC Foundation.

JU MAKERSPACE INNOVATION CELL

- Mr. Shekhar, Head of Department for Computer Applications, leads the JU Makerspace, which serves as the Innovation Cell of JECRC University.
- The concept of MAKERSPACE is gaining traction in India, providing a dedicated environment and equipment for innovative minds to transform their groundbreaking ideas into reality.
- JECRC University's School of CA proudly hosts the first makerspace in Rajasthan, inaugurated by Mr. Hasit Kaji, Vice President of TCS, on August 16, 2018.
- Over the past 2.5 years, the Makerspace has seen steady growth, evolving from a single student to a community of 70 students representing various disciplines.
- The School of CA takes pride in having the first student-driven Makerspace community in North India.
- Within the Makerspace, students have successfully developed notable projects, including Wall-E-Waste Allocation Load Lifter Earth, Robotic Arm, 2-D Plotter, Ornithopter, Laser Harp, LED Cube, and a 3D printed Drone, demonstrating their creativity and technical skills.

Faculty Upskills Certifications & Achievements

- A record-breaking 21 patents were filed, published, and granted.
- Faculty members have obtained certifications in NEP and industry-recognized programs such as Celonis Academy, AWS, and Microsoft.
- Faculty members have successfully completed 157 Massive Open Online Courses (MOOC) covering advanced topics in the latest technologies.
- The School of CA's faculty has actively participated in 49 Faculty Development Programs (FDPs) and 36 workshops.
- MCA and BCA students have engaged in learning with 185 MOOC courses on advanced topics in the latest technologies and have attended 53 workshops.
- The faculty of the School of CA has achieved a milestone with the publication of 145 research papers in renowned journals, including international publications from Springer, Elsevier, Taylor & Francis, among others.

Placement Fiesta 2023 :

Our MCA and BCA students have achieved an outstanding milestone with a total of 142 placements in Phase I till December 19/12/2023. The vibrant energy and enthusiasm during Placement Fiesta 2023 have marked it as a remarkable success! Your unwavering dedication, tireless efforts, and invaluable guidance have served as the guiding light for our students as they embark on their journey towards promising careers.



JAIPUR SCHOOL OF BUSINESS



Prof. (Dr.) Renu Pareek
Dean

Ph.D, MBA, PGDMM.
More than 21 years of experience in higher education,

Research Area

Marketing Management, Brand Building, Service Marketing, Consumer Behaviour, Total Quality Management

Publication/ Seminar/ Conference/ Consultancy/ Book publication/ MDP/ FDP/ MOOC

Research Papers Published : 36, Seminar/
Conference : 17, FDP/ MOOC: 14,
Consultancies : 03, Book Written: 01,
Patent & Copyright -4

Message of Dean

A metamorphosis of business has led to the increasing necessity of capable management professionals, capable of adapting to fast-changing economic scenarios. At Jaipur School of Business, we intend to promote interdisciplinary research and development for the benefit of industry and society through research and development. Our faculties create a stimulating environment to nurture students' creativity, innovation, and excellence. Besides business skills, we emphasize ethical and value-based education. A core mission of Jaipur School of Business is to develop human potential to its fullest extent so that they can emerge as intellectually capable and imaginatively gifted leaders in the field of business. A multi-pronged effort is taken to realize this goal by revamping the program to respond to the changing needs of the industry, by selecting faculty with excellent academic records and industry experience, along with maintaining a strong interface with the industry. Apart from this in our holistic training, we emphasize on interpersonal communication, business etiquette, time management, leadership skills, and communication skills along with entrepreneurship and ethical principles. It serves as a tool for enhancing their self-confidence and transforming them into smart and competent professionals.

JECRC University's Jaipur School of Business imparts knowledge through a Socratic Method approach such as conceptual teaching, case study approach, role plays, group discussions, summer internships and corporate mentoring, research projects, presentations, tutorials, industrial visits, as well as workshops that promote a spirit of inquiry in young minds and help them enhance their problem-solving and decision-making abilities.

Why Join the Jaipur School of Business?

- Our faculty is composed of Ph.D. intellectuals and eminent corporate personalities.
- Courses are designed to be Industry Oriented and are amended ever so often.
- MOU with CII and established the Young Indian Club that motivates students for a career in the dynamic demanding corporate world.
- Student-run clubs such as Marketing, Finance, Human Resource and Personality Development organizes business and entrepreneurial events.
- Providing a platform to budding entrepreneurs, re-enforcing entrepreneurial skills by interacting with successful entrepreneurs and encouraging innovative business plans coupled with support from angel investors/venture capitalists and business plan competitions.
- Student centric teaching & problem solving through tutorials classes. Domain related activities are conducted on a regular basis such as; Ad Mania, Finance and Business quiz, stock trading, business simulation etc.
- There is a long-standing history of success at the JECRC Foundation in placing students at top companies.



DEPARTMENT OF BUSINESS ADMINISTRATION



Dr. Ruchi Goyal

Professor & HOD (Dept. of Business Administration)

Qualification: Ph.D, MHRM, M.A, NET & SLET

Experience: 21 yrs

Research Area: Human Resource, Business Economics, Employee Satisfaction, Business Environment, Leadership Skills.

Publication: Research Papers 46 (39 International & 7 National)

Books Authored: 4 Books, 2 Edited Books & 5 Book Chapters

MOOC's courses: 11, **Received Project Funding:** 02

Consultancies: 03, Awards: 03 Editor in 5 International Journals & Reviewer in 1 International Journal

Bachelors of Business Administration (BBA)

The department of business administration understands the need to build a strong knowledge base of business management among our young generation. The degree is designed to give a broad and interdisciplinary knowledge of the functional aspects of a company and their interconnections while also allowing specialization in a functional areas such as Finance, Marketing, Human Resource, Information Technology, International Business etc. The students in 2nd Year can choose any two groups as per specialization choices

Pedagogy Teaching

The main pedagogical methods are lectures, case studies, presentations and project work. They are supplemented and complemented by role plays, management games, seminars, group discussions and extempore. We continuously put our efforts in creating an environment for grooming and developing the student's potential so that they become ready to best serve the society through flawless leadership, communication, managerial and decision - making skills.

Specialization in BBA

BBA in Finance Management / HR Management / Marketing Management / Information Technology / International Business Management / Corporate Secretaryship

BBA in Corporate Secretaryship

BBA in corporate secretaryship is a three year full-time undergraduate degree programme in management. The course teaches student to handle the complicated situation in any organization and the responsibility to carry and manipulate various commitment like interest payments, contract and others, Graduates have lots of career opportunities in varies fields like Corporate Sales officer, Export Manager, Company Secretary and so on.

BBA in Banking, Financial Service and Insurance

The banking sector in India has the advantage of access to one of the largest and most stable financial networks. Increase in the working population and growing disposable income will further raise the demand of banking and related activities. Catering to the need, Jaipur School of Business now offers a specialized three year full time degree program in Banking Financial Services and Insurance (BFSI)". The program aims to create a basic understanding about the functioning and requirements of the banking industry by providing knowledge about market, counter operations, advanced technology, corporate insurance, treasury and risk management, legal aspects of banking and foreign operations.

BBA in Data Analysis and Data Visualisation

BBA in Data Analysis and data visualisation in association with samatrix.io. This Program aims in providing the basic understanding and use of data analytics and data visualisation techniques for business growth.



DEPARTMENT OF COMMERCE



Dr. Manish Sharma

HoD

Qualification : Ph.D., MBA, M.Com, M.A. (Economics), UGC-NET(Management), NET(Commerce), NSE's Certified Market Professional- Level 2, B.Sc.

Dy. HOD, Department of Commerce, Assistant Professor,

Experience : 13 years of experience at higher education

Research Area : Securities Analysis & Portfolio Management, Hedging and Risk Management, Financial Derivatives, Financial Management

Publication/ Seminar/ Conference/ Consultancy/ Book publication/ MDP/ FDP/ MOOC

Research Paper Published : 2,

Certifications : Capital Market, Financial Derivatives, Option Trading, Mutual Fund (AMFI Module), Investment Management Module, Currency Derivatives Module, NSDL DP Module, R&T Agent Module.

Bachelors of Commerce (B.Com)

The learning outcome-based curriculum of 3 years B. Com program not only aimed at enabling students to seek knowledge, but also emphasizing on creating knowledge, which will help students to become industry- ready with understanding the functioning and premises of the business world. In order to achieve this, the program offers opportunities for students to know different aspects of the fundamental knowledge of the areas related to finance, accounting, corporate and business laws, taxation, marketing financial systems. This course helps students to acquire disciplinary knowledge, analytical reasoning along with the capability to transform theoretical and conceptual knowledge into practical problem-solving approaches in commerce and enhance their employability.

Specialization in B.Com.

B.Com. Specialization in Accounting & Finance / Banking Financial Services and Insurance / Marketing Management / International Business / Information Technology / Corporate Secretaryship

B.Com. Corporate Secretaryship

B.Com corporate secretaryship is a three year full-time undergraduate degree programme in commerce that aims to equip students with governance laws, Commerce with excellence in company laws and secretarial practices. B.Com company secretaryship is a programme that constitutes subjects such as Financial Accounting, Company Law & Secretary Ship Practice, Company Accounting, Business Management Marketing / Corporate E-Management, Industrial Laws, Indirect Taxes Project (Institutions Training), Income Tax Law & Practice, Commercial laws and more. After completing degree in corporate secretaryship student will be able to get jobs as a Financial Analyst, Credit Manager, Sales Manager, Export Manager

DEPARTMENT OF MANAGEMENT



Dr. Ritu Dixit

HoD

Ph.D, MBA, PGDBM.

Experience : 15 years

Research Area : Human Resource Management, Talent Acquisition, Talent Retention, Employee Engagement, Job Satisfaction, E-HRM Practices

Publication/ Seminar/ Conference/ Consultancy/ Book publication/ MDP/ FDP/ MOOC

Research Papers Published : 5, Seminar/

Conference : 11, FDP/ MOOC: 10, Consultancies: 02, Book Written: 02



POSTGRADUATE

Master of Business Administration MBA (Dual Specialization)

The objective of the Master of Business Administration (MBA) course is to nurture and train future managers who take up challenges in the wake of global uncertainty; and inculcate the 'Think Global, Act Local' perspective. The emphasis on management education is to develop a "Learning Manager" who adapts to the contemporary environment. The program aims at honing the skills of students in business strategies and concepts and expertise in practical business situations. The course has strong Industry interface and Industry oriented pedagogy designed to develop critical skills needed for specific fields through Case Study Analysis, Simulation Exercise, Workshops, Seminars and Industrial visits. It integrates theory and practice in a multi-functional framework to handle complex management issues through Project Work & Field Assignments. The rigorous corporate interactions make them acquire a competitive edge for good employability. The department boasts of a number of corporate mentors who guide and direct students directly through various programmes like Professor of Practice (POP), IMPACT. A couple of subjects each semester are taught directly by Industry people under the Professor of Practice (POP) programme.

Specialization In MBA : The course intends at imparting specialization in two functional areas, through dual specialization, thus preparing them to be more adaptive for the dynamic corporate sector.

MBA Specialization in Finance Management / Human Resource Management / Marketing Management / Production & Operations Management / Information Technology Management / Entrepreneurship & Family Business Management / Banking Financial Services and Insurance

Industry Specialization Courses

Jaipur School of Business , JECRC University aims at broadening the educational arena by offering add-ons to the existing system. The upcoming academic curriculum has been incorporated with specialization in degree courses for BBA and MBA discipline in association with Samatrix.io, and IBM, global giants in IT services, by offering specializations under the programme thereby bridging the gap between academia and industry. The courses offered under this collaboration are :

Samatrix.io Offers

BBA with Specialization in Data Analytics and Data Visualization

MBA with Specialization in Data Analytics and Data Visualization

MBA with Specialization in Artificial Intelligence

Industrial Exposure

The Jaipur School of Business aims at framing students for the industries & services through holistic development. Many eminent speakers from the industry enlighten students with their ideas & expertise. During the interaction with corporate experts namely Mr.Sudarshan , Plant Head -Bosch, Dr.rajesh Goel, VP UNO Minda, Ms. Prachi Natani, Assistant VP , Destuche Bank; Mr. Rajesh U.S., H.R.Manager CultFit; Ms.Manisha, Head H.R. Zaro Education; Mr. Himalaya Sethi, Manager H.R, Instlore; Mr. Atin Jain, Founder & Managing Partner at Brooklyn World Travels; students had deep insight about their employability in today's demanding scenario.

Students grappled their brains during in house competitions of poster making, Ad mania, Talent Hunt, Skit, Extempore and business quiz. With the objective of building Job Creators rather than job seekers, Department of Management gives thrust upon igniting young minds to become successful entrepreneurs through a series of expert - student's interaction during Entrepreneurship Development Week. The students of Jaipur School of Business have been felicitated with the Special Recognition Award in academic institutions category for various initiatives taken by the JU Yi Yuva Students at the Yi Annual Event hosted on December 16, 2022 at ITC Rajputana. The award is conferred to Yuva vertical of JSB-JECRC University besides its various other institutions for its continuous support and initiatives

MOU @ Jaipur School of Business

Apart from academic learning, JSB focus on developing the ability to understand and apply a multi-dimensional approach to overcome complex business problems, thus to groom the student's overall personality, Jaipur School of Business signed MoU with various organizations to create competitive advantage such as Raksha Foundation, Bajaj Finserve, Yi-CII, ICSI, ACCA, IOA,CMA

CLUBS AND COMMUNITIES AT JSB

- Being a learner of an interdisciplinary program, the learning approach cannot be unitary. Our students actively participate in several co-curricular activities organized in the department.
- They are also encouraged to participate in various inter and intra university activities. In the Department we have management of the students, by the students and for the students.
- In the induction semester of students, focused time- slots are given to different activities of different fields, i.e. Photography competition, Football Matches, Kabaddi Matches, Storytelling Hour; so that students find a way to continue their passion and interest.



Summer Internships

In the pursuit of a BBA, B.COM, & MBA degree, we have made it mandatory for students to take an internship and prepare a focused project report based on research work done in the internship period. We provide internship opportunities through our Academia Industry Interface in various organizations, such as Hero Motocorp, AT&T, Airtel,ITC, KGK infra pvt., Brand Mark Creation, Morani Motors, GreenFortune, Amul, Karvi Stock Broking, HDFC Bank, AU Financiers, Hotel The Lalit, Le meridian, HotelCrown Plaza, Unique Buildres, Aditya Birla Group, Reliance Mutual Fund, Wonder Cement, RIICO, Reliance Communications, SBI Mutual Fund, Ultra tech cement,

Placement Opportunities

The 4 pillars of business functions are Finance, Human Resource, Marketing and Operations. Several offshoots and specializations have over time developed like Information Technology, Analytics, Retail, International Business, Entrepreneurship, and so on but the primary four are still the core ones without which a business cannot be run. A management graduate over the years gains skills like analytical ability, Communication Skills, Data Interpretation, Problem Solving, Ability to think logically, Presentation Skills and a holistic perspective of the business world. This degree also opens doors for those with an entrepreneurial instinct who fancy heading their own companies. Self-employment or consultancy would be a suitable career option for the entrepreneurial graduates and those who prefer to use their management skills and knowledge in managing themselves and their resources. Our UG program arms the students to pursue future specialized courses such as MBA, CA, CS, ICWA. Due to hands on and practical experiences during a summer internship program, students get equipped for domains such as Financial Accountancy, Investment Banking, Risk management services, Advisories, Retail Banking, Financial Planners, Business Analysts, Product and Brand Development Managers, Creative heads, Content writers, Project Managers, HR consultants, T&D managers.

Placement at a Glance

JECRC University has a strong track record of on campus placements. Students were given industrial exposures for placements with HP, Nestle, AU Small Finance Bank, Piramal Capital & Housing Finance, Myntra, Accenture, Wipro, AU Finance Bank, Tata AIG General Company Limited, Berger Paints, Futures First, Trivium, LNJ Group, Axis Bank, India Mart, ICICI Securities, Asahi India, IDBI Bank, Unique Builders, Web Solutions, Angel Broking, ICICI Prudential, Reliance Capital, Rajasthan Patrika, Teleperformance, Just Dial, Appeal group, CADD centre, Accenture, TCS, S&P Global Jaro Education, Byju's, Alibaba, Calvin Klein, Capegemini, LNJ Group, HDFC.





Dr. Anshul Garg

HoD

Qualification: BHMC, MBA, Ph.D

Experience: 10 years at Taj Lake Palace and Taj Fatehprakash

Published Research Papers: International journal of trend in research and development.



Choose to be A Rising Star in the domain of Hospitality:

The opportunity of the hospitality industry includes a variety of businesses that provide services and facilities such as accommodation, food and beverage, entertainment, sports and related products. The term "hospitality" is believed to be a generic word, which defines the well-being of services and facilities related to tourists and travellers. The hospitality industry consists of broad category of fields within the service industry that include lodging, restaurants, transport (like airlines, cruise line) event planning, amusement parks, and additional fields within the tourism industry. The hospitality industry is a billion dollar industry that mostly depends on the availability of leisure time and disposable income. A hospitality unit such as a restaurant, hotel, or even an amusement park consists of multiple groups such as facility maintenance, direct operations (servers, housekeepers, porters, kitchen workers, bartenders, etc.), management, marketing and human resources.

For more than a decade, JECRC University has been offering globally recognised degrees. Our reputation is backed by a rich, ongoing connection with world-leading five-star hotels. Offering a collaborative and innovative learning environment, we prepare students for opportunities in hospitality industry all over the world.

The industry got hit badly by the pandemic however, we have managed to cope up with the unprecedented level of disruption to the global hotel industry. After implementing certain measures so as to make our students Industry ready after the pandemic, we were able to surpass the barriers and make place for our young budding hoteliers in the hospitality ecosystem.

Industry experts

Learn from the most passionate and skilled leaders in the industry.

No.1 Hotel Management School in Rajasthan

Learn from the best at JECRC and get a globally recognised qualification rated in 10 best hotel management institutes in India in 2021. (Published under the knowledge review 2021)

Learn in a simulated hotel environment :

Undergo an immersive, practical learning experience in our simulated hotel labs in the campus.

Creating tomorrow's leaders in global hospitality :

When you join JECRC, you join a global community. We boast campus facilities and practical labs as the best-in-class facilities. We blend a traditional model of international hospitality education with hands-on learning, exciting internships, insightful industry visits and cutting-edge hospitality knowledge.

Experience the best of student life on our beautiful green eco-friendly campus.

Most Disciplined Environment :

Discipline is in culture of JECRC. The industry demands proper groomed, humble, and skilled manpower. We prepare our students with all required standards, well in advance. Therefore the Industry prefers to hire students from our university. As a result our students get the job placement in top hotel brands. The sole aim of JECRC is to bridge the skill gap for skilled employees industry and also to fulfil the dreams of young aspirants.

About the Department

The objective is to recognize and prepare students to join the hotel and hospitality industry. The 3-year professional degree programme is designed to develop abilities in both the operational domain of a hotel, initiate hospitality research and the overall discipline of management. The academics of hotel management focuses on the core aspects of hospitality with equal importance on applied research and management subjects for overall development. The programme includes six months of internship opportunities in both operational and managerial fields. Faculty of Hospitality and Hotel Management has world class physical infrastructure and labs. There is ultra-modern, professional & well-equipped multiple Kitchen labs and a restaurant with formal setting. Front Office Lab and a House Keeping Lab are especially designed to provide proper training and formal industrial environment to our students.

Unique Features of Department

- The department has been recognized in 10 most Leading Institutes in Hospitality Management (Published under the knowledge review 2021)
- Modern state of the art Infrastructure in the form of laboratories and equipments'
- Events and Activities – Students have initiated professional level bakery shop by the name of Budding Bakers and incorporate their efforts by selling completely in-house products in various university level events.
- Guest Lectures of prominent Industry stalwarts to share the latest trends in the hospitality industry with the students.
- Regular Field trips and Industry Visit.
- It has the location advantage of Jaipur which makes it a unique destination for hospitality and tourism education in India.

Achievement

We have a strong industry Connect to facilitate students in training and placements. Our students are doing training from best of the brands, like – TAJ, OBEROI, MARRIOTT, ACCOR, CARLSON, and HILTON ETC. Most of the final year students are placed as butlers in TAJ Rambagh Palace, Jaipur.

Training and Placement Achievements:

Internship programme is 24 weeks in the core departments of hotel that are Front Office, Food Beverage Service, Food Production and Housekeeping. Our students were placed as interns as well as associates in Top Hospitality Brands like Taj, Oberoi, Hilton, Marriott, Fairmont and ITC Hotels.

Career Opportunities in Hospitality and Hotel Management Global growth and development of tourism have opened up innumerable openings. The graduating Students can look forward to career opportunities in Hotel, Hospitality and allied sectors like:

- Kitchen Management/Housekeeping Management positions in Hotels after initial stint as trainee Flight Kitchens and on board flight services Indian Navy Hospitality services
- Guest/Customer Relation Executive in Hotel and other Service Sectors Management Trainee/Executive in international and national fast-food outlets and chains.
- Hospital and Institutional Catering.
- Faculty in Hotel Management/Food Craft Institutes Shipping and Cruise lines.
- Jobs in Government administrative facilities.
- Marketing/Sales Executive in Hotel and other Service Sectors.
- Railway Hospitality and Catering Services State Tourism Development Corporations Resort Management.
- Self-employment through entrepreneurship and Multinational companies for their hospitality services



**We wish you
a great hospitality
career.**



Dr. Narendra Kaushik

Dean & Professor

PG Diploma in Journalism, MMC, MA (English Literature) & Ph.D. (Mass Communication), Courses in film studies, film appreciation, and photography



15 Research Papers (including two in Scopus journals and six in UGC Care Journals). One Book on Mahatma Gandhi in Cinema and 28 book chapters. Close to 26 years of industry and academia experience. Interviewed by over a dozen publications including The Hindu/TV channels including DD Rajasthan and Radio stations. Have addressed over half a dozen universities/colleges/institutes. Member, National Executive, Indian Communication Congress, and Member of Steering Committee in Female Desire Network, United Kingdom.



Dr. Shailendra Pratap Singh

Asst. Professor & HoD
Ph.D. (Cinema Studies), MJMC,
B.Sc. (PCM)

Dr. Shailendra Pratap Singh Bhati, a Media practitioner, having more than 12 years of experience in Print Media, Digital Media, Radio Media and Film-Festivals etc. His several articles have been published in various renowned newspapers of India Since 2011. A National executive team member of 'Cinema of Resistance' (an Association of 18 Independent Film Societies including a chapter in London School of Economics, London).



About Jaipur School of Mass Communication (JSMC)

"The sole aim of journalism should be serving the Humanities", Mahatma Gandhi.

In today's world, media is like an elephant in the room. It is no more limited to Newspapers, Radio, Television, Magazines, Advertising & Public Relations, Event Management, and Digital Space. Besides, the entire social media spectrum – Twitter (now X), Facebook, YouTube, Blogging, Vlogging, Podcasting, Instagram, etc. – involves media creation and marketing.

Therefore, join JSC, give wings to your imagination, and treat the entire world of opportunities as your fiefdom.

The Jaipur School of Communication offers three year **B.A (Journalism and Mass Communication)** with half a dozen specialization tracks - Print, Television, Cinema, Advertising & Public Relations, Digital Media and Radio - for undergraduate students. The specialization would help the students opt for their favourite media or communication vertical with documentary evidence. The School offers **Two year M.A (Journalism and Mass Communication) degree** with a couple of specialization tracks - Communication and Branding & Reputation Management. The programmes have been approved by University Grants Commission.

Besides these, the School runs one year PG Diplomas in Crime Scene Photography and Forensics for Crime Reporting and also offers one year PG Diplomas in Investigative Journalism, Digital Media and Cinema Studies. In fact, the JECRC University is the one of the select universities in the country that offer courses related to Forensic Journalism. The School, as well, offers PhD in Journalism and Mass Communication.

The School provides students opportunities to practice Journalism in the fields of **Newspaper, Radio, TV, Digital Media, and Magazine, Advertising & Public Relations, Event Management**, blogging, vlogging, podcasting and **Cinema Studies** covering all dimensions of the media.

These programmes enable students to perform as Journalists with intellect and integrity. By publishing a daily newspaper, a magazine, producing radio and television news bulletins, uploading interviews of celebrities on our YouTube channel, writing official blogs, writing for digital media platforms, and making short films, the school inculcates professional journalistic culture in the students.

The School operates a community radio 90.8 where students and local community leaders are trained in anchoring, RJing, and script writing, etc. and allowed to gain hands-on experience of running different shows.

Placements

The JSC witnessed **100 per cent** placements in January 2023 with all its BA (JMC) Fifth Semester and MA (JMC) Final Year students joining companies in different media verticals before the completion of their graduation and post-graduation respectively. In fact, there were more than half a dozen students who worked during their 5th Semester tenure also.

Here is a list of various Prestigious Media - Public Relations, Corporate Communication, and Audio, Digital and cinema houses - where the students are employed.

UNICEF India, ITC RAJPUTANA, Rajasthan Patrika, Asian News International (ANI), Accenture, Wipro, Takshashila Institution, Monk-E, Dainik Bhaskar Digital, Ruder Finn, Appinventiv (Directorate of Public Relations, Government of Madhya Pradesh), Ajtak (Artificial Intelligence Department), Prius Communications, Sound and Vision, Technoise solutions Pvt. Ltd., Communicate India.

State-of-the-art Media Labs

The Jaipur School of Communication is well equipped with state-of-the-art media labs i.e. TV. Studio, Production Control Room (PCR), Radio Studio, Video Editing Suite and News Room. These Media Labs are established in more than 2200 square feet area having most advanced softwares and technology. From TV panel discussions to documentary film making, Radio bulletins, to daily newspaper publication, JU media students report, research, shoot, and fine-tune diverse media productions. The School was started in 2016 and has witnessed a meteoric growth with learning while doing pedagogy.

Media Entities Run By Ju Media Students

With the motto, 'We Practice Journalism', JU Media students run their own six media entities i.e. daily newspaper- THE MESSAGE, TV news bulletin - THE TV TALK, Audio news bulletin- THE VOICE, magazine – JU Samvaad, YouTube Channel- THE COMMUNICATOR, official blog – Alaav and news portal <https://drishtikontoday.com/> to produce world-class journalists and mass communicators, the School of Mass Communication (JSC) believes in providing hands-on training to students in reporting, editing, page designing, magazine journalism, anchoring, RJing, vlogging, blogging, podcasting, filmmaking, advertising, public relations, video-editing, audio-editing and script writing, etc.

To keep pace with the changing dimensions of the new media, the students started producing a weekly podcast and a weekly Vlog in 2023.

(For reading e-editions of the Message, please click on <http://issuu.com/themessagesjmc> (Audio clips of THE VOICE are available at Sound Cloud and YouTube Channel THE COMMUNICATOR)
 (Visit <https://www.youtube.com/watch?v=80TSZMljrvl>) (Visit news portal at, <https://dristikontoday.com/>)
 (For The Communicator, visit <https://www.youtube.com/channel/UckZgZCW-5M4nNp2qWOHx66w>) (See link for Blog Alaav; <http://alaavjmc.blogspot.in/2017/>)

Community Radio

The Jaipur School of Communication has its own Community Radio Station (90.8) having a coverage radius of 12KM. It provides students hands-on experience in radio technology including speaking skills, scriptwriting for radio shows, voice modulation, and much more. Students' participation in radio production enables them to have real-time Industry exposure.

The Voice Podcast

The students have been producing a weekly podcast on current, topical, and relevant issues for over six months. MA (JMC) first year students Priyanshi Agrawal and Chitrakshi Khangarot did a podcast in September 2022 on kind of issues a student faces when she/he enrolls in a university/college.

The Monday Vlog

The students have been producing a weekly podcast on burning and relevant issues for over six months.

Departmental Club Activities/Lectures/Workshops by Industry Experts

Our media pedagogy is implemented through various creative classroom and club activities. 'We Practice Journalism' philosophy engages the students efficiently and creatively in classrooms. In club activities, the students organize T.V. panel discussions, debates, poetry, story narration and film-screening sessions, and theatre performances.

Academia-Industry Relations: Media Summit and Literature Fest

Jaipur School of Communication organized a three-day International Media Conclave Manthan in 2021 where speakers from different continents participated. Every year, we also organize Literature Extravaganza, Wonder of Words. Media students moderate majority of the sessions and interview guests in these events.

Industrial Visits to Media Houses and Media Fests

The JSC believes in 'Practice Journalism'. Every now and then the students are taken to different newspapers, television studios, radio stations, and other media houses i.e., Zee Studio, Dainik Bhaskar, Times of India, Rajasthan Patrika, My FM, Tadka FM etc. Also, our students pro-actively participate in several media events, i.e., Jaipur Literature Festival, Zee Studio Auditions, Sahitya Aaj Tak, Delhi, and Talk Journalism etc.



Extension Lectures

The Jaipur School of Communication has hosted a range of expert lectures with the gracious presence of Famous poet and Lyricist **Javed Akhtar**, renowned TV anchors **Barkha Dutt** and **Abhigyan Prakash**, Veteran Film Director **Rahul Rawail** and National Award winning Film Director **Ram Kamal Mukherjee**, Popular voices of FM Radio Industry **RJ Sayema** and **RJ Kartik**, Senior Journalists **Yashwant Vyas**, **L.P. Pant**, **Mukesh Mathur** and **Preeti Malholtra** (Executive Editor, Dainik Bhaskar), Seasoned PR strategist **Naveen Tripathi** (CEO, Mercury Design), International Film Academic **Dr. Priyanka Savita** from **University of Leeds, UK**, and **Tannistha Sinha**, a **journalist with Houston Defender Network, USA**.

INDUSTRIES EXPERTS IN THE HOUSE



Ms. Barkha Dutt
Journalist & Author



Mr. Abhigyan Prakash
TV Anchor



Mr. Rahul Rawail
Film Maker



Mr. Ram Kamal Mukherjee
Film Maker
(National Award Winner)



Dr. Priyanka Savita
Media Academician
(University of Leeds, UK)



Shri Yashwant Vyas
Journalist



Mr. L P Pant
Senior Journalist
(Dainik Bhaskar)



Mr. Manoj Mathur
State Editor
(Dainik Bhaskar)



Ms. Tannistha Sinha
Journalist
(Houston Defender Network, USA)

The Jaipur School of Communication provides a fertile eco system to aspiring authors. The media students have published around 10 books including *Still Holding*, *Khat*, *Alfaz Apne Apne*, *16 Stories*, *Snapshot*, *100 Splendid Voices*, *Inside the Diaries*, *Cluster of Thoughts* and a Photo book *CAPTURE*. All these books are available at Amazon.



Ms. Shivani Kaushik

Dean

Qualification : Master in Design

Experience : 25 years of teaching experience and serve as a Board of Study Member and Examiner for Jewellery Design in various colleges.



Homo sapiens since inception have showcased their creativity through various objects, designed by them for decorating either themselves or their homes. If we look at the evolution of human beings since Stone Age, we will find very interesting objects and painting created by them. The creative instincts are visible in small kids whenever they are capable of holding a pencil or a crayon. A visit to various museums across the world will show that human beings were at their creative best at all ages. So the design education is as old as the human beings themselves. However, the creativity and design education has changed tremendously over a period of time and has taken altogether a new shape today owing to the vast development in technology. Industry, Trade and Commerce are highly dependent on designers to create innovative products, packaging materials, advertisement, brochures, films, garments, apparels and pamphlets etc. Jaipur is one of the largest commercial hubs having a very strong market in Gem & Jewellery, Fashion and Textiles, Interiors and craft products, Graphic, Tourism, Hospitality and Hotels, etc.

The School of Design at JECRC University has undergraduate four-year degree programs in Bachelor of Design, Bachelor of Visual Arts, Master's in Design and Master's in Visual Arts with different specializations. The Programs are based on integrated contemporary design thinking, techniques and materials with traditional sensibilities. During the programs, students develop a conceptual approach alongside a practical understanding of the materials and processes adopted by small and large manufacturer's designers and artists. The Programs also develops independent and creative thinking through a series of increasingly complex design projects culminating in an exhibition of student work. The program curriculum reflects the transition from a closely supervised skill based, first year, to an experimental, exploratory approach in the second year, and in the final year, where the student is more self-led with a final major project where students demonstrate their accumulated knowledge, skills and expertise. The overall aim of the Programs is to give students an opportunity to implement complex design skills, building upon the previous semesters, in particular working on a summer internship. Faculty of Design intends to provide the contemporary design education with right mix of knowledge and skills to produce globally competent designers not only for the job market but for their own start-ups and entrepreneurial ventures as well.

Graduates from the Faculty of Design are recruited by many top designers and companies. And they take up careers as the Designers, Retailers, Entrepreneur, Sales/Marketing Consultants, and Design Consultant and in Design Education. Some of our top undergraduates each year enter into the Master's Program in Design at leading universities around the country.



Dr. Sunita Yadav

HoD

Qualification : Ph.D in Fashion Technology

M.A (Garment Production & Export Management)

Bachelor of Design (Fashion Design)

Course Intent: Fashion Design is an Undergraduate degree of four years duration. The Bachelor of Design educates students to have a voice in the development of a sustainable world. The program provides students with experiences in using established and emerging technologies in a collaborative atmosphere, where integration is perceived as the driver for responsible and innovative design.

The program teaches that it is the responsibility of the designer to integrate design elements within appropriate social, cultural, ethical and environmental contexts. In their courses, students re -imagine the boundaries of everyday life and bring new vision to objects, graphics, environments, ceramics, jewellery and textiles. The program encourages students to adopt innovative approaches by challenging conventional applications of materials, systems, processes and technologies.

Fashion Design provides a holistic input on generic design with more focused approach towards apparel inculcates the ability to develop and channelize creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul. It addresses needs of the export market as well as both couture and prêt a porter clothing in India, expanding and categorizing apparel design into niche segments.

Career Prospects: The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Fashion Bloggers, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organisers, Costume Designers, illustrators, Pattern Engineers and Entrepreneurs.



Bachelor of Design (Interior Design)

Course Intent: Interior Design addresses the importance of human habitat and the built environment that supports human activities and values. It generates order to the space occupied by people, by making one aware of how the space influences our identity, productivity and wellness. As an interior designer one has the vital task to create intentional spatial interactions that can have a positive effect on human beings in whichever space they may inhabit – working, living or recreational.

The Interior Design program is built to initiate a thoughtful and reactive design process. It facilitates the students to understand and create human habitation spaces through varied understandings of theory, studio, practical skills, live projects, case studies, field trips and encounters with industries and professionals. It also aims at inculcating an environmental awareness within the student for the benefit of human health, well being and productivity. The students are trained in representative skills through regular studios and a team of specialized Design Faculty that focus on freehand drawing, technical drawing and model making. These skills are further supplemented through elective subjects such as Interior Lighting, Interior Landscape, Sustainable Interior, Set Design, Interior Project Management, Furniture Design and Product Design. The program aims at promoting a holistic approach to the designing process by simultaneously involving inputs from theory, allied subjects and electives into design. The industry offers opportunities to young designers in large set ups of architecture, interior design, kitchen design and exhibition design practices. Graduates are equipped to begin their own practice or further their education by applying to study in post-graduate programs ranging from furniture, exhibition, product and interaction design to craft & technology, history- theory- criticism and Energy efficiency & green design.

Career Prospects: The program will develop students as designers in Interior & Architecture Industry. They can work as: Entrepreneur, Interior Designers, Event Designer/ Consultants, Space Planners, Set Designers, Exhibition Designer, Store Designer, Furniture Designer, Product Designer, Visual Merchandiser, Interior Trainers.

Bachelor of Design (Jewellery Design & Manufacturing)

Course Intent: The undergraduate degree program in Jewellery design & manufacturing is based on integrating design thinking, materials and techniques with traditional sensibilities. The program also aims to develop and foster links with India's Gems and Jewellery industry at large and the international community. During the course, students develop a conceptual approach alongside a practical understanding of the materials and processes adopted by small and large jewellery artists and manufacturers. The course also develops independent and creative thinking through a series of increasingly complex design projects culminating in an exhibition of student work.

In first year the students are given basic introduction to drawing, 2 dimensional and 3 dimensional designs along with knowledge of art history and is seen as a foundation year. It is the prerequisite for advancement on to the specialized programs of Jewellery Design. The design of the curriculum reflects the transition from a closely supervised skill based, taught first year, to an experimental, exploratory approach in the second year, and ultimately the final year, where the student is more self-led. The second year not only provides students knowledge about basic jewellery drawing, making and material exploration, but also supplements this knowledge with courses in CAD and design theory. The overall aim of the third and fourth year is to give students an opportunity to implement complex design skills, building upon the previous semesters, in particular working on a summer internship. Liaison with professionals in the industry is essential in developing this course develops further integration between the taught courses. However, the emphasis is placed on the self directed project which leads them towards a graduate collection.



Bachelor of Visual Art (BVA) Painting / Graphic (Applied Art)

Course Intent: The course is an advanced study of the creation of art in terms of products that can be appreciated by sight, such as: Painting and Graphic (Applied art)

The purpose of this qualification is designed to provide BVA graduates with professional training in the visual arts in order to practice as professional artists or in art-related professions. Secondary purposes: The BVA degree provides the local and global communities with leaders in the field of the visual arts who understand the crucial role they have to play in society and who can make a significant contribution to the cultural life of local and global communities through skills and strategies of facilitation, administration and partnerships in the visual arts. Since the BVA enables students to continue with post-graduate studies in Art History and Visual Arts as well as in other art-related fields, its base of scholarly activity is wide.

Career Prospects: Four year Degree Course of Bachelor of Visual Art (Applied Art / Painting) is planned after higher secondary Examination, to provide the student with the means to become a Communication Designer, Visualize, Freelance Artist, and Art Director etc. Moreover they would be qualified for the employment in Advertising Agencies, Government Departments, Corporate\ Offices, Private Institutions and Establishment at a suitable position and to earn good and handsome living.

Master's in Design (M.Des) Fashion Design

Course Intent: The fashion Industry has evolved beyond its association with apparel, to become multi-dimensional and disciplinary. Its approach to various culture, material, concepts, technology, craftsmanship, business, consumption and innovation now tends to study and research the unexplored areas that present immense scope. 'Master of Design' degree caters to multi-disciplinary and dynamic nature of job profiles that seek professionals who can work in versatile environments. Research is one of the tools in the program that empower student to take up challenges, which may emerge in contemporary complex systems. The Two year program in Fashion Design effectively integrate the global fashion industry theories and the entrepreneurial aspect of Fashion, learners will understand how to produce creative solutions to design projects and how to prepare work for presentation to a client as well as for production. Students are provided with options for forming their own Career Pathways to create new avenues from varied areas of interest. The unique aptitude and ability of each student is recognized through specialized training and skill development during the course of two years.

Career Prospects: Graduates of this programme would be equipped to hold key positions in large fashion, design or corporate houses in the areas of Craft, Textiles, Special Needs, Publications, Media, Lifestyle Products. The area of specialization pursued by each student enables individual pathways in the design industry domains. The graduates would be able to contribute in Research and Development in government and private agencies. The course also prepares students for academic careers.

Master's in Design (M.Des) Interior Design

Course Intent: Interior design is the crafting of spatial solutions and preferred ambiances integral to the creation of physical and psychological satisfaction in the human mind. Interior Design & Styling is a dynamic and fast growing industry in India. Interior designing and decoration in India are getting popular with a lot of people opting for the services of trained interior designers for their houses / offices, etc. The services provided by interior stylists and designers cover a wide range of areas and include interior styling services, furniture and furnishings, facilities design, residential commercial, retail, hospitality space design and Styling. A large number of leading global brands are eyeing to enter Indian market. The changing market conditions have bolstered the demand of highly competent Interior professionals who can take up key positions as Interiors Designers, Stylists, Set Designers, Event Managers, Sourcing managers, Visual Merchandisers and other related positions.

This course focuses at the need for design, research, innovation and experimentation in the field of Interior Design. This course through its pedagogical approach intends to build abilities in students to propose and conceptualize design solution through integration of professional practice, material research, aesthetics, design thinking and changing technologies. The course allows the students to become a competent and competitive professional on a today very aggressive market by providing them the exposure through field trips, industry visits, hands on experience, live installation sessions, workshops, seminars etc. Our teachers are professional Designers, Architects and Artists with both domestic and international education and experiences.

Career Prospects: Career opportunities would be working with established Interior designers and Architects as designers, Consultants assisting exhibition designers, museum designers, freelance designers, space planners and hold managerial positions in the retail home industries.



Master's in Visual Arts (M.V.A)

Course Intent: Master's in Visual Arts is a two-year postgraduate degree in the visual arts field. In the course of this study, subjects like advertising management, 2D/3D advertising production; UX/UI, Visual Merchandising, Research project etc. are studied in depth. MVA degree helps the student to learn advanced skills in the visual arts thus making them professionals in this field. The course will equip the students to take on responsibilities in their particular stream with a balance of attitude and skills. Master of Visual Arts (MVA) is a program designed to boost individuals' talent and mould their creative skills. These skills will help the learner to understand the market and demand for visual arts. The course also provides them a thorough exposure and experience in the diversifying fields of arts. Master in Visual Arts is a course that teaches and prepares the students for a league of becoming exceptional artists/ professionals. It also promotes them to follow other practices that are associated with the field of art.

Master of Visual Arts - Career Prospects

In today's world, the opportunities in the field of arts are increasing at a tremendous rate. This field promises excellent salary, popularity, and prestige to the ones who know how to make it to the top. This is why Master in Visual Arts is a popular course among the youth population of India. Master of Visual Arts is a two-year postgraduate course that deals with the fine arts, graphic design and art management. Upon completion of the MVA course, there are many job roles available to graduates. They can start their careers as a Senior Graphic Designer, UX Designer, Graphic Designer, Art Teacher, Art Director, Interior Designer, Creative Services Manager, Game Producer, Product Designer, Senior Technical Analyst, etc.

M.Sc in Fashion Design

Course Intent: The Post Graduate Study enables the students to be committed from the early stages as a deep thinker, risk taker and an innovative practitioner in Fashion Design. Students will study the same modular as under graduates but on a higher level when as they will move on to study at Master Level for four semesters. Learners gain knowledge and understanding of the materials and constructions methods and are encouraged to explore manufacturing processes and finishing techniques. Students are equipped with the knowledge skill & attitude to give shape to their creative ideas and to provide a creative and professional portfolio of work. The program develops a high level of competence in the creative process of the concept to realization, with the product development process right up to the consumer. The learner is provided opportunities to gain live experience through industry interaction, internship, and live projects to learn the best professional practices. Learners work individually, with the peer group, critiques which include encouraging enquiry, debate and evaluation.

Career Prospects: The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Fashion Bloggers, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organisers, Costume Designers, illustrators, Pattern Engineers and Entrepreneurs.

M.Sc in Jewellery Design

Course Intent: The Post Graduate Study enables the students to be committed from the early stages as a deep thinker, risk taker and an innovative practitioner in Jewellery Design. Students will study the same modular as under graduates but on a higher level when as they will move on to study at Master Level for four semesters. Learners will do a wide range of research methods in preparing and developing a design project, including practical exploration of materials, techniques and technology. The course develops contextual knowledge, functions ergonomics, construction methods, drawings, photography, audio- visuals presentations, displays, exhibition, samples, prototypes etc. at appropriate junctures to extend individual expression in each student. Learners are encouraged to attain professional skills and attitudes to work within a commercial context and live projects support the content of the programme. Practicing jewellers and other craft practitioners, artist and designers are invited to deliver assignments and briefs to learners through master classes & provide work experience so that learners have an understanding of the relationship between the client, designer and manufacturer.

Career Prospects: The program will develop students as designers in Jewellery Design Industry. They can work as: Jewellery Designer, Jeweller Artist/Studio Jewellery, Silversmith / Goldsmith, Accessory Designer (Fashion, Theatre, and Film), Producer, Retailer, Sales/Marketing Consultants, Gemmologist, Entrepreneur, Design Education, Design Consultant, Accessory Designer, Merchandiser, Design Managers, Brand Manager and Production Manager.



M.Sc in Graphic Design

Course Intent: The Post Graduate Study enables the students to be committed from the early stages as a deep thinker, risk taker and an innovative practitioner in visual communication and Graphic Design. Students will study the same modular as under graduates but on a higher level when as they will move on to study at Master Level for four semesters. Further, students will explore the exciting and rapidly evolving areas of Graphic Design including the latest development in Design, Publishing, Branding, Advertising, the Internet, Screen-based and moving images and contemporary practices. The ethical impact of practice and individuality as a 'designer', by questioning and challenging what the subject can be; and pushing boundaries is encouraged. Students will produce in-depth original, creative ideas through various design projects.

Career Prospects: They can start their careers as a Senior Graphic Designer, UX Designer, Graphic Designer, Art Teacher, Art Director, Creative Services Manager, Game Producer, Product Designer, Senior Technical Analyst, etc.



M.Sc in Interior Design

Course Intent: The Post Graduate Study enables the students to be committed from the early stages as a deep thinker, risk taker and an innovative practitioner in Interior Design. Students will study the same modular as under graduates but on a higher level when as they will move on to study at Master Level for four semesters. Learners are encouraged to develop an understanding of design development processes and research methods to interior design practice. Besides this, learners develop technical skills essentials for creating and planning interior spaces. Studio classes develop competence in space planning, drawing to communicate ideas, orthographic drawing, CAD, model making, photography, video, etc. Learners gain an understanding of professional practice through lectures and assignments delivered by practising architects and interior designers. Visits to design studios and appropriate industrial sites and architectural sites and professional studios contribute towards contextualizing theoretical studies. School of design maintains close link with architects, designers and other professionals in order to benefit learners in building work experience and for future employment.

Career Prospects: Career opportunities would be working with established Interior designers and Architects as designers, Consultants assisting exhibition designers, museum designers, freelance designers, space planners and hold managerial positions in the retail home industries.

Message of Dean

Legal education presently is no longer restricted to the four walls of classroom but has transcended beyond these traditional boundaries. It involves an interdisciplinary approach at law school and its multiple utilities provide a wide range of options making it a coveted career choice. From entering the judiciary or assisting it in dispensing justice through active litigation to drafting of contracts for the business houses/ corporate world, trade law, IPR issues to entering the private and sensitive zone for resolution of family disputes; to fighting for social causes by way of PILs or for aiming at correction of inequalities perpetrated at vulnerable section of societies or entering pure academic pursuits for advanced legal education, the opportunities are diverse and immense.

The endeavour of SoL, JECRC University, Jaipur is to provide excellence in legal education without compromising on the overall development of budding and dynamic students. As a Dean of the School I believe in the vision of SoL that is to impart and promote comprehensive legal excellence through advance studies, research in all spheres of law and to spread legal awareness in the community in order to achieve political, social and economic justice.

For the accomplishment of this vision we have extremely accomplished faculty imparting quality teaching. We provide extensive opportunities to our students to participate in moot courts and are exposed at regular intervals to exchange of ideas on existing and emerging issues by legal scholars from India and abroad to enable them to realize their specific goals and secure an imperative direction. SoL expects the students to maintain discipline, a healthy and pleasant atmosphere both in and out of the campus and involve themselves actively in not only in gathering legal knowledge and excellence in academic pursuits but also in displaying extensive participation in extracurricular activities.

I wish them the best of luck!!!

Curriculum and Co-curriculum Design:

Curriculum is designed keeping in mind the syllabi of various competition exams. At SoL we are providing specialisation in IPR and Corporate law which help our students in corporate hiring. Time to time we organise Professional Development Program and Boot Camps for our students on emerging fields of law like Arbitration, IPR, Sports law, Fashion Law etc.

INTERNSHIP & PLACEMENTS



Prof. Mahesh Koolwal

Dean & Professor

Ph.D (Tax & Personal Law) LL.M.,

M.A (Econ.)

Dip. In Russian, French, German.

Experience: 36 years,

Member: Regional Direct Tax, Advisory Committee, Ministry of Finance, Govt. of India

5 Years Integrated Law

- BA. LL.B (Hons.)
- B.Sc. LL.B (Hons.)
- BBA LL.B (Hons.)

LL.M 2 Years PG Program

Internships:

Internship is mandatory from second till tenth Semester i.e students have to do total nine internships. Internships are provided by the university itself at the following platform:

- Supreme Court, High Court, District and Session Court, Law Commission of India, Various Ministries of Government of India, Human Right Commission, Women Commission, Office of Police Commissioner, Registrar of Company, Banks, Law Firms, Insurance Company, Real Estate Company.
- Senior Advocates, Legal Cell of PSU, Income Tax, Excise, Customs Office

Our students was interned at various Government Ministries like Ministry of Coal and Ministry of Environment & Climate Change, Government Organisation like Law Commission of India, National Human Right Commission, State Human Rights Commission, State Women Commission, Competition Commission of India, Copyright Office, India, Indian Centre For Child And Human Rights, National Green Tribunal, Central Bureau of Investigation, New Delhi, Law Firms Like Cyril Amarchand and Magaldas, Tri legal, Lakshmikumaran & Sridharan, Link Legal, Samvad Partner, Hummurabi and Solomon Partners, J Sagar and Associates, IIFL, BSK Legal, New Delhi, Stanza Living New Delhi, Chir Amrit Law, Paras Kuhad & Associates, G.D Bansal & Associates, Vikas Kabra & Associates, Trade Innovation Services, Akhil Modi & Associates, MNC'S like Samsung, EY, Accenture other renowned advocates.



Dr. Namita Jain

HoD

Qualification : NET Ph.D, LL.M, PGDTL, LL.B

Experience : 15 Years

Research Area : Corporate Law

Publication : 03 Books

Research Papers : 20

Design Grant : 03

Patent Published : 02

Legal Aid Clinic:

"What an amazing gift to help people, not just yourself."— Barack Obama With this spirit Legal Aid Clinic is established with the inception of SoL. Legal Aid Clinic regularly organized Awareness Camp & Surveys in the rural areas and 5 Villages adopted by the University for their socio-legal-economic-cultural development. Along with Legal Aid Clinic we gave opportunities to our students to serve society by actively participated in NSS and various Govt. sponsored program like Unnat Bharat Abhiyaan, Ek Bharat Shreshtha Bharat etc.

Entrepreneurship and Startups:

Academic excellence and vast experience in the field of research and innovation at JECRC University led to the inception of JECRC Incubation Centre in 2018 with a vision to handhold the campus as well as entrepreneurs from around Rajasthan to turn their ideas into successful startups.

JIC has become a one-of-its-kind startup incubation centre for young and ambitious startup founders who are addressing the big challenges and solving real problems through their businesses. We have built a collaborative entrepreneurial ecosystem and proven frameworks for early-stage startup founders to thrive upon and accelerate their startup growth. Students from SoL also get benefit for their start ups from JIC. Till Today, 2 start up from School of Law got seed money from the university.

Moot Court:

"Practical training is as important as theoretical study." Keeping this in mind SoL has a fully equipped Moot Court Hall having a capacity of 150 students. Moot Court Competitions are regularly organised to enhance the research, mooting and communication skills. Till today 8 Intra and 4 National Moot Court Competitions are organised. In JECRC 4th National Moot Court Competition 34 teams were participated from all over India. Honorable Justice (Former) Mr Dinesh Maheswari, Supreme Court of India and Justice Mr. Sudhir Agarwal, Former Judge, Allahabad High Court & Member NGT was the Chief Guest.

Law Learning and Beyond (LL.B) Series:

Eminent experts in the field of Law, Practicing Lawyers, Retd. Judges and others dignitaries are being called regularly to interact with the students. The object of the series is that students must interact with the expert of various legal field and know the pro and cons with their experiences.

Lex Majstro: A Law Newsletter:

A Lawyer is a person who writes a 10,000 – word document and calls it a brief." Keeping this vision in mind, the School of Law, JECRC University launched their fortnightly Legal Newsletter "Lex Majstro." Till today 4 volumes were published.





Dr. Vishal Jain

Dean & Professor

19 Years of Academic & Clinical Experience BPT (SVNIRTAR Govt. of India Institute) MPT (SBSPGI)
Founder: Indian Academy of Manual Therapy Teacher of Manual & Advance Therapy Courses
Cupping Therapy/Hijamah, Rigid Taping Technique, Muscle Energy Technique (MET)
Self Design Mobilization (No Grading System) In 90 workshops more than 1200 participants
learn Manual Advance techniques

The School of Allied Health Sciences is established with the objective of producing skilled manpower in different areas of health sciences for better healthcare. The major contribution of the Allied Medical Professionals is in strengthening the medical and health services by being the major support system to medical and health sciences. The course structure and curriculum of different academic programs and courses framed and designed by eminent academicians and professionals keeping in mind the present requirements and future needs of the recent medical services and health industry. The increase in number of patients, variety of diseases and the demand for immense treatment have paved the way for Allied Medical Professionals providing better quality to human healthcare. We offer regular mode of teaching supplemented by an intensive and rigorous practical training that equips the students with knowledge of the latest techniques. The ultimate aim is to provide higher education in the area of medical teaching, research and health technology that not only give good career opportunities but could in turn contribute in creation and enhancement of such a work force in the future.

Clinical Training Partner

- Narayana Multispeciality Hospital, Jaipur
- Manipal Hospital, Jaipur

Physiotherapy is concerned with identifying and maximizing quality of life and movement potential within the spheres of promotion, prevention, treatment/intervention, habilitation and rehabilitation.

It is a health care profession that deals with sedentary lifestyle problems like muscle pain, stiffness, osteoarthritis and more. Physiotherapists help affected people of all ages via exercise, manual therapy, education & advice, improving their health, well-being and quality of life.

Physiotherapy at JU's School of Allied Health Sciences is one among the Best Physiotherapy Institutes in Rajasthan. Here we incorporate both academic and clinical training elements competently. The course scheme is designed to meet global standards and is accepted by regulatory bodies explicitly. State-of-the-art infrastructure, best faculty and conducive learning environment inculcate the students with the essential paramedical skills, catering for the growing needs of the industry.



Bachelor of Physiotherapy (BPT)

BPT is a 4-year 6 month undergraduate program which deals with the science of physical movement. The course also highlights the importance of six months of mandatory clinical internship. Physiotherapy is a professional bachelor degree which ensures a job right after completion of the course. You can either work as a qualified healthcare professional in hospitals and physiotherapy clinics or you can set up your own clinic and practice independently.

Master of Physiotherapy (MPT)

Master of Physiotherapy (MPT) with Specialization in Sports, Orthopaedics, Neurology, Cardiopulmonary is 2 Years Post Graduate program offered by JECRC University for School of Allied Health Sciences. Physiotherapy or Physical therapy is an allied Medical profession that, by using mechanical force and movements (Biomechanics or Kinesiology), manual therapy, exercise therapy, electrotherapy, remediates impairments and promotes mobility and function, who are poised to take up professional opportunities in academic career of teaching and research, reputed hospitals, clinics, fitness centers, community health centers, rehabilitation centers and sports team or can continue with own private practice.

Features of BPT at JU:

- Curriculum as recommended by Ministry of Health & Family Welfare Govt. of India.
- Fully operational Physiotherapy OPD in the university premises.
- Regular compulsory training of students in best hospitals in the city.
- Mandatory training in ICUs.
- Hands-on training workshops & Practical sessions to make the students trained & qualified professional.
- Involvement of students in research activities from 1st year onwards.
- Highly qualified and internationally trained faculty.

Future job prospects of BPT:

- Clinics for Health and Fitness
- Working in a unique education setting
- Employed by international corporations to keep personnel healthy.
- Lecturer, researcher, and self-employed private physiotherapist
- MPT
- Following BPT, a Physiotherapy student can also pursue higher study and specialize in the discipline of physiotherapy. BPT graduates are also eligible for postgraduate degrees in hospital administration, business management, public health management, and various other fields.



Bachelor in Medical Laboratory Technology - BMLT

Bachelor in Medical Laboratory Technology is a 4-years (3+1year Internship) undergraduate course designed to equip eligible candidates with an advanced learning in both routine and sophisticated laboratory diagnostic procedures. Students enrolled to the course are taught to perform tests that aid in the diagnosis and treatment of diseases. The program also equips candidates with the requisite knowledge and skills needed to handle sophisticated lab equipment and perform accurate laboratory tests that offer opportunities for specialization in areas such as clinical chemistry, microbiology, hematology, immunology, and molecular diagnostics. Specialization allows individuals to focus on specific areas of interest within the field. There is a consistent demand for qualified Bachelor in Medical Laboratory Technology professionals in the healthcare industry. As the population grows and ages, the need for diagnostic services and medical testing continues to increase. Bachelor in Medical Laboratory Technology is a dynamic field that incorporates advancements in technology and scientific innovation. Professionals in this field have the opportunity to work with cutting-edge equipment and contribute to the development of new diagnostic methods. Bachelor in Medical Laboratory Technology professionals are needed not only in their home countries but also in international healthcare settings ensures a level of job security.

Career Prospects

- Medical Laboratory Technologist/Technician
- Biomedical Scientist
- Infection Control Analyst
- Quality Control Technician
- Blood Bank Technologist
- Public Health Laboratory Technologist
- Pathologist Assistant
- Cytotechnologist
- Healthcare Information Specialist
- Clinical Research Associate
- Molecular Diagnostics Technologist
- Biomedical Specialist in Occupational Health
- Quality Control/Quality Assurance Monitor/Director
- Environmental Pathology Technologist
- Medical Community Services Program Coordinator



Bachelors in Radiation Technology

Bachelors in Radiation Technology Program in India to leading opportunity for the students to learn imaging in the professional environment of the patient care centres. The objective of the bachelor degree program is to provide a quality education that enables our students to passionately blend the art of caring with the science of medicine to optimize the health of patients and become a valuable member of the health care team.

JECRC University is offering Bachelor in Radiation Technology Program, which is a four year degree program (3+1 Year Internship). This course will focus on the practical knowledge and handling of equipment used for radiology procedure, perform tests and also learn to interact with patient. The student will get the theoretical knowledge which includes the basic knowledge about physiology and Anatomy of human body along with clinical training at our clinical partners Manipal Hospital and Narayana Super speciality Hospital.

A radiographer prepares radiography of patients with the help of X-ray to find the exact medical condition of the patient. In addition with X-ray, a radiographer also considers CT scans, Ultrasounds and MRI for producing radiography. Radiology field is broadly divided into two areas namely diagnostic radiology and interventional radiology.

Future Scopes:

- The student can go for private hospitals, NGO,s and Research Laboratories.
- The student can also go for higher education i.e. post-graduation and then enter in the teaching profession and further in research after doing Ph.D.
- Radiology Technologists/Radiographer Radiology Technician
- Ultrasound Technician/Diagnostic Medical Sonographer
- MRI Technician
- CT Tech/CAT Scan Technologist/ CT Scan Technologist

SCHOOL OF HUMANITIES & SOCIAL SCIENCES



Prof. (Dr.) N D Mathur

Dean & Professor

Qualification : MA, M.Com, M.Phil, P.hD

Ph. D Guided -36, Scopus + UGC care

Articles -77, **Text Books**-7,

Reference Books-15

Three thousand (3500) Lectures taken as Chairperson, Chief Guest and Keynote speaker in last two decades Position,

Experience: 45 Years



"The calling of the Humanities is to make us truly human in the best sense of the word."

-J Irwin Miller

The ultimate goal of human life is the pursuit of knowledge and contentment. This attainment is not achieved through material gains but through constant learning and treading the unexplored. Humanities and Social Sciences is a knowledge domain that provides the conducive environment towards the realization of wisdom and salvation. The world is full of humans and not all of them are humane. In today's technologically advanced world, humanity has become a skill which Arts and Humanities can inculcate in the individual. Humanities give us an insight into situations and develop the skills to tackle them in a better manner.

School of Humanities and Social Sciences at JECRC University fosters these human values through teachings and learnings, competitions and experiences, and develops a tolerant and forbearing attitude towards oneself and others. We welcome the class of 2022-23 where lifelong engagement with life, humanity and success will begin.

Best Wishes!!

About the School of Humanities and Social Sciences

The School of Humanities and Social Sciences focuses on the holistic development of the students. Holistic is an all-encompassing term which includes intellectual, material and spiritual dimensions of learning. We aim to create and nurture students who can compete with the challenges of the contemporary world. This encyclopaedic extent is achieved through following unique features:

- International benchmarking and recurrent review of Syllabi
- Qualified Faculty
- Internships in every alternate semester
- Experiential and activity based learning with "Creativity Cell", "Happiness Cell", "Reasoning Cell" and "Club Politika"
- A 15 days 'Bridge Course' at the commencement of the new academic session so as to facilitate the reading and understanding of Humanities for the students from other streams.

DEPARTMENT OF ENGLISH



Dr. Ruchida Barman

HoD

Qualification : Ph.D, MA, B.Ed

Research Area : English Language Teaching, Post Colonial Literature, Literary Theory

Publication National: 03



DEPARTMENT OF PSYCHOLOGY



Dr. Harshita Kumar

HoD

Qualification

Ph.D., M.A. Clinical Psychology

Research Area

Positive Psychology, Social Psychology, Spiritual Well-being in Older Adults

Publication

Indexed Journal: 01, Book Chapters: 02, Paper Presentation: 03 (National Conference)

"Thus, literature, together with language, preserves and protects a nation's soul."

-Aleksandr Solzhenitsyn

The Department of English offers under-graduate, post graduate and doctoral programs in English Language and Literature. The courses of each program are meticulously designed, within the purview of comprehensive approach, skill enhancement and employment opportunities. The B.A. (Hons.) program will now be a 4 years program as per the new guidelines. We offer specialization courses like Language and Linguistics, World Literature, Cultural Studies, Gender Studies etc at graduate and post graduate levels. Foundation courses like Communication Skills, Professional Skills, Linguistics, Business Communication, Soft-Skills, and Composition are created to enhance the competence of the students and make them profession ready. The program objective is primarily achieved through class-room and experiential learning. Practical exposure is provided through Language Lab Sessions, Creative Writing Workshops, Group Discussions and Personal Interview Sessions, Soft-Skills Workshops etc.

Study of English is a protean activity. Literature study delves into the realm of History, Social Criticism, Politics, Philosophy, Performing Arts and Artistic Appreciation. Department of English at JECRC University aspires to build a solid foundation for developing multi-disciplinary approach towards educating self. Contemporary periodicals provide a sociological testament, plus a host of miscellaneous information, from music to medicine.

Our English Language courses are ideal for analytical minds which want to delve into the science of language - an everyday phenomenon which impacts our lives on an individual and a global scale. The student will acquire the skills required for analytical language study alongside the means to apply those skills to the study of historical and present-day English.

We strongly believe in the adage of practice what you preach. The dynamic and indefatigable spirit of the department has always conquered the hurdles with élan and ease. Pandemic and other such contingencies have indeed strengthened our resolve to serve the humanity to the best of our capabilities.

Career Options:

Fiction writers, Script writers, Poets, Social Media, Promoters, Moderators, Anchors, Tourist Guides, Linguists, Orators, News Readers, Translators, Interpreters, Voice Modulators, Motivational Speakers, Academicians- Teachers, Lecturers, Back up for Civil Services, Defence Services, Communicators for the Professional World

Creativity Cell:

"Creativity Cell" is executed by the Department of English. This cell aims at increasing the creativity quotient through various literary, linguistic and people skills pursuits. It conducts literary activities like MujheLikhne Do, KhatLikh De, Twitterature, Reflection on a Book, Review Khidki, BindassBol, which focus on writing, public speaking and media handling skills.

Objectives:

- To enhance the overall Creativity index of the society at large.
- To hone the four basic skills of language i.e. Listening, Speaking, Reading and Writing to improve performance in various competitive exams like ILETS, TOFEL, and others.
- To enhance the sense of imagination and creativity to develop expression and optimism.
- To develop a creative environment to provide training to students, faculties and associated members to promote Arts at large and satisfaction of creation in all possible forms.
- To sensitize students towards the society and he issues in it.

"We are what we are because we have been what we have been, and what is needed for solving the problems of human life and motives is not moral estimates but more knowledge."

-Sigmund Freud

Psychology is the study of people's behaviour, performance, and mental operations. It also refers to the application of the knowledge, which can be used to understand events, treat mental health issues, emotional issues, workplace conflict, and improving relationships. The subject lies at the intersection of applied, educational, and theoretical science. In its primary form, psychology studies people—who and what they are. Everything a person does is connected to the subject. Psychology allows people to understand more about how the body and mind work together. This knowledge can help with decision-making and avoiding stressful situations. It can help with time management, setting and achieving goals, and living effectively. Times have come where we need more mental health practitioners with mental health advocates than ever. Students enroll in psychology courses to utilize the degree as the foundation for graduate degrees in psychology or other disciplines; others use its benefits to enter the workforce in areas involving diagnosing & treating mental health issues which are so prevalent.

The Department offers under-graduate, post graduate and doctoral programs in Psychology. Our curriculum is designed to offer an interdisciplinary approach in teaching and learning hence it significantly contributes to the areas of Research, Psychological Testing, community outreach and extension activities. We offer specialization courses like Indian Psychology, Positive Psychology, Media Psychology, Gender and Sexuality etc at graduate and post graduate levels. Department also runs its activity cell "Happiness Cell" & has also established "Human Lab" to provide counseling to the students as well as the faculty on campus with the help of the senior students of the department.

Career Options:

Clinical, Community & Neuropsychologist, Career & Vocational Counselors, Organizational HR Recruiters, Forensic & Criminal Mental Health Professionals, Psychotherapists, Marriage and Family Therapist, Special Educators & Social Workers, UNICEF/ UNESCO Project Managers, Military Psychologist & DRDO Research Analysts.



Happiness Cell

This Cell is supervised by the Department of Psychology and aims at increasing the happiness index of our society and nation. It conducts counselling and workshops at individual and community level.

Objectives:

- To develop a psychological gym to provide training to the students, faculty and other associated members to cultivate
- Happiness and subjective well-being.
- To develop character strengths and virtues of students for developing optimism and state of flow.
- To enhance sense of meaning and purpose to develop goal setting attitude and positivity.
- To increase overall Happiness Index and quality of life.

Happiness Cell conducts different activities based on psycho dramatic techniques and positive psychology. It has already conducted and hosted many successful events some of which are, write a Click, An online interactive session with Mr. Devender Tak, Carnivelesque: A Virtual Fresher's Party, Patangbaaz-E, The Rainbow Hope, Jaisi Drishti Waisi Srishti. In the coming year happiness cell will be hosting social outreach programs for improving mental health of individuals, Crisis Counselling activities and work for cultivating happiness through Social Relationships. A Workshop on "Behind the Rainbow: Understanding Psychotherapies" and a seminar on Celebrating Life are also in line.

DEPARTMENT OF POLITICAL SCIENCES



Ms. Anju Gupta

HoD

Qualification : M.A, M. Phil, NET (June 1998), LLB, LLM, Perusing Ph.D.

Experience : 25 yrs

Research Area : Indian Government and Politics & Indian Political Thought

Publication : 02 in National Journals (Peer Reviewed) Two under Publication In UGC Care Journals,

Attended 35 National & International Conferences and presented 16, **Research Papers :** 07

Books : 02

“The method of Political science is the interpretation of life; its instrument is insight, a nice understanding of subtle, unformulated conditions.”

-Woodrow Wilson

The Department of Political Science at JECRC University, established in 2021, stands as a testament to our commitment to nurturing a deep understanding of Social Sciences and their profound impact on real-life scenarios. In the words of Aristotle, politics is the "master science," influencing all aspects of human life.

While there is no escaping everyday politics, the Department aims to empower students to navigate this intricate field through rigorous academic programs and practical experiences. Explore the world of politics through our comprehensive academic programs. We offer both undergraduate and postgraduate programs in Political Science. Our curriculum is designed to cultivate method learning, incorporating both quantitative and qualitative approaches. Students delve into the distribution and dynamics of power at macro and micro levels, developing practical research skills using data analysis and statistical methods. We actively foster a multidisciplinary approach, encouraging students to seamlessly connect the realms of political science with various disciplines. Through the cross-listing of courses across departments, we empower our students to explore a broader spectrum of knowledge. This commitment goes beyond academic pursuits; it extends to equipping our students with the intellectual flexibility needed to navigate the complexities of life beyond the confines of traditional disciplinary boundaries.

Career Options:

Embark on diverse and impactful career paths with a degree from our department. Graduates are well-equipped for roles such as Civil Services, Political Analysis, Legislative Assistance, Social Media Management, Political Journalism, Marketing Research Analysis, Intelligence Analysis, Academia, and Public Relations Specialization.

Objectives

- To foster holistic development on contemporary political themes, enriching students' understanding of global politics.
- To build leadership skills and instill confidence.
- Fostering community service programs and encouraging students to contribute to societal betterment.
- To gain practical insights into the application of political theories and concepts, enhancing their research and analytical skills.

Dynamic Platform: The Club orchestrates talks, lectures, and seminars on contemporary Indian and International political themes.

Leadership Roles: Students actively participate in academic and extracurricular activities, taking on pivotal leadership roles, including "Rajneeti" which replicates Indian Lok Sabha proceedings, offering a unique platform for community service and advocating for meaningful changes.

Experiential Learning through "JECRC Diplomacy Summit", a standout initiative simulating United Nations proceedings, providing students with hands-on experiences in the world of diplomacy. Bridging theory and practice, engaging surveys and research projects are conducted on voting behavior, gaining valuable skills to address real-world challenges in the dynamic political landscape.

JAIPUR SCHOOL OF ECONOMICS



Prof. (Dr.) N D Mathur

Dean & Professor

Qualification : MA, M.Com, M.Phil, P.hD

Ph.D Guided -36, Scopus + UGC care

Articles -77, **Text Books**-7, **Reference Books**-15

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DEPARTMENT OF ECONOMICS



Dr. Ravinder Kaur

HoD

Qualification

B.A (Hons.) Economics, M.A (Eco), B.Ed, NET, Ph.D

Research Area : Higher Education, Development Economics and Public Policy

“The ultimate purpose of Economics, of course, is to understand and promote the enhancement of well-being.”

-Ben Bernanke

Economics is a social science which uses scientific methods to understand how scarce resources are exchanged and optimally allocated within the society. Economists study theories and techniques useful for developing policies in government as they have a deep understanding of how to create efficiency in today's world. The study of economics helps people understand the world around them. It studies people, businesses, markets and governments, and therefore provides solutions to the threats that emerge when situations change. Economics majors are well-positioned in an ever-changing world because they have problem solving and analytical skills that allow them to succeed in all walks of life. As a broad subject, economics provides answers to a range of health, social and political issues that impact households, wider communities and global world. The Department of Economics offers under-graduate, post graduate and doctoral programs in Economics. It facilitates development of critical-thinking, data analytics, analytical and problem-solving skills to examine data and support good decisions. Our curriculum focuses on the concepts of tax and inflation, interest rates and wealth, inequality and emerging markets, and energy and the environment, industrial aspects of the subject make the students ready to embrace the future. We offer specialization courses like Financial Economics, Agricultural Economics, Public Policy, Behavioural Economics, Environmental Economics, Population Studies etc at graduate and post graduate levels.

Career Options: Entrepreneur, Data Scientist, Statistical Officer, Banking Professional, Income Tax Department Professional, Custom Service, Indian Revenue Services, Intelligence Bureau, HR in Corporate Sector, SSC, Audit Consultancy, Policy Making

Reasoning Cell : This cell is supervised by the Department of Economics and functions through Model RBI, Model Dalal Street, Model MSME, and Reasoning and Aptitude workshops. These activities are done by simulation exercises.

Objectives:

- To enhance the understanding of mental ability and logical reasoning.
- To explain the working of an economy in real time.
- To impart knowledge about the various concepts of Economics.
- To help students in learning how to solve questionnaires and aptitude tests for various competitive examinations.

The Reasoning Cell organizes Economics-Business-fest and helps students prepare for banking and other competitive exams. The cell organises various activities for students. These activities are conducted for enhancing the logical reasoning abilities of the students.



Prof. (Dr.) Widhi Dubey

Dean

Qualification: Ph. D, M.Sc. (Botany), FBS, FSAB,

Experience: 30 Years (Teaching & Research)

Research Area: Plant Pathology, Plant Nematology & Integrated Pest Management, Pollen Allergy, Antimicrobial, Antioxidant activity of plants and Natural Food Preservatives.

Publication: Journals 45, Books 06, Presentations in Conferences: 35



Research and Development in science plays an important role for better living of mankind. JECRC University is a prestigious institution of Rajasthan and is emerging as a leading university in the country. With highly qualified faculty it provides quality education in science by offering Undergraduate, Postgraduate and Doctoral Programs in all disciplines. The university is providing a platform for research and Innovation in science for faculty and research scholars. The University pays more emphasis on strong interaction with the industries to provide job opportunities for the students.

JECRC is one of the fastest growing universities in Rajasthan with a view to give high quality education for the young bright minds of India. We are committed to play a key role in creating an ambience for the creation of new ideas, knowledge and graduates who will be market leaders of tomorrow. In doing so, we hope to make significant contributions to the development of the country and improving quality of life of its citizens. JECRC University consistently attracts the finest faculty and best of students for its Bachelor, Master and Doctoral Programs. It has the required infrastructure & well-equipped laboratories, for hands-on experience. Students are exposed to the most modern and up-to-date curriculum and contemporary developments in various disciplines in addition to developing excellent scientific and engineering skills our graduates have been moulded into well groomed personalities, given their exposure to working as teams on projects, developing extra-curricular activities and actively participating in presentation and communication skills.

School of Science (SoS) at JECRC University was established in the year 2012 with the aim of creating valuable resources for industry and society through its interventions in creation of research and innovative culture, academic and professional enhancement and cultural enrichment. Faculty of Science mainly focuses on accountability, with respect and tolerance for individual, and attention to issues of global concern, including knowledge of the academic integrity and the views of every national as well as of human sciences.

SoS has strong research based foundation development and responsible education, which offers programs in the field of Science at Graduate, Post Graduate, Post Graduate, Post Graduate level. The school has qualified faculty members, workshops, laboratories and library and members.



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USPs

- All Faculties are Ph.D holders – A Unique Feature
- Average Teaching Experience - 15+ years
- Research Publications 750 + in SCI, Scopus indexed and UGC Care Listed Journals.
- Scores highest H-Index
- Awarded with most prestigious DAAD Fellowship 2019.
- Impressive Research Collaboration across the National and International institutes in India and abroad.
- Qualitative Contributions to RESEARCH in the front line areas of Basic and Applied Sciences through various research groups surviving with number of research scholars
- Books Publications - 100+ with reputed International & National Publishing Houses like Springer, Taylor& Francis, CRC Press.
- Grants more than of Rs. 1 Crore for Research Projects; Receive extra-mural research projects from various Govt. Funding agencies Like Department of Science & Technology (DST) & Department of Biotechnology (DBT).
- Ph.D. Awardees: 31+ Reflected strong motivated platform for Research and Innovation in Science
- Focuses on Student Exchange Program with the Foreign Institutes showcased by maximum international through IAESTE Internships
- Association with International/ and National Academic Societies as Members / Fellows.
- Organizing maximum International & National Scientific Conferences/Seminars – Developed strong base for sharing the research work
- Effective participation in developing MOOCs, SWAYAM & Coursera courses

"6th International Conference on Mathematical Modeling, Applied Analysis and Computation (ICMMAAC-23)" was organized by Department of Mathematics, JECRC University.

DEPARTMENT OF BOTANY



Dr. Sonali Pandey

Professor & HoD

Qualification : Ph.D, (F.B.S.) M.Sc.

Experience : 26 years

Research Area : Phytoremediation, Phycoremediation Bioremediation & Bioindicators

Publication : Journal Publications 52, Training Workshop 13, FDP = 13 Ph.D guided=06, Member Professional Societies 05 Conference Proceedings 04, Books 07

The department aims at providing knowledge and insight about plants, plant biology and the crucial ecological roles of plants. Botany as a subject provides individuals to work in a job that is both, fun to do and benefits others. Cell Biology, Thallophytes, Cryptogams, Morphology, Genetics, Molecular Biology, Systematic Taxonomy, Paleobotany, Ecology, Embryology Physiology are speciality subjects of Botany. The new offshoots of Botany are Agronomy, Biotechnology, Plant Breeding, Economic Botany, Forestry, Food Science Technology, Horticulture, Forestry and Plant Pathology. Department of Botany offers Ph.D, Post Graduate & degree course to under graduates & Post Graduate providing them sufficient knowledge in plant sciences. The degree programs combine the teaching of core principles with hands-on laboratory experience, preparing students for exciting careers in industry and academia. Department is enriched with full-time faculty members involved in guiding Ph.D scholars with specialization of research on Aeroallergen of plant origin, Antioxidant potential of plants, identification of plant based food preservatives, Eco-friendly sustained Biofertilizer of microbial origin, Screening of plant and algae with remediation potential towards water and soil pollution.

13 Ph.D scholars had made influential contributions to scientific discovery in the form of publications in the journal of International & National repute. The Department feel proud for producing 13 Ph.D students awarded with DOCTORATE who are progressing in their careers in academia, industry, government and non-governmental organizations. Students from different countries like Tunisia, Bolivia have also completed their internships in the department under the banner of IAESTE-JU.

Both the faculty members are Ph.D. with teaching and research experience of more than 25 years. They are authors and co-authors of more than 15 books from national and international publishing houses. They have more than 100 research papers in the journals of National and International repute. Both are life members and fellow of various National and International Botanical & Microbiology Societies.

DEPARTMENT OF BIOTECHNOLOGY



Dr. Ekta Menghani

Professor & HoD

Qualification : M.Sc., Ph.D, FBS

Experience : 23 years

Research Area : Indian Medicinal plants and their biopotentials, Bioinformatics,

Publication : 97Books Authored : 16

Project : 10 DST (Ongoing & Completed) ; Patent: 6
Women Scientist A, -2012, DST DAAD Awardee -2019,
Fellow of Botanical Society-2017, Prof. S. N. Dixit Gold Medal Awardee- 2017, Fellow of Leninian Society – 2022, Eminent Scientist Award 2022

The department is conducting courses at UG, PG & Doctoral level. It has a well-developed facility for Plant Biotechnology, Biochemistry, Molecular Biology and Bioinformatics. Students work on sophisticated instruments for qualitative and quantitative analysis. The thrust area of research includes Bioinformatics, Antibiofilm efficacy, Nanotechnology and Nanomaterials, Plant Genomics and molecular markers, Bio-remediation of hydrocarbon and petroleum contaminated soil, fungal biodiversity studies for bio-active compounds, Indian Medicinal Plants and their biopotentials as therapeutic targets, Plant Secondary metabolite and Tissue Culture in department of biotechnology.

The Department faculty has also been contributing to high quality research in the front-line areas of Biotechnology. Faculty members also collaborate with scientists from Institutes in India and abroad. Faculty members have their research groups including Ph.D. students, and they receive extramural research projects in their respective area of research from various Govt. funding agencies. Faculty also granted with six patents. 10 Ph.D. degrees have been awarded in Biotechnology Department. Our alumni are at Biocon, a leading Bio-Pharmaceutical Company at Bengaluru, Bioinformatician at Mass, Eye and Ear Boston, Massachusetts, Cryoviva Biotech Private Limited and also at People Scou, Warsaw, Mazowieckie, Poland and so on and so forth.

Prof. Ekta Menghani bagged with Pro- President Grant of International Research Visit from 16th November to 20th December, 2022, for Institute of Organic Chemistry, Leibniz University, Hannover, Germany. During this visit she met with galaxy of scientists and interacted with great personalities like Prof. Dr. Gerald Drager and Prof. Dr. Andreas Kirschnirg, Humboldt fellow, Dean, Institute of Organic Chemistry, Leibniz University; Prof. Dr. Russell Cox, Synthetic Biology; Prof. Dr. Regina Nogueira, water and waste water biology; Prof. Dr. Bernhard Huchzermeyer, Former Head, Department of Botany, Leibniz University; Prof. Dr. Tuba Esatbeyoglu, Executive Director, Institute of Food Science and Human Nutrition, Dr. Birgit Barden Laufer, Director International Office, Dr. Bala Ramani. She was also invited as Women Scientist in Women Science Congress at Indian Science Congress 2023. It was organized at Nagpur University, Nagpur with the presence of Madam Ada E. Yonath, a 2008 laureate of the L'Oreal UNESCO for women in science awards and Noble Prize winner in Chemistry in 2009 for pioneering discoveries on the structure and function of ribosomes, the protein synthesizer in cells.

Dr. Birgit Barden Laufer, Director International Office and Dr. Bala Ramani Advisor, Leibniz University, Hannover, Germany visited JECRC University on 22nd and 23rd July 2023 for Internationalization of Education pertaining to role of quality education transfer between both the Universities. They signed MOU Signed for International Exchange for faculty and students, research project partnerships and other advanced upskilling.

Prof. Ruchi Seth organized one-week Interdisciplinary Faculty Development Programme on "Microsoft Tools for Creating Effective Teaching and Learning Environment" in Department of Biotechnology, School of Sciences under the aegis of the Internal Quality Assurance Cell (IQAC) of JECRC University of Jaipur in association with Rajiv Gandhi Centre for Advanced Technology (R-CAT) under the aegis of Government of Rajasthan from July 10th to 14th, 2023. Dr. Shamkant B. Badgujar, Senior Principal Scientist (R&D Division) Bharat Serum and Vaccine Limited, Navi Mumbai visited and gave presentation.

Dr. Mamta Kumawat invited in Sakura Science Exchange program 2023 funded by Japan science and technology, University of Miyazaki, Japan. During her visit she got the opportunity to interact with different scientists like Dr. Harish Kumar Madhyastha, Dr. Radha Madhyastha, Prof. Dr. Nozomi Watanabe and many more. Department of Biotechnology focused on quality Internships at Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR), Translation Health Science and Technology Institute, Delhi (THSTI), Zydus Cadila, Amul, IIT Jodhpur, NCCS Pune, etc.



DEPARTMENT OF MATHEMATICS



Dr. Jagdev Singh

Professor & HoD

Qualification: Ph.D.

Experience: 18 Years and 6 Months

Research Area: Fractional Calculus, Mathematical Modeling, Fractional Differential Equations, Applied Analysis,

Special Functions, Numerical Methods and Analytical Methods
Publication: Journal Publications 276, Books and Special Issues Edited: 23, Invited talks in Conference/Workshops/FDPs: 24, Presentation in Conferences: 28, Patent: 07, Project: 03

The Department of Mathematics keeps pace with the advances in technology, by providing all the students with separate and state-of-the-art facilities. The Department of Mathematics comprises of highly qualified and research oriented faculty members. The faculties of the department have published research papers in various national and international journals of repute with high impact factor. Prof. Jagdev Singh, HOD, Department of Mathematics, his SCOPUS citations are 7879 with H-index of 50. He has been ranked among the top 2% World Scientists in the career-long and single year impact by scientists of Stanford University, USA, in 2020, 2021, 2022 and 2023. He received precious International award "Obada Prize 2021". He received "Riemann Award for Young Scientist" in the International conference at Biruni University, Istanbul, Turkey, December 4-6, 2020. Members of the department are guiding many research scholars and various research projects have been completed and a few more in the process. Emphasis is given to aspects such as mathematics as a means of communication in the scientific, technical and commercial world.

The Department regularly organizes national and international conferences, FDP's, seminars and lectures. The students get the opportunity to attend seminars and lectures from new areas of interest addressed by eminent mathematicians, faculty members from NIT, IIT and from other reputed institutes around the globe. Several eminent mathematicians visit the Department from time-to-time and collaborate with the faculty members of the Department. The students gain knowledge of various new areas of research using internet facilities made available in their labs. The Department has an active Mathematics Club which regularly organizes quizzes, debates and other fun learning Mathematical activities. The Department of Mathematics offer a variety of undergraduate programs, postgraduate program as well as a doctoral research program in different branches of Pure and Applied Mathematics for highly motivated students looking to pursue an academic or industrial career in Mathematics.

DEPARTMENT OF CHEMISTRY



Prof. (Dr.) Sonu Pareek

Professor & HoD

Qualification: M.Sc., Ph.D., NET, P.G. Diploma in Environmental Sciences Experience: 22years

Research Area: Synthesis of Biologically important Heterocyclic derivatives, Water quality analysis and Treatment.

Publication: Journal Publications:-10, Presentation in Conference30, **Books Authored:** 5

The chemistry department has a highly efficient team. Our faculty believes that research is a vital component in education. Scientific research usually involves a question, investigation of that question, and finally, communication of the discovery. The department has organized various National conferences/workshops on regular basis. The Chemistry department has well-equipped laboratories with equipments like UV- VIS Spectrophotometer, pH Meter, Polarograph, Digital Conductivity Meter, Electronic Balance, Double Distillation Plant, Bomb Colorimeter, Fluorescence spectroscopy instrument, etc. Most often, scientific investigations involve both literature searches and planned experiments. Since, we have a good team of faculty members having a proven academic as well as research credentials with world class international publications in their field of specialization; we are offering a very good doctoral program in Chemistry.

Scope of the subject

Chemistry is the 'Game of a single electron'. Chemistry plays a key role in solving scientific, economic, environmental and societal problems, which are connected with the basic question how to guarantee the sustainability of our planet. It tends to focus on the properties of substance and the interactions between different types of matter. In more formal terms chemistry is the study of matter and the changes it can undergo. So understanding the basic properties of matter and learning how to predict and explain how they change, when they react to form new substances is what chemistry and chemists are all about. Chemistry is not limited to beakers and laboratories. Increasing our knowledge in chemistry is essential if we want to improve our daily lifestyle. Chemistry is a job oriented course. Chemistry is a significant component in all emerging industries based on energy, medicine, biotechnology, textile, cement, metallurgy, nanotechnology, agrochemicals and materials and techniques for National defence research programs.

DEPARTMENT OF ZOOLOGY



Dr. Rajesh Yadav

Professor & HoD

Qualification : Ph.D, M. Sc

Experience : 24 years

Research Area : Reproductive Toxicology, Bioremediation, Biopesticides, Food Microbiology & Environmental Microbiology

Publication : Journal Publications: 25, Presentation in **Conference** :25, **Books Authored** :08, **Patents Published**:02

The department is offering courses at PG & Doctoral level. Zoology is the science which deals with study of animals and their existence in the environment. It encompasses the structure, anatomy, characteristics, behaviour and distribution, mode of nutrition, physiology, genetics and evolution of animal species. In short, it is the branch of science where animals, their structures, development and classification are studied. The subject tells us how animals think, why they act the way they do, where they live and why, how they have adapted to the environment and much more. The curriculum of Zoology is designed to equip the students in life sciences with in-depth knowledge and practical skills in various aspects of animal Biology. The curriculum endeavours to prepare students in a wide range of science-based skills that provide the learning base for future careers in disciplines such as health sciences, agriculture, environment management, the emerging biotechnologies, publishing, teaching, research and consultancy. The Department has excellent Lab facilities for the study of animal behaviour, developmental biology, physiological, biochemical, microbial and animal biotechnology related exercises, and latest scientific instruments. Study and hands-on laboratory experience of all these enable the students to learn the basic techniques in animal experimentation, enhance their confidence and prepare them for exciting careers in industry and academia. The Department also organizes guest lectures and different events time to time to make students aware of nature, wildlife and recent advancements in the field. The faculty of the department are Ph.D. with teaching and research experience of more than 23 years, have published more than 100 research papers in Journals of National and International repute and are life members of various National and International professional societies. They are actively engaged in research, with full time Ph.D. Scholars and foreign Interns pursuing research on various topics viz. toxicity in animals/insects, microbial contamination of animal products, bio-deterioration of cultural heritages, Biopesticides, bioremediation, biodiversity and wildlife conservation etc. Two Students have been awarded Ph.D. Degrees and few more students are pursuing Ph.D. degree in the Department. The faculty of the department has also received 3 National and 3 International awards in academics and research.

DEPARTMENT OF FORENSIC SCIENCE



Ms. Vaishnavi Thakre

HOD & Assistant Professor

Qualification : PhD Pursuing, M.Sc., NET (Forensic Science)

Experience : 5 Years

Research Area : Fingerprints and Questioned Documents, Forensic Biology

Publication : Journal 04, Presentations in Conference 02 Papers, Posters 11, Conference Attended - National 06, International 07, Workshops 07, Seminars 02, Symposium 01, Invited Lectures - 04

About Forensic Science

Forensic Science has always fascinated students as well as professionals. With rapidly increasing crime rate in society, the demand of forensic science and thus the value of forensic experts have reached the heights. Considering the factual scenario, we at JU aim to make and shape up our students as per the demands of the field and the employer.



USPs

- Curriculum as per NEP with Digital and Cyber Forensics
- Opportunity to earn Degree with Specialization
- Faculties having industry and academic experience
- Opportunities of internships for industry experience
- Visit to State Forensic Laboratory, and other industrial visits
- Regular interactions with industry experts
- Opportunities to participate in National and International Conferences of Forensics
- Opportunities for organizing National and International Events
- Well established Forensic Laboratory
- Innovative classroom activities fostering investigative skills of students

B.Sc. (Hons.) in Forensic science helps to develop the analytical skills necessary to process and evaluate evidence in a criminal investigation. The programme focuses more upon developing the investigative perspective of the student and promoting their ideas and insights by engaging the learner in research and project activities which would be more of a practical exposure. The newly designed curriculum as per upgraded education policy, gives learner an opportunity to work upon scientific methodologies of investigation. At the end of this course, they will be able to find themselves as a competent student to understand the science of investigation. A strong base and versatility is always valued and thus, the syllabus of Forensic science has been designed in correlation with the syllabus of NTA NET examination in order to make the students competent enough to qualify the exam and ensure excellent academic record.

Forensic Science is a multi-disciplinary subject which encompasses various fields of science such as Biology, Chemistry, Physics, Psychology, Social Science, Engineering and Law. Forensic science serves as a scientific testimony for the investigation of criminal and civil case sand convictions. During this programme, the student also learns about basic to advanced forensic science, Crime Scene Investigation, Fingerprint Examination, Questioned Documents Examination, Visit to forensic labs and other departments and much more! ! The various discipline electives in the form of tracks that are offered in the curriculum give student an opportunity to choose among them as per his/her choice wherein the student is able to learn those respective subjects at little bit advanced level. Also, if the student chooses all the subjects of the same track the student is able to earn the degree with that particular specialization such as advanced forensic medicine, advanced forensic toxicology, advanced forensic psychology and forensic biotechnology etc.

B.Sc. Forensic science study develops the skills to understand Criminal Psychology as well as effective implementation of Laws for a safe society. Thus, the program offers both theoretical and practical knowledge in every area of criminalities and also provides an understanding of investigative science, ability to deal with the evidences, ability to process the crime scene, understanding of justice system and a strong academic base for future career prospects.

DEPARTMENT OF MICROBIOLOGY



Dr. Varsha Gupta

Professor & HoD

Qualification : M.Sc. Zoology (Gold Medalist), M.Sc. (Science of Living Yoga Meditation), SLET, Ph.D. (Life Science), 26 Years of Teaching & Research Experience

Research Area : Environmental Microbiology, Environmental Toxicology, Wildlife Techniques- Identification of Animals.

Publication : Journal Publications: 57, Conference Proceedings :03, Workshops :12, Paper Presentation in National and International Conferences: 27, Workshop/ Invited Lecture organized: 07, Patent Published: 02, Copy registered: 01

Microbiology is a field of science devoted to the study of organisms that are too small to see, and therefore an engaging laboratory experience is often the key to capturing students' interest. The scientific discipline of 'Microbiology' is one of the most critical components of modern day science and increase demand for microbiologists in India and globally. The Department of Microbiology was established in the year 2012 as one of the Department under Faculty of Science to impart quality education in the field of Microbiology and to create trained microbiologist.



The department aims to familiarize students with fundamental concept of basic techniques, their applications and is conducting courses at Undergraduate, Postgraduate and Doctoral levels. All degree programs combine the teaching of core principles with hands-on laboratory experience, preparing students for exciting careers in industry and academia. In this context, microbiology laboratory is designed based on the biosafety level 1 with strictly prescribed rules for personal and environmental safety.

Research conducted by the faculty is a vital part of responsibility and contributes significantly to the graduation and post-graduation programs. Two patents and one copy right have been published by the faculty members recently. Various workshops conducted on bioinformatics, bio safety guidelines, role of microbiology in recent world at department levels. . Microfiesta 2023, an exciting event organized by the Department of Microbiology for students from schools and universities. This event is designed to provide an interactive and engaging platform for students to learn more about the fascinating world of microbiology. Department MOUs with various industries. Five Students have been awarded and many more students pursuing Ph.D. degree in the Department of Microbiology. The main focus of research in the department in the field of Medical Microbiology and Environmental Microbiology Extremophiles Diversity (Thermophiles & Halophiles), Enzymology, Microbial Proteomics with various specializations like MRSA, Antimicrobial activity, Secondary metabolites, Hepatitis, Influenza, Dermatophytes, Bio deterioration of cultural heritage, Bioremediation of textile effluents, Biosurfactants, Biocementing, Microbial Fuel Cells etc. After completion of research in this stream microbiologists become eligible for Post-doctoral courses, Research and Development of various sectors i.e. food, environment and health as well work as entrepreneur.

Potential Placements: Industry, Academia and Research TCS (Life Science), INTAS Pharmaceutical, National Institute of Virology (NIV, PUNE), MLSU, Firscon

Proud Alumni@ International Universities i.e. **International Max Planck Research Schools (IMPRS)**, University of Leeds, UK, The University of Texas MD Anderson Cancer Center, US, Friedrich Schiller University, Gothe University.

DEPARTMENT OF PHYSICS



Dr. Pranav Saxena

Professor & HoD

Qualification : Ph.D., M.Phil., M.Sc.

Experience : 22 years

Research Area : High Energy Physics Phenomenology

Publication : 22, **Books Authored** : 5

Department is strengthened with faculty members having wide range in research specializations and thus offers PhD program in the field of Solar Astronomy, Material Science, Composite Materials, Thin Films, Plasma Physics, Hydrogen Energy, Nuclear Physics and Microwave Electronics. Department is enriched with potential excellence having wide teaching experience, highly qualified from various institutions of national or international repute. Continuous contribution is on swing and numbers of research publications have been published by the faculty members in international SCOPUS / SCI Indexed or in peer reviewed journals.

The department of Physics is now equipped with **R&D Material Science Lab**. The objectives of this R&D lab are, (i) to boost up the research work with quality publications, (ii) to inculcate the research temperament in graduate-undergraduate students to develop them as young researchers (to meet the NEP-20 challenges) and also provide a research environment for flourishing their innovative ideas. Establishment of this lab will provide a window to the researchers and students to have experiential learning by doing and make them globally competent.

At Graduate level, department is running MSc (Physics) program with the specialization in various fields, where the students are groomed well with the exposures at reputed organizations like ISRO, DAE, Solar Observatories, Forensic Science (State Govt.), Ministry of Earth Sciences, and other research institutes for their project work.

Under student exchange program (IAESTE), frequent opportunities are available for the students for doing internship across the country or globe.

The physics courses offered are oriented to the various goals that students may achieve in studying physics. Department also offers number of courses in other degree programs like Forensic Sciences, BSc (Law), and electives for other non-physics Honors program. In BTech program, department delivers a comprehensive knowledge on Modern Physics including the cutting edge technologies like Nanotechnology, Spintronics and Quantum computing and photonics justifies the importance of Physics in engineering. Beyond the curriculum, department encourages the students to grab the internship offered in summer research program by different research or academic institutions. Best efforts are done to felicitate the theory through the well - equipped laboratories.

Department emphasizes on nurturing the physics in young generations through the exposures of invited talks by eminent speakers from well reputed institutions like NASA, BARC, PRL, IUCAA (Pune), IITM (Pune), Department of Ministry and Earth Sciences, BITS (Pilani), IITs etc.. The motivational academic environment inspires the students for higher studies either at abroad or at national level in states/universities as well constantly guide the students for qualifying the JAM/JEST/NET or other competitive civil services examinations.

JU DIRECTORATE OF EXECUTIVE EDUCATION

Enhance your Career Progression

MBA 2- YEAR REGULAR DEGREE (For Working Professionals)

Hybrid Mode | Weekend Immersion

The Directorate of Executive Education at JECRC University is established to empower working professionals who are not willing to let go of their jobs and upskill at the same time to become more effective in the workplace. The academic delivery is planned on flexible learning options such as evening and weekend classes, online modules, and immersive workshops. We are delighted to announce following programs,, commencing in 2024.

Pedagogy

The program will be delivered in both synchronous and asynchronous modes for a flexible and engaging learning experience. Through a blend of lectures, case studies, simulations, and insights from executives and industry experts, our multi-disciplinary approach ensures a comprehensive education. Participants will acquire analytical frameworks, concepts, tools, and essential skills to lead organizational learning, drive quality improvement, foster innovation and enhance overall performance.

- **MBA (Specializations: Marketing / Finance / Human Resource / Entrepreneurship & Family Business / Production and Operations Management)**

- **MBA (Hospital and Healthcare Management)**

Eligibility Criteria:

Graduate from any recognized University with a minimum of 50% marks or equivalent grade AND two Years Work Experience after Graduation in a Registered Firm / Company / Industry / Educational / Government / Autonomous Organizations.

Fees :

- Fees for Batch - 2024 **Rs. 60,000 Per Semester.**
- Avail Founders' Fee Advantage: benefit from a special fee structure, a testament to our appreciation for your early commitment and belief in the success of this transformative academic journey.

Selection Procedure :

Merit list will be generated on the basis of Personal Interview.

The Guides and Mentors

Our distinguished faculty comprises world-class professionals who aren't just teaching theory – they're living it. Currently engaged in innovating, launching, and managing products in the real world, they bring a wealth of practical insights and up-to-the-minute industry expertise directly to your classroom.

Application Process:

- Visit <https://jecrcuniversity.edu.in/program/directorate-of-executive-education/>
- Before filling the online form, please read all the instructions carefully.
- Online Registration Fee is Rs. 1,000/- . Registration fee is non-refundable



N. Raghuraman

Journalist

A post-graduate from Mumbai University and an IIT (SoM) Bombay alumnus, N. Raghuraman is a seasoned journalist with more than thirty years of experience as an editor of distinction in leading national dailies such as The Indian Express, DNA and Dainik Bhaskar. His immensely popular daily column 'Management Funda' in all editions of Dainik Bhaskar has captured the fancy of a nation given to meretricious ideals. He has written several books published in English, Hindi, Gujarati and Marathi.



Dr. Mala Airun

Director - Medical Operations, Fortis Healthcare and Former Clinical

Director - Narayana Multispeciality Hospital

Highly seasoned Healthcare Leader with an impressive track record spanning over 37 years in the Hospital and Healthcare industry. Proven expertise in Clinical Operations Management, Strategic Planning, and Medical Administration. An alumnus of SMS Medical College with a Post Graduate Diploma in Hospital Management from Symbiosis Pune. She has worked in various Healthcare Institutes besides a few NGOs for Birth Spacing, Adolescent Health, HIV/AIDS awareness etc.



Dr. Nihar Bhatia

DGM Operations
CK Birla Hospitals

Masters of Hospital Management (MHA), Ph.D in "Service Quality and Patient Satisfaction in Hospitals". NABH assessor for accreditation of Hospitals. Awarded "Best Quality Manager" by Six Sigma Healthcare Excellence awards. Having more than 20 years of experience in Hospital and Healthcare in functional areas of Hospital Operations, Service Excellence, Patient Experience, Risk Management, Analytics, Process improvement, Training and development, Accreditations.

Contact :

Email : admissions.dee@jecrcu.edu.in
Website : www.jecrcuniversity.edu.in
Mobile : **+91 - 91166 73115**



Prof. Sanjay K. Sharma (FRSC)

Dean, Research

Qualification: M.Sc., Ph. D.

Experience: 24 Years

Publications: 110 Research Papers and 23 Books

Research Area: Green Chemistry and Environmental Sustainability

Professor Sanjay K. Sharma is a distinguished Fellow of the Royal Society of Chemistry in the United Kingdom, with a Ph.D. in Organic Chemistry from Rajasthan University, Jaipur, India, earned in 1999. Over the past two decades, he has established himself as an internationally renowned author and editor of numerous books, research journals, and hundreds of articles. He has authored over 100 research papers, including several comprehensive review articles in high-impact international journals. Moreover, he has contributed 23 books to prestigious publication houses such as Springer (UK), Wiley (Germany), Royal Society of Chemistry (UK), CRC Press Taylor & Francis (UK), Wiley-Scrivener (USA), Elsevier (UK), among others.

In his current capacity as the Series Editor for Springer UK's "Green Chemistry for Sustainability" book series, he has expertly reviewed and edited 40 different titles from international contributors. His contributions to the field of Green Chemistry and Environmental Sustainability have earned him a place in Stanford University's "**World Ranking of Top 2% Scientists**" for the last four years. This recognition serves as a testament to his dedication and expertise in the field. He is a member of the American Chemical Society (USA) and the International Society for Environmental Information Sciences (ISEIS, Canada). He is also a life member of various international professional societies, including the International Society of Analytical Scientists, Indian Council of Chemists, International Congress of Chemistry and Environment, and Indian Chemical Society, among others. In recognition of his contributions to the field, he has been awarded the Lifetime Achievement Award by the Association of Chemistry Teachers. Professor Sharma is a distinguished resource person in the fields of Green Chemistry, Water Sustainability, Manuscript Writings & Scientific Ethics, and the Indian Knowledge System, having served various prestigious national and international organizations.

Currently, he holds the position of Professor of Chemistry and Dean of Research & Development at JECRC University, Jaipur, India.

Ph. D. Program at JU

We firmly believe that a university cannot progress without a strong emphasis on research. At JECRC University, our Ph.D. programs are designed to be rigorous and tailored to individual students. We offer Ph.D. programs in a wide range of fields, including Engineering, Science, Management, Humanities, Law, Mass Communication, and Design.

JECRC University is dedicated to advancing research in various fields through disciplinary, interdisciplinary, and multi-disciplinary approaches. Our research spans across engineering, technology, management, commerce, physical and life sciences, social sciences, and humanities. Moreover, we focus on conducting research in strategically important and relevant subjects to address pressing issues.

We are looking for individuals who possess a passion for research and an eagerness to learn. Our mission is to provide them with the necessary resources and support to achieve their highest potential.

Come...open your wings...

We are pleased to inform you that our Scholars are diligently conducting innovative research in a variety of fascinating and cutting-edge fields. Their research encompasses a wide range of topics, from the synthesis of Biodegradable polymers to 5G network communication, plant microbiology to environmental toxicology, quantum physics to fluid dynamics, Yoga to cloud computing, economic developments to strategic developments, social reforms to governance reforms, and much more.

Our goal is to create a supportive research environment for scholars at all stages of their careers. We encourage collaboration locally, nationally, and internationally, and establish partnerships with research institutions, agencies, funding bodies/sponsors, and benefactors to ensure that the benefits of our research are leveraged for society and the economy. We provide academic and administrative services and facilities to facilitate research excellence and knowledge transfer.

Chairman's Fellowship Ph.D. Program

JECRC University's prestigious "**Chairman's Fellowship Ph.D. Program**" emerges as a distinctive initiative aimed at fortifying research endeavours in Rajasthan while elevating the research domain of Jaipur.

This innovative program not only opens doors for industry experts from across India but also signifies a concerted effort to enhance the synergy between academia and industry for the greater benefit of the region and the nation. In a groundbreaking move to bridge the gap between academia and corporate expertise, JECRC University has launched the prestigious Chairman's Fellowship for the Ph.D. program. This innovative initiative is specifically designed for senior corporate employees with substantial industry experience, aiming to provide them with a unique platform to contribute to the academic realm while enhancing their own professional development. This fellowship has been conferred to the corporate people from the organisations like Time of India, Adani Transmission Ltd., Welspun India Ltd., Essar Power Transmission Company Ltd., ITC Ltd., Ericsson India Ltd, Tata Communications, Zydus Life Sciences Ltd, Mondeleze International, Royal Bank of Scotland to name a few.

Objective: The Chairman's Fellowship for Ph.D. Program at JECRC University is tailored to meet the needs of seasoned industry professionals seeking to delve deeper into research, contribute to academic knowledge, and further their career progression. By creating this program, JECRC University aims to foster collaboration between academia and the corporate sector, ensuring a symbiotic relationship that benefits both realms.

Procedure of Admission

Admission to Ph.D. programs would strictly be done based on regulations contained in the Ph.D. Ordinance of the University (which is based on the guidelines of UGC) is available on its website. An applicant possessing any of the following qualifications shall be eligible to apply for admission to a Ph.D. program of the University.

- Candidates who have secured at least 55% marks (without rounding off) in Master's Degree OR equivalent examination from universities/institutions recognized by UGC in the relevant discipline. The other Backward Classes (OBC) belonging to non-creamy layer / Scheduled Caste (SC) / Scheduled Tribe (ST) / persons with disability (PWD) category candidates who have secured at least 50% marks (without rounding off) in Master's degree or equivalent examinations are eligible for admission.
- A member of the Institute of Chartered Accountants of India shall be eligible for admission in Ph.D. Program in Management and Commerce discipline but would be required to appear and qualify in the Entrance Examination conducted by the University.
- However, candidates having valid UGC-CSIR JRF / NET qualifications shall be exempted from appearing in the Entrance Test.
- Foreign students shall be registered for admission in the Doctor Programme leading to a Ph.D. degree if they have a valid research visa issued by Govt. of India for a minimum period of three years and extendable to a minimum of two years or more.

Applications for admission to the Ph.D. programs shall be submitted as per the details given in the Ph.D. Ordinance. All eligible candidates except CSIR / UGC JRF / NET qualified candidates shall also have to appear in a written test (of 70 marks) to be organized by JECRC University, as per guidelines of the UGC, followed by an interview/presentation carrying a weightage of 30 marks. Those applicants who are short-listed and are found to be suitable shall appear before the Departmental Research Committee (DRC) of the concerned Department to judge the suitability of the research plan and availability of the Guide. The recommendations of the DRC regarding the research plan of the candidate and proposed supervisors shall be communicated to all concerned including Dean, Research. After the approval of the DRC and the payment of fees prescribed by the University, a candidate shall be formally registered as a research scholar and start attending the Ph.D. Coursework classes. Then after the Registration Letter is released. A research scholar shall be required to renew her/his registration every year and pay the fees in the manner as prescribed by the University. For more rules and regulations concerning admission to Ph.D. programs, the Ph.D. Ordinance of the JECRC University may be referred to, which is available on its website.

| Doctoral Program | | | | |
|------------------|--|--|---|--|
| Program | Duration | Branches | Fee | Eligibility |
| Ph.D. | Minimum Duration for Ph.D., 3 Years (As per UGC Norms) which is extendable for another 3 Years on Year to Year basis subject to satisfactory progress by the Research Scholar. | Engg. & Technology, Management, Commerce, Hotel Management, Journalism & Mass Communication, Physical & Life Sciences, Law, English, Economics and Psychology. More Disciplines may be added subject to availability of resources. | Admission & Registration Fee Rs. 25000/- Tuition Fee per year Rs. 50000/- Thesis Evaluation Fee Rs. 40000/- | Master's Degree (Related Discipline) with minimum 55% marks from a recognized University |

Note: No Application for Fee refund will be entertained in Ph.D. Programme.

PROGRAMS WITH KNOWLEDGE PARTNERS



About the Courses International Centre of Excellence

JECRC University has partnered with ISDC – The International Skill Development Corporation to establish a distinguished International Centre of Excellence (ICoE) for offering Professional UG/PG Courses through the Faculty of Management. ISDC (International Skill Development Corporation) is a leading International Provider for British Education and Skills registered in United Kingdom (UK). ISDC has an access to 25 Professional Bodies in UK for their Market Expansion, Trans National Education and Growth. ISDC works with Universities and Higher Education Providers by Developing and Upgrading the Academic Degrees for Future to Seek External Accreditations / Memberships / Qualifications along with the University Degrees.

| Course & Duration | Specialisations | External Professional Body Accreditation | Tuition Fee | Other Fee | Annual Fee | First Semester + Alumni & Admission Fee at the time of Admission |
|-------------------|-------------------------------------|---|-------------|------------|------------|--|
| B.Com 3 Years | International Finance & Accounting | ACCA - Association of Chartered Certified Accountants | 65,000/- | 35,000/- | 1,00,000/- | 60,000/- |
| | Finance & Analytics | IoA- Institute of Analytics | | | | |
| | Management Accounting | CMA - Certified Management Accountants | | | | |
| | Financial Markets | IFM - Institute of Financial Markets | | | | |
| | Logistics & Supply Chain Management | CIPS - Chartered Instt. of Procurement & Supply | | | | |
| BBA 3 Years | Finance & Leadership | CIMA - Chartered Institute of Management Accountants | 90,000/- | 60,000/- | 1,50,000/- | 85,000/- |
| | Financial Markets | IFM - Institute of Financial Markets | | | | |
| | Digital Business | AI Society International | | | | |
| | Business Analytics | IoA- Institute of Analytics | | | | |
| | Digital Marketing | DMI - Digital Marketing Institute | | | | |
| | Logistics & Supply Chain Management | CIPS - Chartered Instt. of Procurement & Supply | | | | |
| | Global Business | International Graduate Program | 1,25,000/- | 1,25,000/- | 2,50,000/- | 1,35,000/- |
| MBA 2 Years | International Finance | ACCA - Association of Chartered Certified Accountants | 1,67,500/- | 82,500/- | 2,50,000/- | 1,35,000/- |
| | Finance & Leadership | CIMA - Chartered Institute of Management Accountants | | | | |
| | Digital Business | AI Society International | | | | |
| | Business Analytics | IoA- Institute of Analytics | | | | |
| | Financial Markets | IFM - Institute of Financial Markets | | | | |
| | Digital & Strategic Marketing | DMI - Digital Marketing Institute | | | | |
| | Logistics & Supply Chain Management | CIPS - Chartered Instt. of Procurement & Supply | | | | |
| B.Des. 4 Years | Communication Design | Accredited by World Design Council | 85,000/- | 65,000/- | 1,50,000/- | 85,000/- |

- One Time Alumni and Admission Fee: Rs. 10000/- (Non Refundable) at the time of Admission in all courses.
- Students have to pay the relevant Professional Body Fees over and above the JECRC Fees to achieve the Additional Certifications / Qualifications /Memberships.
- **Scholarship for UG Courses :**
 - 20% Scholarship of Tuition Fee - aggregate percentage in 10+2 (80% to 89.99%).
 - 30% Scholarship of Tuition Fee - aggregate percentage in 10+2 (90% to 100%).



B. Design in Game Art and Animation from Asian Institute of Design

JECRC University has entered into a distinguished partnership with Asian Institute of Design to offer a 4 Year B.Des. (Bachelor of Design) program in Game Art and Animation. This program equips students with the necessary tools to carve out the distinctive style in digital modeling, rigging, lighting, and look development for 2D, 3D, and stop motion animation. The curriculum covers industry-accepted technologies to showcase essential abilities required for generating 3D artwork, texturing, and animation materials.

With a B. Des degree in Game Art and Animation in association with the Asian Institute of Design, you can breathe life into your ideas about how games should look, move, and feel. The program nurtures & enriches the learner's experience, ushering in a new era of game production, and leverages the synergy of both art and technology so that the learner-student can make a mark in the gaming industry. Comprehensive curriculum, refined through years of experience, enables the students to demonstrate their ability to create high quality game assets, specializing in 2D and/or 3D visuals and/or animations, using industry standard software tools, pipelines, and platform specs. Moreover, during the program, working with prominent firms and colleagues, just like in the real world, will help students become an expert in the industry.

This program will not only help students to gain knowledge in this domain but will also help them to get placed as character artist, digital modelers, character animators & riggers, modeling & texture artists, and environment texture artists in this rapidly growing industry.

| Name of School | Courses | Tuition Fee | Other Fee | Annual Fee | First Semester + Alumni & Admission Fee | Duration |
|-------------------------|------------------------------|-------------|------------|------------|---|----------|
| Jaipur School of Design | B.Des Game Art and Animation | 1,07,500/- | 1,17,500/- | 2,25,000/- | 1,22,500/- | 4 Years |

Eligibility : Minimum 50% Marks in 10+2 examination from CBSE or equivalent with pass in english

Note : One time alumni and admission fee Rs. 10000/- (Non-Refundable) at the time of admission with first instalment in all courses.



MBA (Fintech) in association with Imarticus JECRC University has collaborated with Imarticus Learning Pvt. Ltd. to offer a MBA Program in FinTech (Financial Technologies). This partnership aims to leverage the strengths of JECRC University's established pedagogies and Imarticus' expertise in the domain of financial technology. This program will equip students with the skills and knowledge required to navigate the dynamic intersection of finance and technology, an industry which is growing leaps and bounds. In fact, Fin Tech (financial technology) has brought a humongous difference in the way finance businesses operate. This 2-year MBA in FinTech program allows students to understand the constantly changing dynamics of technology and its potential for disruption in finance and other industries. The key features that makes it an exceptional course are its modern industry-aligned curriculum, advanced specialization, Harvard case methodology, summer internships in top companies, exceptional faculty, and learning with the help of Capstone Projects.

Through this collaboration, JECRC University in association with Imarticus is committed to nurture future leaders in FinTech, where students can look forward to a comprehensive learning experience that combines academic rigor with its real-world applications, preparing them for great career opportunities in the rapidly evolving field of financial technology.

| Name of School | Courses | Tuition Fee | Other Fee | Annual Fee | First Semester + Alumni & Admission Fee | Duration |
|---------------------------|-------------|-------------|------------|------------|---|----------|
| Jaipur School of Business | MBA Fintech | 1,67,500/- | 1,32,500/- | 3,00,000/- | 1,60,000/- | 2 Years |

Eligibility : Minimum 50% Marks in Bachelor Degree of three Year duration from a recognized University or equivalent and successfully qualifying GD-PI Process Qualifying Exam CAT / MAT / XAT desirable (2024)

Note : One time alumni and admission fee Rs. 10000/- (Non-Refundable) at the time of admission with first instalment in all courses.

JECRC University has collaborated with Seekho, which is an AI-driven, upskilling platform. At JECRC University, Seekho.ai, as a Knowledge Partner, has launched its flagship product, "SuperDegree". This is a step toward integrating innovative teaching methodologies with the traditional education system to better serve the needs of students in this ever-evolving world. Experiential Learning, Industry Driven Pedagogy, and Placement Preparation are essential components of these programs. Below are the programs that are being offered under this partnership:

| Name of School | Courses | Tuition Fee | Other Fee | Annual Fee | First Semester + Alumni & Admission Fee | Duration |
|--------------------------------|---|-------------|-----------|------------|---|----------|
| Jaipur School of Business | <ul style="list-style-type: none"> MBA Product Management MBA Brand Management MBA Healthcare Management MBA Investment Banking | 1,67,500/- | 82,500/- | 2,50,000/- | 1,35,000/- | 2 Years |
| Jaipur School of Business | <ul style="list-style-type: none"> BBA Brand Management BBA Healthcare Management | 85,000/- | 60,000/- | 1,45,000/- | 82,500/- | 3 Years |
| School of Computer Application | <ul style="list-style-type: none"> BCA Robotic Process Automation BCA Digital Forensics & Information Security BCA Game Development | 95,500/- | 64,500/- | 1,60,000/- | 90,000/- | 3 Years |

Eligibility : For BBA Minimum 50% Marks in 10+2 examination from CBSE or equivalent with pass in English

Eligibility : For BCA Minimum 60% Marks in 10+2 examination from CBSE or equivalent with pass in English

Eligibility : For MBA Minimum 50% Marks in Bachelor Degree of three Year duration from a recognized University or equivalent and successfully qualifying GD-PI Process Qualifying Exam CAT / MAT / XAT desirable (2024)

Note : One time alumni and admission fee Rs. 10000/- (Non-Refundable) at the time of admission with first instalment in all courses.



FEE STRUCTURE & ELIGIBILITY CRITERIA-2024

| Programs Offered by School of Engineering & Technology | | | | |
|--|----------|---|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| B. Tech. | 4 Years | Computer Science & Engineering | 2,20,000/- | Pass in Senior Secondary Examination (10+2) with minimum 60% marks in aggregate in all subjects with pass in English, Physics & Mathematics & one subject out of Chemistry, Biology, Biotechnology and Technical vocational subject from a recognised Board of School Education or equivalent. (Preference shall be given who have valid Score in JEE Mains-2024). |
| B.Tech Computer Science and Engineering Industry Specializations | 4 Years | <ul style="list-style-type: none"> Cloud Computing (Microsoft) Cloud Computing (Amazon-AWS) Artificial Intelligence and Machine Learning (Xebia) Artificial Intelligence and Machine Learning (IBM) Artificial Intelligence and Machine Learning (Samatrix) Full Stack Web Design and Development (Xebia) Cyber Security (EC Council, USA) Data Science & Data Analytic (Samatrix) Computer Science and Business Systems (TCS) - CSBS Block Chain - (upGrad Campus) | 2,50,000/- | |
| B.Tech | 4 Years | <ul style="list-style-type: none"> Civil Engineering in Partnership with L&T EduTech Electronics and Communication Engineering in Partnership with L&T EduTech Mechanical Engineering in Partnership with L&T EduTech Mechanical Engineering in Electrical Vehicle -Siemens | 1,75,000/- | Pass in Senior Secondary Examination (10+2) with minimum 60% marks in aggregate in all subjects with pass in English, Physics & Mathematics & one subject out of Chemistry, Biology, Biotechnology and Technical vocational subject from a recognised Board of School Education or equivalent. (Preference shall be given who have valid Score in JEE Mains-2024). |
| B.Tech. Lateral Entry | 3 Years | Computer Science and Engineering | 1,95,000/- | (A) Passed Diploma examination from an AICTE approved Institution; with at least 60% in appropriate branch of Engineering / Technology. (B) Passed B. Sc Degree from a recognized University as defined by UGC, with at least 60% and passed 10+2 examination with mathematics as a subject. (C) Provided that in case of students belonging to B. Sc. Stream, shall clear the subjects of Engineering Graphics / Engineering Drawing and Engineering Mechanics of the first year Engineering program along with the second year subjects. |
| | | Civil Engineering | 1,39,000/- | |
| | | Electronics and Communication Engineering | | |
| | | Mechanical Engineering | | |
| M.Tech. (Civil Engineering) | 2 Years | Structural Engineering | 75,000/- | B. Tech with minimum 55% aggregate marks in related discipline. Candidate with MCA/M.Sc. IT may also be considered for M.Tech in Computer Science. |
| | | Transportation Engineering | | |
| | | Environmental Engineering | | |
| | | Construction Engineering & Management | | |
| M.Tech. (Computer Engineering) | 2 Years | Artificial intelligence | 75,000/- | |
| | | Computer Science & Engineering | | |
| | | Data Analytics | | |
| | | Cyber Security | | |
| M.Tech. (Electronics & Communication Engg) | 2 Years | VLSI and Embedded Systems | 75,000/- | |
| | | Digital Communication | | |
| M.Tech. (Mechanical Engineering) | 2 Years | CAD/CAM Engineering | 75,000/- | |
| | | Thermal Engineering | | |
| | | Production Engineering | | |
| | | Design Engineering | | |
| M.Tech. (Electrical Engineering) | 2 Years | Power System & Automation | 75,000/- | |

| Programs Offered by School of Computer Applications | | | | |
|---|----------|---|------------|---|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BCA | 3 Years | Bachelor of Computer Application | 1,40,000/- | Pass in Senior Secondary Examination (10+2) with minimum 60% marks in aggregate in all subjects with pass in English from a recognised Board of School Education or equivalent. |
| BCA : Industry Specialization | 3 Years | <ul style="list-style-type: none"> Cloud Computing & Full Stack Development (IBM) Cloud Computing (Amazon-AWS) Data Science & Data Analytics (Samatrix) Full Stack Web Design & Development (Xebia) Artificial Intelligence & Machine Learning (IBM) Cyber Security (EC Council, USA) Block Chain (UpGrad) | 1,60,000/- | Pass in Senior Secondary Examination (10+2) with minimum 60% marks in aggregate in all subjects with pass in English from a recognised Board of School Education or equivalent. |
| MCA | 2 Years | Master of Computer Application | 1,50,000/- | Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent Degree. Obtained at least 60% marks in the qualifying examination. |
| MCA : Industry Specialization | 2 Years | <ul style="list-style-type: none"> Data Science & Data Analytics (Samatrix) Cyber Security (EC Council, USA) Artificial Intelligence & Machine Learning (Samatrix) Cloud Computing & Full Stack Development (IBM) Cloud Computing (Amazon-AWS) | 1,70,000/- | Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent Degree. Obtained at least 60% marks in the qualifying examination. |

| Programs Offered by Jaipur School of Business | | | | |
|---|----------|---|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BBA | 3 Years | Bachelor of Business Administration | 1,25,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent with pass in english. |
| BBA | 3 Years | <ul style="list-style-type: none"> Banking Financial Service & Insurance Corporate Secretaryship | 1,35,000/- | |
| BBA : Industry Specialization | 3 Years | Data Analytics & Data Visualization (Samatrix) | 1,45,000/- | |
| B.Com | 3 Years | <ul style="list-style-type: none"> Bachelor of Commerce Corporate Secretaryship | 75,000/- | |
| MBA | 2 Years | <ul style="list-style-type: none"> Human Resource Management Marketing Management Finance Management Information Technology Management Production & Operation Management Retail Management Entrepreneurship & Family Business Mgmt. Banking Financial Service & Insurance | 2,25,000/- | Minimum 50% Marks in Bachelor Degree of three Year duration from a recognized University or equivalent and successfully qualifying GD-PI Process Qualifying Exam CAT / MAT / XAT desirable (2024). |
| MBA : Industry Specialization | 2 Years | <ul style="list-style-type: none"> Data Analytics & Data Visualization (Samatrix) Artificial Intelligence (Samatrix) | 2,50,000/- | |

| Programs offered by Jaipur School of Mass Communications | | | | |
|--|----------|---|------------|---|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BA JMC | 3 Years | Journalism & Mass Communication (Print Media, Digital Media, Television Media, Radio Media, Cinema Studies, Advertisement & PR) | 1,00,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent with pass in english. |
| MA JMC | 2 Years | Journalism & Mass Communication (Print Media, Digital Media, Television Media, Radio Media, Cinema Studies, Advertisement & PR) | 65,000/- | Minimum 50% Marks in qualifying examination or equivalent. |
| PG Diploma | 2 Years | <ul style="list-style-type: none"> Digital Media Investigative Journalism Cinema Studies | 65,000/- | |

| Programs Offered by School of Hospitality | | | | |
|---|----------|----------------------------------|------------|---|
| Program | Duration | Branches | Annual Fee | Eligibility |
| B.Sc. in HHM | 3 Years | Hospitality and Hotel Management | 100,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent with pass in english. |

| Programs offered by School of Sciences | | | | |
|--|----------|--|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| B.Sc. (Hons.) | 4 Years | Microbiology | 75,000/- | 10+2 (PCM) and Pass in English with minimum 50% aggregate marks in related subjects from a recognised Board of School Education or equivalent. |
| | | Biotechnology | | |
| | | Forensic Science | | 10+2 (PCM/PCB) and Pass in English with minimum 50% aggregate marks in related subjects from a recognised Board of School Education or equivalent. |
| M.Sc. | 2 Years | Microbiology, Biotechnology, Forensic Science | 80,000/- | B. Sc. with minimum 50% aggregate marks in related discipline from a recognised University. |
| M.Sc. | 2 Years | Physics, Chemistry, Mathematics, Botany, Zoology | 65,000/- | |

| Programs offered by School of Allied Health Sciences | | | | |
|--|--|--|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BPT | 4 Years + 6 Months Clinical Internship | Bachelor of Physiotherapy | 80,000/- | 10+2 (PCB) and Pass in English with minimum 50% aggregate marks in related subjects from a recognised Board of School Education or equivalent. |
| BMLT | 3 Years + 1 Year Internship | Bachelor in Medical Laboratory Technology | 75,000/- | |
| BRT | 3 Years + 1 Year Internship | Bachelor in Radiation Techniques | 75,000/- | |
| MPT | 2 Years | MPT with Specialization in Sport / Orthopaedics / Neurology / Cardiothoracic | 75,000/- | BPT with 55% aggregate marks from recognized University. |

| Programs offered by School of Law | | | | |
|-----------------------------------|----------|---|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| Integrated Law | 5 Years | B.A LL.B (Hons.), B.Sc LL.B (Hons.) BBA LL.B (Hons.) | 1,50,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent and Pass in English (First Preference shall be given who have valid Score in CLAT-2024). |
| LL.M | 2 Years | LL.M | 75,000/- | Minimum 50% Marks in LL.B. three Year/five year integrated program from a recognized University or equivalent. |

| Programs offered by School of Humanities & Social Sciences | | | | |
|--|----------|---|------------|---|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BA (Hons.) | 4 Years | English, Psychology, Political Science | 75,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent and Pass in English. |
| MA | 2 Years | English | 70,000/- | Minimum 50% aggregate marks in UG from a recognized University. |
| MA | 2 Years | Political Science (International Relations) | 70,000/- | Minimum 50% aggregate marks in B.A. in Political Science as one of the Subject (major or minor at least 24 Credits) |
| MA | 2 Years | International Relations | 70,000/- | Minimum 50% aggregate marks in UG from a recognized University. |

| Programs offered by Jaipur School of Design | | | | |
|---|----------|---|------------|---|
| Program | Duration | Branches | Annual Fee | Eligibility |
| Bachelor of Design | 4 Years | <ul style="list-style-type: none"> Interior Design Jewellery Design & Manufacturing | 1,25,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent. Note: Above eligible students are directly invited to interview / portfolio presentation. |
| | 4 Years | Fashion Design | 1,55,000/- | |
| Bachelor of Visual Arts | 4 Years | Graphic Design / Painting Design | 1,25,000/- | |
| Master of Design | 2 Years | Interior Design | 1,25,000/- | Minimum 50% marks in Bachelor's Degree in Design: Architecture/ Interior Design: 10+2+4 years (minimum four-year bachelor's course). Note: Above eligible students are directly invited to interview and portfolio presentation of B.DES DEGREE. |
| | | Fashion Design | 1,55,000/- | Minimum 50% marks in Bachelor's Degree in Design: Fashion Design: 10+2+4 years (minimum four-year bachelor's course). Note: Above eligible students are directly invited to interview and portfolio presentation of B.DES DEGREE. |
| Master of Visual Arts | 2 Years | Graphic Design | 1,25,000/- | Minimum 50% marks in Bachelor's Degree in Visual Arts/Fine Arts 10+2+4 years (minimum four-year bachelor's course). Note: Above eligible students are directly invited to interview and portfolio presentation of B.V.A/FINE ARTS DEGREE. |
| M.Sc. Design | 2 Years | Interior Design/Jewellery Design/Graphic | 1,25,000/- | Candidates must have passed a Graduation Level Degree in any discipline from a recognized University with a minimum aggregate of 50%. M.Sc in Fashion/Interior/Jewellery, and Graphic Design is a Postgraduate level Degree. |
| | | Fashion Design | 1,55,000/- | |

| Programs offered by Jaipur School of Economics | | | | |
|--|----------|---|------------|--|
| Program | Duration | Branches | Annual Fee | Eligibility |
| BA (Hons.) | 4 Years | <ul style="list-style-type: none"> Economics | 75,000/- | Minimum 50% Marks in 10+2 examination from CBSE or equivalent and Pass in English. |
| MA | 2 Years | <ul style="list-style-type: none"> Economics | 70,000/- | Minimum 50% Marks in UG with related subject from a recognised University. |

Note: Relaxation of 5% marks in minimum eligibility criteria shall be given to the candidate who belongs to SC/ST/ Rajasthan state OBC Non-creamy layer / women category.

One time Admission and Alumni Fee Rs. 10000/- (Non refundable) will be charged at the time of Admission in all UG and PG Programs.

Application form fill will not be refundable in any case.



Scholarship Scheme for New Students Enrolled in Academic Year 2024-25

The University offers Scholarships to all eligible students on the basis of marks in the qualifying examination as per following criteria:

| S. No. | Type of Scholarship/ Freeship | Scholarship Criteria | Eligible Degree Programmes | Amount as percentage of Tuition Fee |
|--------|--|---|----------------------------|-------------------------------------|
| 1 | Merit Scholarship | 75% to 84.99% Marks in 10+2 Exam | All UG Programmes | 15% |
| 2 | Merit Scholarship | 85% and Above in 10+2 Exam | All UG Programmes | 20% |
| 3 | Merit Scholarship | JEE (Mains) 2024 Percentile Score 85 to 90 (General Category) | All Btech. Programmes | 15% |
| 4 | Merit Scholarship | JEE (Mains) 2024 Percentile Score more than 90 (General Category) | All Btech. Programmes | 20% |
| 5 | Merit Scholarship | CAT 2024 Percentile Score 40 to 60 | MBA Programme | 15% |
| 6 | Merit Scholarship | CAT 2024 Percentile Score more than 60 | MBA Programme | 20% |
| 7 | Additional Scholarship on the basis of NCC 'A' Certificate/ Alumni/ Sibling/ JU Employee/ Single Mother/ War Widow/ Father from Services/ Para- Military Forces Killed in action/ Sports Medalist at minimum State level Tournament conducted by Federation Recognized by Indian Olympic Association (Any one for 1st year only) | | All UG/PG Programmes | 5% |

Only one Scholarship shall be given from S. No. 1 to 4 above whichever is higher. Candidates shall be required to pay other fees as applicable for the programme concerned. Such students shall be required to maintain a minimum CGPA (SGPA in 1st semester) of 8.0 in the first and subsequent semesters without having any compartment in any subject and a minimum of 75% attendance in each subject, failing which the Scholarships awarded shall be withdrawn. The review of the Scholarship shall be conducted at the end of even semester every year. If Scholarship of an admitted student has been withdrawn due to non-compliance of the minimum requirement as above, the same may be restored after the review at the end of next even semester, provided the student meets the minimum maintenance criteria of 8.0 CGPA and 75% attendance in each course during the review period.

It must be noted that no relaxation in terms of minimum Scholarship maintenance criteria shall be granted. For example if a student gets CGPA of 7.99 or lower or attendance in any of the subjects equal to or less than 75% shall lose the Scholarship. Even if a student has been allowed to appear in term end examination by relaxing the attendance of minimum 75% in a particular course, she/ he shall not be allowed to get the benefit of continuation of scholarship.

Other Conditions:

Candidates who are availing any kind of financial assistance from Government or any other private organizations for educational support are not entitled for JECRC University Scholarship. The University can discontinue the Scholarship scheme at its own discretion. The final decision of awarding of Scholarship will be taken by the appropriate bodies of the University

Hostel Fees : 2024-25

| Room Category | Per Annum Fee | One time non refundable registration fee | 1st installment at the time of admission (with registration fee) | 2nd Installment |
|---|---------------|--|--|-----------------|
| Air Conditioned Room (Single Occupancy) Three Seated | 1,60,000/- | 5,000/- | 1,01,000/- | 64,000/- |
| Non-Air Conditioned Room (Single Occupancy) Four Seated | 1,15,000/- | 5,000/- | 74,000/- | 46,000/- |

Note :

- Fee shall be suitably revised in subsequent years.
- One Time Registration fee Rs. 5000/- (Non-Refundable) at the time of admission in hostel for first time.
- Hostel Facility will be given only when seat is available.
- Fee is being charged for 10 months only. Separate fee shall be payable if students avails hostel in summer semester.
- Hostel facility is provided for the whole Year consisting of two continuous semesters. A student availing Hostel Facility in the beginning of the Academic Year shall give an undertaking that she/ he will continue to avail the Hostel Facility for the whole Academic Year and pay second installment also even if she/ he stops using the Hostel Facility in the Even Semester. It is also made clear that no refund of Hostel Fee once paid shall be made in any circumstances.
- **Hostel will not be allotted to the students of Final Year of all Degree Programs.**
- Gymnasium fee will be chargeable as per University norms, Non-Refundable (Only for Hostellers if availed.)
- GST shall be charged extra as applicable.
- If the hostel operations are suspended temporarily due to any reason beyond the control of the University authorities, the hostel fee will not be refunded. Example : Covid-19, any pandemic, curfew, acquisition of the Hostel by the Government Authorities etc.,
- Both installments shall be payable with academic fee as per specified cut off dates.

Transportation Fees : 2024-25

| Transportation | Fee | Schedule of Payment | |
|----------------|--------------------|---------------------|-----------------|
| | | 1st Installment | 2nd Installment |
| Bus | 45,000/- Per Annum | Rs. 27000/- | Rs.18000/- |

Note :

- Fee shall be suitably revised in subsequent years.
- Transport/ Bus Facility will be given only when seat is available.
- Bus facility is provided for the whole Year consisting of two continuous semesters. A student availing Transport/ Bus Facility in the beginning of the Academic Year shall give an undertaking that she/ he will continue to avail the Bus Facility for the whole Academic Year and pay second installment also even if she/ he stops using the Bus Facility in the Even Semester. It is also made clear that no refund of Bus Fee once paid shall be made in any circumstances.
- Bus facility is available on identified routes from specific pickup points only.
- GST shall be charged extra as applicable.
- Both installments shall be payable with academic fee as per specified cut off dates.



Fee Bifurcation and Installment 2024-25

| Courses | Tuition Fee | Other Fee | First Year Fee | Full Course Fee | Alumni Admission Fee | 1 st Inst. + Alumni & Admission Fee | Subsequent Installment | Duration (Yr.) |
|---|-------------|-----------|----------------|-----------------|----------------------|--|------------------------|----------------|
| School of Engineering & Technology | | | | | | | | |
| B.Tech : CSE | 1,56,500/- | 63,500/- | 2,20,000/- | 8,80,000/- | 10,000/- | 1,20,000/- | 1,10,000/- | 4 |
| B.Tech. - CSE industry specialization | 1,56,500/- | 93,500/- | 2,50,000/- | 10,00,000/- | 10,000/- | 1,35,000/- | 1,25,000/- | 4 |
| B.Tech. Civil, ECE, ME, EV | 91,000/- | 84,000/- | 1,75,000/- | 7,00,000/- | 10,000/- | 97,500/- | 87,500/- | 4 |
| B.Tech : Lateral Entry : CSE | 1,37,500/- | 57,000/- | 1,95,000/- | 7,80,000/- | 10,000/- | 1,07,500/- | 97,500/- | 3 |
| B.Tech. - Lateral Entry : Civil, ECE, ME | 85,000/- | 74,000/- | 1,39,000/- | 5,56,000/- | 10,000/- | 79,500/- | 69,500/- | 3 |
| M.Tech. | 45,000/- | 30,000/- | 75,000/- | 1,50,000/- | 10,000/- | 47,500/- | 37,500/- | 2 |
| School of Computer Application | | | | | | | | |
| BCA | 95,500/- | 44,500/- | 1,40,000/- | 4,20,000/- | 10,000/- | 80,000/- | 70,000/- | 3 |
| BCA Industry Specialization | 95,500/- | 64,500/- | 1,60,000/- | 4,80,000/- | 10,000/- | 90,000/- | 80,000/- | 3 |
| MCA | 1,05,500/- | 44,500/- | 1,50,000/- | 3,00,000/- | 10,000/- | 85,000/- | 75,000/- | 2 |
| MCA Industry Specialization | 1,05,500/- | 64,500/- | 1,70,000/- | 3,40,000/- | 10,000/- | 95,000/- | 85,000/- | 2 |
| School of Business Studies | | | | | | | | |
| BBA | 85,000/- | 40,000/- | 1,25,000/- | 3,75,000/- | 10,000/- | 72,500/- | 62,500/- | 3 |
| BBA BFSI, CS | 92,000/- | 43,000/- | 1,35,000/- | 4,05,000/- | 10,000/- | 77,500/- | 67,500/- | 3 |
| BBA Industry Specialization | 85,000/- | 60,000/- | 1,45,000/- | 4,35,000/- | 10,000/- | 82,500/- | 72,500/- | 3 |
| B.Com | 45,000/- | 30,000/- | 75,000/- | 2,25,000/- | 10,000/- | 47,500/- | 37,500/- | 3 |
| MBA | 1,67,500/- | 57,500/- | 2,25,000/- | 4,50,000/- | 10,000/- | 1,22,500/- | 1,12,500/- | 2 |
| MBA Industry Specialization | 1,67,500/- | 82,500/- | 2,50,000/- | 5,00,000/- | 10,000/- | 1,35,000/- | 1,25,000/- | 2 |
| School of Hospitality | | | | | | | | |
| B.Sc. Hospitality & Hotel Management | 70,000/- | 30,000/- | 1,00,000/- | 3,00,000/- | 10,000/- | 60,000/- | 50,000/- | 3 |
| Jaipur School of Mass Communication | | | | | | | | |
| BA in Journalism & Mass Communication | 65,000/- | 35,000/- | 1,00,000/- | 3,00,000/- | 10,000/- | 60,000/- | 50,000/- | 3 |
| MA in Journalism & Mass Communication | 35,000/- | 30,000/- | 65,000/- | 1,30,000/- | 10,000/- | 42,500/- | 32,500/- | 2 |
| PG Diploma : Digital Media, Investigative Journalism, Cinema Studio | 35,000/- | 30,000/- | 65,000/- | 65,000/- | 10,000/- | 42,500/- | 32,500/- | 2 |
| School of Sciences | | | | | | | | |
| B.Sc. (Hons.) | 45,000/- | 30,000/- | 75,000/- | 3,00,000/- | 10,000/- | 47,500/- | 37,500/- | 4 |
| M.Sc. : Microbiology, Biotechnology, Forensic Science | 50,000/- | 30,000/- | 80,000/- | 1,60,000/- | 10,000/- | 50,000/- | 40,000/- | 2 |
| M.Sc. : Physics, Chemistry, Maths, Botany, Zoology | 35,000/- | 30,000/- | 65,000/- | 1,30,000/- | 10,000/- | 42,500/- | 32,500/- | 2 |
| School of Law | | | | | | | | |
| Integrated Law | 1,00,000/- | 50,000/- | 1,50,000/- | 7,50,000/- | 10,000/- | 85,000/- | 75,000/- | 5 |
| LL.M. | 45,000/- | 30,000/- | 75,000/- | 1,50,000/- | 10,000/- | 47,500/- | 37,500/- | 2 |
| Jaipur School of Design | | | | | | | | |
| B.Des.: Interior Design, / Jewellery Designing & Manufacturing | 85,000/- | 40,000/- | 1,25,000/- | 5,00,000/- | 10,000/- | 72,500/- | 62,500/- | 4 |
| B.Des. : Fashion Design | 1,07,500/- | 47,500/- | 1,55,000/- | 6,20,000/- | 10,000/- | 87,500/- | 77,500/- | 4 |
| Bachelor of Visual Art (BVA) Painting / Graphic Design | 85,000/- | 40,000/- | 1,25,000/- | 5,00,000/- | 10,000/- | 72,500/- | 62,500/- | 4 |
| M.Des. : Interior Design / M.Sc. Design (Interior, Jewellery) | 87,500/- | 37,500/- | 1,25,000/- | 2,50,000/- | 10,000/- | 72,500/- | 62,500/- | 2 |
| M.Des. : Fashion Design / M.Sc. Design (Fashion) | 1,07,500/- | 47,500/- | 1,55,000/- | 3,10,000/- | 10,000/- | 87,500/- | 77,500/- | 2 |
| Master of Visual Art Painting / Graphic Design | 85,000/- | 40,000/- | 1,25,000/- | 2,50,000/- | 10,000/- | 72,500/- | 62,500/- | 2 |
| School of Humanities & Social Sciences | | | | | | | | |
| BA-(Hons.) English, Psychology, Political | 45,000/- | 30,000/- | 75,000/- | 3,00,000/- | 10,000/- | 47,500/- | 37,500/- | 4 |
| MA : English, Psychology, International Relations | 40,000/- | 30,000/- | 70,000/- | 2,10,000/- | 10,000/- | 45,000/- | 35,000/- | 2 |
| Jaipur School of Economics | | | | | | | | |
| BA (Hons.) Economics | 45,000/- | 30,000/- | 75,000/- | 3,00,000/- | 10,000/- | 47,500/- | 37,500/- | 4 |
| MA Economics | 40,000/- | 30,000/- | 70,000/- | 1,40,000/- | 10,000/- | 45,000/- | 35,000/- | 2 |
| School of Allied Health Science | | | | | | | | |
| BPT | 49,000/- | 31,000/- | 80,000/- | 3,20,000/- | 10,000/- | 50,000/- | 40,000/- | 4 |
| BMLT / BRT | 45,000/- | 30,000/- | 75,000/- | 2,25,000/- | 10,000/- | 47,500/- | 37,500/- | 3 |
| MPT | 49,000/- | 31,000/- | 80,000/- | 1,60,000/- | 10,000/- | 50,000/- | 40,000/- | 2 |

Important Instruction for Prospective Students for Submission of Application for Admission

Applications for admission shall be submitted online at the University website www.jecrcuniversity.edu.in for which application fee of Rs. 850/- is payable for all programs and Rs. 1500/- for Ph.D. Program. Payment can be made online at the time of submission of application. Alternatively, a candidate may purchase Admission Brochure from JECRC University Campus and submit hard copy of the Application Form duly filled either in person in the Admission Cell or through post/courier. However, in case the Application Form is submitted by post/courier, the University shall not be responsible for late receipt of the same. The Application Form must reach in the University on or before the last date of submission as given in the Admission Calendar, to the below mentioned address:

**Director Admission,
JECRC University, Plot No. IS-2036 to 2039, Ramchandrapura,
RIICO Industrial Area, Vidhani, Jaipur 303 905**

Once the online application for admission is submitted successfully, the system will generate a unique application number which may be noted by the candidates as the same shall act as a Reference Number for all subsequent correspondence till the candidate is actually admitted.

Notification of Schedule for Physical Counselling for Admission

Look for notices / alerts by clicking the 'Admission Notices/ Alerts' Tab on the home page of JECRC UNIVERSITY website. Students are advised to keep checking their registered email id for mail of counseling. Schedule for Physical Counseling for Admission and other related information will be available on website at link: www.jecrcuniversity.edu.in

Physical Counseling for Admission

It is mandatory for the candidates to appear in person for physical counseling for admission before the Admission Committee. The Candidate must bring the following documents in original along with one set of self-attested photocopies:

- 10th Marksheet
- 12th Marksheet
- Graduation Marksheet (if applicable)
- Post-Graduation Marksheet (if applicable)
- Migration Certificate
- Character Certificate from the Institution last attended.
- Caste Certificate (if Applicable)
- Affidavit for Gap Year(s), if applicable
- Copy of Aadhar Card
- 4 passport size colored photographs in formal dress.

On the day of physical counseling, candidates shall report to the Registration Desk, arrange documents in the specified sequence in the file cover given on the spot, appear before the Document Verification Committee for verification of documents and move to the Admission Committee if found eligible. Admission Committee shall allot the seats to the Candidates in order of merit subject to its availability and the candidates shall be required to deposit fee on the spot either through Demand Draft/ Credit/ Debit Card or online Payment. The seat shall be deemed to be allotted only on submission of fee. If a candidate fails to deposit the fee on the spot, the right to admission shall be forfeited and the seat shall be offered to the candidate next in the merit list. If a candidate reports late for admission on the designated day and time he/she will be offered the seat available at the time of his appearance before the Admission Committee. All Candidates are advised to report on the day of physical counseling in a formal and presentable dress as a fresh photograph may be required to be clicked on the spot.



All students admitted in various programs shall collect their original testimonials / certificates at the time of allotment of seat against acknowledgment. All such students are also advised to refer to JECRC UNIVERSITY Website for further instructions, if any. The Admission Committee shall ensure allotment of seats purely on merit. Canvassing of any kind may result in denial of admission.

Preparation of Merit List

The Merit Lists for each program shall be prepared as per the criteria given in the Admission Brochure/ University Website. For B.Tech Program the merit list shall be prepared on the basis of merit in JEE-Main 2024, and seats remaining vacant, on the basis of merit in the aggregate percentage obtained in Senior Secondary/ Class XII in all subjects. Candidates are advised to give the respective score in the application form as soon as the results are declared by the respective Board/ University. Those students who fail to supply proof of academic results at the time of physical counselling shall not be considered for admission at that point of time. However they may be considered for admission as and when they submit the proof of their meeting minimum eligibility criteria, provided the seat is available. The Merit Lists shall be available on JECRC University Website against Application Number printed on the Application Form.

For UG Programs, admission shall be made only if the candidate has been declared pass in the qualifying examination clearly. Candidates having compartment shall not be admitted in any of the UG Programs till their result for the supplementary examination has been declared within the final cutoff date of admission. For M. Tech programs, candidates may keep checking the University website for updates/norms of admission.

For PG Programs, candidates may be admitted provisionally subject to fulfillment of minimum eligibility criteria on or **before 31-10-2024**. For the purpose of preparation of Merit List, the marks scored up to pre - final year of the qualifying examination shall be considered for those whose result has not been declared for the final year/ semester. Students having compartments in any of the previous years shall not get credit for the subjects which they have not passed at the time of admission. Admission Committee shall exercise fair discretion to see that based upon the academic performance in exam result which is available at the time of admission, whether the candidate is likely to meet the eligibility criteria. However, it will be sole responsibility of the candidate to meet the minimum eligibility criteria for admission by the cutoff date mentioned above and no relaxation in minimum eligibility criteria shall be granted. For the purpose of determining minimum eligibility criteria, percentage of marks more than 0.50 and above shall be rounded off to 1. However relaxation of 5% marks in minimum eligibility criteria shall be given to the candidates from Women / SC / ST / Rajasthan State OBC non creamy layer Categories, although there is no reservation of any kind except for NRIs for whom 15% of the total seats in all programs are reserved. Above all, each candidate must visit the University website before confirming admission, to accept and abide by the latest norms/rules and regulations in this regard. The right of "Admission" shall be reserved by the University and any decision taken by the University shall be "Final and binding" on admission seekers.

Policy for Withdrawal and Refund of Fees

Candidates may withdraw their admission by submitting an Application Form in person along with original copy of the receipt of the fee deposited to the Office of the Registrar through Deputy Registrar (Academics) in Admin Block for which he/ she must obtain an acknowledgment.

The fee deposited by such a candidate shall be refunded after deducting Rs. 5,000/-, provided the candidate has submitted Withdrawal Application days or more before Commencement of the classes. In such cases, the refund of fee shall be made within three months after the final cutoff date of admission, through Cheque/NEFT in favor of the Candidate only and sent at the address for correspondence through recorded delivery.

A student admitted in the University shall be required to pay fee for the entire duration of the course on annual basis in two instalments. If a student is detained on account of shortage of attendance, he/ she shall be required to register for that particular Course in Summer Semester and deposit fee again @ Rs. 7500 per theory subject and Rs.5,000 per lab subject in case of B. Tech./ M. Tech./ MBA Programmes and Rs.5,000 per theory/ lab subjects in other programmes.

It is made clear that if a student leaves the programme of study in between, without completing the programme for whatsoever reasons, he/she will be liable to pay fees for the balance duration of the programme as well, as per directions of Hon'ble Supreme Court of India in Islamic Academy of Education Case and other Laws of the Land.

No correspondence in respect of refund of fee against withdrawal shall be entertained until and unless it is in reference to the acknowledgment No. and Date given by the Deputy Registrar (Academics) at the time of receipt of the Withdrawal Application along with original receipt of the fee deposited. If a student who has enrolled in hostel or availed transport facility withdraws for the same, refer refund rules. These rules are only for first year students and no refund shall be made in case a student leaves after cutoff date of admission for 1st year.

Payment of Fees

Schedule of Payment of Fees at the time of admission/ first year:

First Installment: At the time of admission

Second Installment: On or before 15th November 2024

Schedule of payment of fees in subsequent years:

First Installment: On or before 30th April of the Calendar Year. Second Installment: On or before 15th November of the Calendar Year.

Note: It is made clear that Annual Fees is payable in two installments as above and it has no bearing with the commencement of Semester and declaration of Semester Results.

Late Fee Payment

Those students who fail to deposit fees by the due date shall be levied a fine of Rs. 500/- per day including Sunday / Holidays up to 10 days. The name of those students, who fail to deposit the fee with a requisite fine within 10 days from the due date as mentioned above, shall be struck off from the rolls of the University immediately thereafter. However, such students may be re-admitted with the approval from the Dean / Director of the School concerned after they deposit Rs. 5000/- as re-admission charges along with the fees and fine Rs. 5000/-. The period during which the name of the student remains struck off will not be treated as the inactive period for the purpose of calculation of attendance requirement. If the last date of submission of the fee happens to be a holiday, the next working day shall be counted as the last date of submission of the fee for the purpose of a late fee. **No separate notice for depositing fee shall be issued.**

Instructions for Curbing Ragging

As per orders of the Hon'ble Supreme Court, Ragging is a Grievous Offence. Any one indulging in ragging will be severely punished. The punishment may take the form of expulsion from the University, suspension from the University or classes for a limited period or fine with a public apology. The punishment may also take the shape of (i) Reporting to the police and lodging an FIR (ii) withholding scholarships or other benefits, (iii) debarring from representation in events, (iv) withholding results, (v) suspension or expulsion from hostel or mess, and the like. If the individuals committing or abetting ragging are not/ cannot be identified, collective punishment may be awarded to act as a deterrent.

All cases of ragging will be referred to Anti Ragging Committee of the University. All affected students are at liberty to approach Anti Ragging Committee/Squads on Telephone Numbers prominently displayed in the University. The following will be termed as the act of ragging. Any disorderly conduct whether by words spoken or written or by any act, which has the effect of teasing, treating or handling with rudeness any other student(s), indulging in rowdy or indiscipline activities which may cause or are likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in fresher or junior student(s) or asking the student(s) to do any act or perform something, which such student(s) will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or Psyche of a fresher or a junior student. All students enrolled in the University are bound by the directions of UGC/ AICTE and other regulatory bodies in respect of prevention of ragging in educational institution campuses. Hence they are advised to keep themselves updated on their websites.

Anti-Ragging Measures and Online Affidavit. Why& How?

It is mandatory for every student and his/her parents to submit an anti-ragging affidavit at the time of first admission and thereafter each year at the time of annual registration as per relevant UGC's regulations issued from time to time.

It is the order of the Hon. Supreme Court that contact details of students must be collected from these affidavits and stored electronically at a central location. Central Government/ UGC maintains an online portal, on which it is mandatory to store central records of all students on rolls in Higher Education in India. UGC Ragging Prevention Program has developed an ON LINE procedure for downloading anti ragging affidavits which is mandatory for all students enrolled in HEIs.



How to Use UGC Ragging Prevention Program Portal?

It is a simple procedure comprising 3 steps

Step 1: Log on to www.antiragging.in or www.amanmovement.org. Click on the button titled -On Line Affidavits.

Step 2: Fill in the information as desired and submit the form.

Step 3: On successful completion you will receive affidavits, both for Students and Parents, through E mail. If you do not have an E mail address please create one before you log in. If your parents do not have an E-Mail/Mobile/ Landline Phone number please do not panic. You can give those of your friends or relatives. There is absolutely nothing to worry. If you make a mistake while submitting your form you can start afresh and submit the information again. It is a very easy process.

As per the latest UGC guidelines, it will be mandatory for the students admitted to mention Anti Ragging Undertaking Reference Number generated from the Anti-Ragging Portal in the Admission Form. It is absolutely made clear that UGC Regulations/ Guidelines and Law of the Land shall be applicable to the students as amended from time to time.

National Anti-Ragging Helpline No. 1800-180-5522

University Rules & Code of Conduct

University Rules are available on its website and students are required to follow the rules and regulations of the University in all aspects. Visit www.jecrcuniversity.edu.in for details.

P.S: The contents of the Admission Brochure are subject to change without prior notice. All disputes pertaining to admission under the domain of Admission Brochure are subject to the jurisdiction of Courts at Jaipur, Rajasthan only.

It is mandatory to maintain minimum 75% attendance in each subject in Odd/ Even/ Summer semester failing which the student shall be detained in that particular subject(s). In exceptional circumstances relaxation of 10% may be granted by the Dean of the school concerned on valid grounds as per recommendation of the Head of the Department concerned. If relaxation is sought on the basis of hospitalization of the student concerned or on other relevant medical grounds, all requisite papers must be submitted within 7 days of discharge from the hospital. Such relaxation may be granted by the President on the recommendation of a common committee constituted for such purpose.

If there is a mass cut in any of the period, students shall be charged a special fine of Rs. 50/- per period. If there is mass cut for the whole day, special fine of Rs. 200/- shall be charged.

Students are encouraged to participate in Technical/ Cultural Festivals, Sports Meets, Tournaments, Seminars, Workshops, Conferences, NCC/ NSS Camps etc., by the reputed educational institutions in the Country/ Abroad, with prior approval of the President. However, no relaxation in minimum attendance criteria shall be provided in this regard.

Student who has been detained due to shortage of attendance in a particular subject shall not be allowed to appear in term end examination in that subject. He/ She will be required to study that subject in summer semester again and deposit additional fee as mentioned above. Alternatively such students may register on the SWAYAM Portal of Government of India for the subjects duly approved by the Head of the Department in writing before the registration. If such students earn Credits as per the guidelines of the Educational Institution offering the course on SWAYAM Portal, they will submit the certificate for having successfully completing the course along with the Credits/ Grade Awarded to Head of the Department concerned. HoD shall forward consolidated lists of such Credits earned by the student to the Controller of Examination for preparing Mark Sheets.

Dean of the school concerned shall announce the names of all such students who are not eligible to appear in the term end examination in each subject, at least 4 calendar days before the start of the term end examination and simultaneously intimate the same to the Controller of Examinations. In case any students appear by default, who in fact has been detained by the school his/ her result shall be treated as null and void.

The students are advised to ensure that they meet the minimum attendance requirement for appearing in the semester-end examination failing which they shall not be allowed to sit in the examination. Students are also advised to maintain utmost expected discipline in and outside the University Campus. Disturbance of tranquility of the campus in particular and society in general, through any means shall be treated as an act of indiscipline and suitable disciplinary action shall be taken against the defaulting students. Students are also advised to dress appropriately, while in campus, as per demand of the occasion.

University has zero tolerance for indiscipline in and outside the campus by the students. Drinking, taking drugs, damaging University property, indulging in any kind of violence, misbehaving with fellow students/ teachers, ragging etc. are included in the list of undesirable activities and constitute the moral turpitude. Very strict action including suspension/ rustication from the roles of the University may be taken against the students who are found indulging in any of the above mentioned or undesirable act. Discipline Policy is available on the Website of the University.

All Boarders/ Hostellers must follow the Hostel/ Mess Rules and must not indulge in any kind of damage to the Hostel/ Mess/ University property failing which strict action as per University Rules shall be taken against the defaulters including suspension/ rustication from University/ Hostel.

General Instructions

- The student would be liable for necessary action as deemed fit by the JECRC UNIVERSITY for any wrong information filled in the application form. If a candidate is admitted on the basis of information submitted by him/her, which is found to be incorrect or false on a later date, his / her admission shall be cancelled and all fees and other dues paid by him/her shall be forfeited. The University may also take further action as deemed fit against such candidate and / or his / her parents / guardians as considered suitable.
- JECRC University presently follows the reservation policy as under: NRI/Foreign National / PIO seats: 15% in all programmes/ courses.
- General Seats: 85%.
- All fees through Demand Draft are payable in the name of 'JECRC University' only. Mere inclusion of the name of a candidate in the merit list would not ensure his / her admission. Candidate would be required to prove his / her eligibility for admission by providing original and genuine documents in support of the claims made.
The admission made by JECRC UNIVERSITY shall be provisional, till the same is confirmed by the Registration Branch of the University
- If the University Authorities are not satisfied with the character, past behavior and antecedents of a candidate, they may refuse to admit him/her in the University. In order to ensure academic standards, discipline and congenial atmosphere in the University, the President of the University/Dean of the concerned faculty may cancel the admission of any student who is found to be involved in activities which are prejudicial to maintaining harmony on the campus.
- The University has a streamlined method of redressal of grievances. The Grievances Redressal Committee addresses all kinds of grievances including those pertaining to admissions, examinations, conduct on the campus etc. on top priority.
- The University has an Internal Complaints Committee to deal with all Sexual Harassment related issues, which are handled on utmost priority. The candidates who are admitted in the University would be required to follow all rules and regulations in letter and spirit, conduct themselves in an orderly manner and maintain the best decorum, failing which suitable penal action would be taken against them.
- Canvassing in any form for influencing the admission by any candidate and / or his / her parents/ guardians would result in his/ her summary rejection for admission.
- The admission procedure is subject to modification, without notice, as per directions of UGC or any competent authority. The final cutoff date for admission to all the courses is **31st August 2024**, which may be extended, if required, as per guidelines of UGC and/or other concerned statutory council / Government.
- Admission and Academic Calendars shall be available on University Website.
- All applicants are instructed to follow the JECRC UNIVERSITY website on a regular basis for date of counseling and other details related to the admission process.
- The contents of the Admission Brochure are subject to change without prior notice. All disputes pertaining to admission under the domain of Admission Brochure are subject to the jurisdiction of Courts at Jaipur, Rajasthan only.



JECRC UNIVERSITY ADMISSION WITHDRAWAL POLICY REFUND RULES

Ready Reckoner for Refund – (A) Academic Fees

If a student chooses to withdraw from the program of study to which he/she is enrolled, the University shall follow the following five tier system for the refund of fees remitted by the student.

| S. No. | Number of Days | Deduction of Fee | Remarks |
|--------|---|--|-----------------------------|
| 1 | At least 1 days before the start of the classes | Rs. 5000/- | |
| 2 | Upto 30 days after the start of classes | Rs. 5000/- + 1/12 of the first year fees payable | |
| 3 | 31 days to 60 days after the start of the classes | Rs. 5000/- + 1/6 of the first year fees payable | Subject to note given below |
| 4 | 61 days to 90 days after the start of the classes | Rs. 5000/- + 1/4 of the first year fees payable | |
| 5 | 91 days to 120 days after the start of the classes | Rs. 5000/- + 1/3 of the first year fees payable | |
| 6 | After 30 days from the final cutoff date of admission | No Refund | |

Note: If 31st Day after the final cutoff date falls in the period of serial No. 3 to 5 above, 100% fees paid shall be deducted and no refund of fees shall be made.

Ready Reckoner for Refund – (B) Bus Fees

If a student chooses to withdraw from the Bus, the University shall follow the following five tier system for the refund of fees remitted by the student.

| S. No. | Point of time when notice of withdrawal of Admission | Deduction to be made |
|--------|---|----------------------|
| 1 | At least 15 days before the date of commencement of classes | Rs. 3000/- |
| 2 | Within 15 days before the date of commencement of classes | Rs. 5000/- |
| 3 | Upto 15 days after the date of commencement of classes | Rs. 10,000/- |
| 4 | More than 15 days but less than 30 days after date of commencement of classes | Rs. 20,000/- |
| 5 | After 30 days of the date of commencement of classes | No Refund |

Ready Reckoner for Refund – (C) Hostel Fees

If a student chooses to withdraw from the Hostel, the University shall follow the following five tier system for the refund of fees remitted by the student.

| S. No. | Point of time when notice of withdrawal of Admission | Deduction to be made |
|--------|---|----------------------|
| 1 | At least 15 days before the date of commencement of classes | Rs. 5000/- |
| 2 | Within 15 days before the date of commencement of classes | 10% of annual fees |
| 3 | Upto 15 days after the date of commencement of classes | 20% of annual fees |
| 4 | More than 15 days but less than 30 days after date of commencement of classes | 50% of annual fees |
| 5 | After 30 days of the date of commencement of classes | No Refund |

Notice for Hostel fee chargeable for summer semester shall be issued separately.



Financial Support @ No Cost EMI

ZERO COST FEE LOANS BY MS FINCAP
ZERO COST FINANCE / EASY REPAYMENT



MS Fincap Private Limited is a Non-Banking Finance Company registered with Reserve Bank of India incorporated under the provisions of Companies Act, 2013. In collaboration with the JECRC University, MSFC is offering Fee Loan at No Cost EMI.

Features

- Zero interest rate loan.
- Collateral free loan.
- Transparent and hassle free application & approval process.
- Quick approval & disbursal – within 3 to 5 days*
- Loan upto 100% of academic fees.
- Tailor made repayment options- up to 10 No Cost EMIs.

Eligibility Criteria

- Student should be a permanent resident in the state of Rajasthan.
- Age of student's co-applicant should be minimum 21 years. Minor student can avail the fee loan facility through his/her guardian.
- Applicant/Co-Applicant should have a good credit score.
- Applicant/Co-Applicant's financials should support the proposed EMIs.

Contact us

At JECRC University- through our personnel present on the campus to assist you in the process.
www.edcred.in | info.edcred@msfincap.com | Mob. : 9166845335, 9700014666





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BUILD YOUR WORLD

24 Years of Nurturing **Talent**



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